

Public Arts Commission
CITY OF PALM SPRINGS, CALIFORNIA

APPROVED



MINUTES
Study Session

Thursday, March 9, 2017
Palm Springs City Hall • 3200 E. Tahquitz Canyon Way
Large Conference Room

CALL TO ORDER: The meeting was called to order at 4:02 PM by Chair Sheffer

ROLL CALL:

	<u>Present This Meeting</u>	<u>Present to Date</u>	<u>FY 2016/2017 Excused Absences</u>	<u>FY 2016/2017 Unexcused Absences</u>
Melanie Brenner	x	7	1	
Mara Gladstone	x	8		
Alfonso Murray	x	8		
Ann Sheffer, Chair	x	8		
Thomas Yanni, Vice Chair	x	7	1	

ALSO PRESENT: Jennifer Henning, Arts and Special Projects Coordinator

ACCEPTANCE OF AGENDA:

MOTION: by Vice Chair Yanni, second by Commissioner Brenner, to approve Public Arts Commission Study Session Agenda as amended, adding Item No. 2, Publicity and Arts Outreach, Subcommittee Report, for Thursday, March 9, 2017; unanimously carried, 5/0

PUBLIC COMMENTS: There were no public comments

A. STUDY SESSION TOPICS:

1. 2016-17 Public Arts Budget Review
Review Expenses to Date
RECOMMENDATION: Receive Report from Staff

The Commission discussed and/or commented on:

- Budget Adjustments can be made to expenditure line items.
- Funds are available if the commission wishes to purchase additional bike racks, relocate sculptures or continue with partnerships that did not come to fruition.
- Funds can be continued to the next fiscal year.

2. **Publicity and Arts Outreach
Subcommittee Report**

The Commission discussed and/or commented on:

- Continuing to work with tourism on the public art mobile app – public art collection needs to be photographed to move forward; best course of action is to put out an RFP for a photographer to photograph 20-40 pieces (or the entire collection); quotes in the past have come back ranging from \$5,000 to \$10,000.
- Denver and Portland are very good examples of public art mobile app.
- Palm Springs Public Art now has an unofficial Facebook page.
- Continue to come up with new concepts, i.e., take a selfie with public art. Need a focus on social media and partnerships.
- Work on continuing community partnerships – Coachella Valley Art Scene, Desert Arts Center, Coachella Valley Symphony, Art Palm Springs, Coyote Stage Works, Des Arts Performance, Desert Arts Council, Palm Canyon Theatre, Palm Springs Opera Guild and Opera Arts.
- Compile a list of sculptors and artists to recommend for any discussions for possible installations in the “downtown public park”.
- Arrange for DesertX to provide art tour for the kids from Desert Highland Community.
- Importance of setting a schedule up to a year in advance – when the commission returns in September, work on marketing events for the coming year.
- Commission event calendar will remedy a lot of the concerns about marketing and publicity.
- Schedule 3-4 sponsored exhibitions working with Palm Springs High School, would include “Portraits of the City”.
- There was a brief discussion regarding Desert Art Center and the Palm Canyon Theatre.
- **A Study Session will be scheduled immediately following April meeting – continue discussion and complete Agenda items; discuss commission calendar; art pieces to be relocated and maintained.**

3. **Public Art Collection Inventory and Assessment**
Discuss and evaluate inventory status and conservation schedule.
RECOMMENDATION: Direct Staff as Appropriate

No Discussion

4. **Project and Event Review 2017-18**
Discuss and evaluate current and upcoming Public Arts project list and calendar including Annual Juried Art Show; Library Exhibitions and Student Exhibitions.

No Discussion

B. PRESENTATIONS

5. None

C. NEW BUSINESS

6. None

D. UNFINISHED BUSINESS

7. None

E. LEGISLATIVE

8. None

COMMISSIONER COMMENTS/REPORTS/REQUESTS: None

REPORTS OF STAFF: None

ADJOURNMENT: The Public Arts Commission adjourned at 5:30 PM to a Regular Meeting, Thursday, April 13, 2017, at 2:00 PM, Palm Springs City Hall, Large Conference Room, 3200 E. Tahquitz Canyon Way, Palm Springs, California. Adjournment unanimously approved by a Motion of the City of Palm Springs Public Arts Commission this 9th Day of March, 2017; unanimously carried.



Paula Jean Sweat
Economic Development Program Assistant