

## **Ballot Argument In Favor of Measure D**

Vote YES on Measure D to maintain and improve public safety services and the quality of life in Palm Springs.

We love living in our beautiful, inclusive world-class city. Unfortunately, the State has taken \$30 million from our city over the last five years, and federal funding is uncertain, leaving us without critical financial resources to maintain the level of public safety and essential services we expect and deserve.

Measure D provides our city with a dedicated local funding source that by law cannot be taken away by the state, county or federal government -- requiring public oversight and independent audits to ensure full transparency in the use of Measure D funds.

Measure D ensures that out-of-towners – estimated to contribute as much as 2/3rds of our sales tax dollars - pay their fair share for police, fire, paramedic, and other essential city services from which they benefit.

Measure D allows the city police and fire department to dedicate officers and firefighters to:

- Put more officers on the street, keep fire stations open and fully staffed, add paramedic services, improve law enforcement and 911 response times – critical to stopping crime and saving lives.
- Ensure our first responders have life-saving equipment they need to provide residents advanced life-support in medical emergencies.
- Help keep gangs and drug dealers out of our city.

Measure D helps address homelessness, increasing access to mental health, substance abuse treatment and job training services, assisting people transitioning off the street, and ensuring our business districts, parks and other public spaces are secure for everyone.

Measure D protects property values, keeping our city a safe, clean and attractive place to live, and in which new businesses will invest.

Join police officers, firefighters, paramedics, doctors, senior citizens, education and local business leaders in voting YES on Measure D.

Joe Cook, President, Palm Springs Police Officers' Association  
Jeff Kelsheimer, President, Palm Springs Firefighters Association  
Nona Watson, Chief Executive Officer, Palm Springs Chamber of Commerce  
Mark Marshall, President, Mizell Senior Center Executive Board  
Aftab Dada, President, Palm Springs Hospitality/Restaurant Association

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STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

CITY OF PALM SPRINGS

*WAL*

(Section 9600 of the Elections Code requires that all arguments concerning measures shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument).

OFFICE OF THE CITY CLERK

The undersigned proponent(s) or author(s) of the Primary argument In Favor  
(PRIMARY OR REBUTTAL) (IN FAVOR OR AGAINST)  
ballot measure D at the Palm Springs General Municipal Election  
(LETTER) (TITLE OF ELECTION)  
for the City of Palm Springs to be held on November 7, 2017

hereby state that such argument is true and correct to the best of THEIR knowledge and belief.  
(HIS/HER/THEIR)

PROPONENT'S/AUTHOR'S NAME:

SIGNATURE:

- Mizell Senior Center  
MARK L. MARSHALL  
[REDACTED] President  
PRINTED NAME (TITLE OPTIONAL)  
480 S. SUNRISE W  
ADDRESS  
[REDACTED] PRESIDENT  
PALM SPRINGS POLICE OFFICERS' ASSOCIATION  
JOSEPH COOK  
PRINTED NAME (TITLE OPTIONAL)  
180 N. Luring Dr., Palm Springs CA 92262  
ADDRESS

[REDACTED]  
SIGNATURE  
760-323-5689 08-15-17  
(PHONE) DATE
- Palm Springs Hospitality / Restaurant Association  
APTAB DADA, President  
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(760) 417-4602 8-17-17  
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- Palm Springs Chamber of Commerce  
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ADDRESS

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SIGNATURE  
760-325-1577 8/15/2017  
(PHONE) DATE
- PALM SPRINGS FIREFIGHTERS ASSOC.  
JEFF KELSHEIMER - PRESIDENT  
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180 N. LURING DR, PALM SPRINGS, CA  
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909-957-5766 8/16/17  
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