

C I T Y O F P A L M S P R I N G S

STRATEGIC PLANNING RETREAT

2 February 2016 • Hard Rock Hotel, Palm Springs

Marilyn Snider, Facilitator – Snider and Associates (510) 531-2904
Kara Tsuboi, Recorder – (925) 376-9151

MISSION STATEMENT

Palm Springs is an inclusive world-class city dedicated to providing excellent and responsive public services to enhance the quality of life for current and future generations.

THREE-YEAR GOALS

2014-2017 * not in priority order

- ▶ **Attract, develop, retain and increase quality staff**
- ▶ **Improve citywide technology capabilities**
- ▶ **Enhance and invest in public infrastructure**
- ▶ **Improve internal and external communication**

STRENGTHS AND ACCOMPLISHMENTS OF THE CITY OF PALM SPRINGS

Brainstormed List of Perceptions

- Sponsored Palm Springs International Film week
- Renovated the Accelerator Campus
- We had a clean audit
- Developed the “Palm Springs at Your Service” app
- About 50 public works projects completed or in progress with funding from Measure J
- Very high levels of customer service
- Saving of the Tahquitz Plaza
- Receiving a grant for completing the Sustainability Master Plan
- Opened the downtown parking lot
- Upgraded our website
- Opeterra will be completed within weeks (it is an energy efficiency project)
- Remaking of the beautiful Tahquitz median
- Increased reserves by \$1.6 million in the past year; \$15 million currently in the City’s reserve
- Festival of Lights Parade
- The Buzz Trolley
- Demolition of the Old Downtown Mall
- Street improvements
- Revitalization of North/Uptown Palm Springs
- Get to bring your dog to work
- Reopening of Welwood Library
- Repaving of the airport runway
- Balanced budget
- Purchased hundreds of acres on the Chino Cone for open space
- Helped finance the new architecture museum
- Completed September 11th Memorial
- Got JetBlue service
- City has branded itself as cool, modern and ultra hip
- Sponsored Modernism Week
- Able to get community participation in identifying traffic hot spots
- 15-day commercial plan review at 90% success rate
- Community perception is that we are far more open and transparent
- 60 straight months of hotel tax increases – about 15% per year
- Established a homelessness task force
- Code enforcement case resolution is over 50% for less than 30 days and 70% for less than 60 days
- Over 1200 participants in our Mayor’s Race; 50% children
- Started doing online permits (i.e., garage sales)
- Initiated our first solar project
- Gotten many grant awards (over a half million dollars)
- Achieved our 40th organized neighborhood
- Began renovation of Fire Station #4
- Incentivized development of four hotels in the last year
- Upgraded the library’s internet to 1G
- Next day building inspections over 90% success rate
- Nationally recognized through our “Let’s Move” programs
- Completed airport Master Plan
- Uptown crosswalks
- Demolition of two blighted public structures
- Completed improvement to facility’s AC (previously a swamp cooler)

- Repaved City Hall parking lot
- New weight room at JOJ
- New fire chief
- New police chief
- Achieved a “No Kill” animal shelter one of the few in the country
- Consistent and timely response to public records requests
- Over 270,000 people visited the public library
- Cerritos ball field improvement
- Special events
- Bike paths
- Turf removal water conservation
- Passage of Measure J
- We exceeded water requirements (goal was 36%, we hit 43%)
- Ensuring tax and fee ordinances compliance through revenue audits