

**Public Arts Commission
CITY OF PALM SPRINGS, CALIFORNIA**



**MINUTES
Special Meeting**

Thursday, August 30, 2018
Palm Springs City Hall • 3200 E. Tahquitz Canyon Way
Large Conference Room

CALL TO ORDER: The meeting was called to order at 4:00 p.m. by Chair Sheffer

ROLL CALL:

	<u>Present This Meeting</u>	<u>Present to Date</u>	<u>FY 2018/2019 Excused Absences</u>	<u>FY 2018/2019 Unexcused Absences</u>
Melanie Brenner	x	12		
Mara Gladstone	x	8		
Tracy Merrigan	x	12		
Alfonso Murray	x	12		
Russell Pritchard	x	12		
Ann Sheffer, Chair	x	12		
Thomas Yanni, Vice Chair	x	11		

ALSO PRESENT: Jay Virata, Director, Community & Economic Development

ACCEPTANCE OF AGENDA:

MOTION: by Vice Chair Yanni, second by Commissioner Pritchard, to approve Public Arts Commission Special Meeting Agenda for Thursday, August 30, 2018; unanimously carried.

PUBLIC COMMENTS: None

A. Discussion Items

1. Discussion: 30th Anniversary celebration events on October 11 and 14

Sarah Scheideman, presented on the "Art is Here" street festival, scheduled for Sunday, October 14, 2018. Some of the craft ideas that will be happening are a photo booth with public art images, crafts, the cookie lady, and t- shirts. A Power Point presentation on different craft ideas was shown including the "Art is Here" interactive felt map (6ftx8ft) for children and adults with public art pieces that can be arranged and document where people would like to see art in the City.

2. Discussion: Temporary Art Installations Downtown

Chair Sheffer, Commissioner Merrigan and Commissioner Pritchard have an idea to do an "Art Throw-down", a mural contest of 3 groups of 5-7 people attending the "Art is Here" event who will be working with 3 to be determined mural artists in town. Discussion with committee members about whether or not they want to put it on that site. Chair Sheffer set deadline to make decision by September 14, 2018.

3. Discussion: Status of Plans for Art for the Downtown Park

Chair Sheffer stated that Commissioner Merrigan had come up with the idea for T-shirts that say "Imagine Art Here" with the image made by Scott Froschauer. Also to allow Destination PSP to use the image for Mugs and Postcards that they can create and sell. Chair Sheffer suggested moving the "Imagine Art Here" sign to the Virgin Hotel site or "Art Park" the section of the Downtown Park that was going to be the "Aluminaire House" Action item is to ask city to put gravel down so it will be ready for new art.

Motions: none made

4. Discussion: Other plans for 2018-2019, including banner, social media, community based projects, etc...

Commissioner Gladstone recommends that Sarah Scheideman and her team do the graphics and marketing to advertise the 30th Anniversary celebration in Art Patron magazine. Commissioner Gladstone mentions that "30th Anniversary Celebration of the Public Arts Commission" is too long and would like to change the event title. "Art is Here Street Party" was brought up and liked by others. Chair Sheffer wants to make a full subcommittee, besides Commissioner Merrigan to work on project. Commissioner Gladstone and Commissioner Brenner say they cannot commit because of time constraints.

Motions: None made

B. Action Items

- 1. Approve \$2,450 purchase order for David Dixon for postcard design and layout, update Public Arts Commission logo and event tee shirt design.**
No action taken.
- 2. Motion: Approve \$1,500 purchase order for Windmill City Screen Printing for event tee shirt printing** by Commissioner Brenner and seconded by Commissioner Pritchard. Comments and questions from the commissioners were presented and discussed. Passed by a unanimous vote.
- 3. Approve \$925 purchase order for Art Patron Magazine for full page advertisement of 30th Anniversary Celebration.**
No action taken
- 4. Motion: Request the City to install gravel at the "Aluminaire" site to prepare it for various art installations being planned** by Commissioner Brenner, seconded by Commissioner Pritchard. Comments and questions from the commissioners were presented and discussed. Passed by a unanimous vote.
- 5. Motion: Approve agreement for Scene Creative, LLC for festival art event activities, interactive felt art map, and public art event management in a form acceptable to the City Attorney and in an amount not to exceed \$24,000** by Commissioner Brenner, seconded by Commissioner Gladstone. Comments and questions from the commissioners were presented and discussed. Passed by a unanimous vote.

C. COMMISSIONER COMMENTS/REPORTS/REQUESTS:

Vice Chair Yanni congratulated Paula Sweat City Staff Economic Development Program Assistant, on her retirement and thanked her for all the work she has done for the Commission. A round of applause followed.

D. REPORTS OF DIRECTOR/STAFF: None

- E. ADJOURNMENT:** The Public Arts Commission adjourned at 6:05 p.m. to a Regular Meeting, Thursday, September 13, 2018, at 4:00 p.m., Palm Springs City Hall, Large Conference Room, 3200 E. Tahquitz Canyon Way, Palm Springs, California. Adjournment unanimously approved by a Motion of the City of Palm Springs Public Arts Commission this 30th Day of August; unanimously carried.

Respectfully submitted,

Jay Virata, Director of Community and Economic Development