

FORM OF STATEMENT TO BE FILED BY  
AUTHORS OF ARGUMENTS



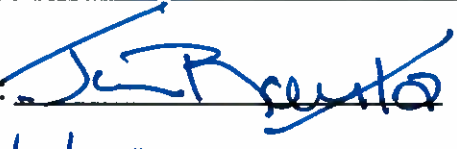

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CITY OF PALM SPRINGS

2018 MAR 8 PM 5:11

All arguments concerning measures filed pursuant to Division 9, Chapter 3 (beginning with § 9200) of the Elections Code shall be accompanied by the following form statement to be signed by each proponent, and by each author, if different, of the argument:

OFFICE OF THE CITY CLERK

The undersigned proponent(s) or author(s) of the (primary/rebuttal) argument (in favor of/against) ballot Measure C at the Special Municipal Election for the City of Palm Springs to be held on June 5, 2018, hereby state that the argument is true and correct to the best of (his/her/their) knowledge and belief.

Print Name: <u>Geoff Kors</u>	Signature: <u></u>
Title: <u>Councilmember</u> (If applicable): Submitted on behalf of: <u>Palm Springs City Council</u> (name of organization)	Date: <u>03/07/2018</u>
Print Name: <u>Lisa Middleton</u>	Signature: <u></u>
Title: <u>Councilmember</u> (If applicable): Submitted on behalf of: <u>Palm Springs City Council</u> (name of organization)	Date: <u>03/07/2018</u>
Print Name: <u>J. R. Roberts</u>	Signature: <u></u>
Title: <u>Mayor Pro Tem</u> (If applicable): Submitted on behalf of: <u>Palm Springs City Council</u> (name of organization)	Date: <u>03/07/2018</u>
Print Name: <u>Robert Moon</u>	Signature: <u></u>
Title: <u>Mayor</u> (If applicable): Submitted on behalf of: <u>Palm Springs City Council</u> (name of organization)	Date: <u>03/07/2018</u>

**Vote NO on Measure C!**

**Vacation rentals have been a part of the Palm Springs lifestyle for generations.**

**Vacation rental tourists contribute over \$150 million to our economy and provide over 1,000 local jobs, bringing in nearly \$10 million in tax revenue. Vacation rentals provide full-time residents the right and opportunity to supplement their income and can be a means for part-time residents to own a second home in Palm Springs.**

**Vacation rentals improve property values! Palm Springs is the only Coachella Valley city to experience a full post-recession recovery in home prices.**

**This poorly-drafted and confusing ballot measure, brought by a special interest group, will result in the loss of millions of dollars in taxes paid by tourists, necessitating substantial cuts to vital City services and programs.**

**A prohibition limiting your right to vacation rentals would eliminate close to 85% of all vacation rentals and will result in a substantial decrease in property values.**

**Enforcement works! The City's current vacation rental enforcement program has resulted in a 39% decrease in calls to the hotline, a 90% decrease in police calls and the shutdown of 65 problem homes.**

**Bans don't work! When cities ban vacation rentals, they continue illegally with no resources for enforcement.**

**This extreme ballot measure will have negative consequences. It will reduce property values, hurt small businesses and significantly reduce City revenues.**

**Palm Springs is experiencing a renaissance including new stores, restaurants and attractions.**

**We've paved 75 miles of streets and added 12 new public safety personnel.**

**Why would we undermine our new-found prosperity with a special interest ballot measure?**

**Please join:**

**The Palm Springs City Council  
Palm Springs Police Officers' Association  
Palm Springs Professional Firefighters  
Palm Springs Chamber of Commerce  
Palm Springs Regional Association of Realtors  
Agua Caliente Band of Cahuilla Indians  
Palm Springs Hospitality Association  
PS Resorts**

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Signed:



Geoff Kors, Councilmember



Lisa Middleton, Councilmember



Robert Moon, Mayor



J.R. Roberts, Mayor Pro Tem