

**CITY COUNCIL
CITY OF PALM SPRINGS, CALIFORNIA**



**MINUTES
WEDNESDAY, JANUARY 13, 2010
Council Chamber**

CALL TO ORDER: Mayor Pougnet called the meeting to order at 6:05 p.m.

PLEDGE OF ALLEGIANCE: Mayor Pougnet led the Pledge.

ROLL CALL:

PRESENT: Councilmember Foat, Councilmember Mills, Councilmember Weigel, Mayor Pro Tem Hutcheson, and Mayor Pougnet.

ABSENT: None.

ALSO PRESENT: City Manager Ready, City Attorney Holland, City Clerk Thompson.

PRESENTATIONS: None.

REPORT OF CLOSED SESSION: City Attorney Holland reported that at 4:30 p.m., the meeting was called to order and the City Council recessed into Closed Session to discuss Items on the Closed Session Agenda. No reportable actions were taken.

ACCEPTANCE OF THE AGENDA:

ACTION: Accept the Agenda as presented. **Motion Councilmember Weigel, seconded by Mayor Pro Tem Hutcheson and unanimously carried on a roll call vote.**

PUBLIC COMMENT:

JOY MEREDITH, Palm Springs, thanked the City Council for their support of MainStreet and the partial funding of the administrative costs, and provided an update on MainStreet, and rescinded the request for funding.

JULIUS KAZEN, commented on the hotel incentive program, other business programs, and requested the City Council consider additional funds for tourism and an advertising campaign.

KEVIN TOWNER, Chair Neighborhood Involvement Committee, and provided an update of the activities of the Palm Springs Neighborhood Involvement Committee.

COUNCILMEMBER COMMENTS: None.

CITY MANAGER'S REPORT: City Manager Ready requested City Engineer David Barakian provide an update on the Indian Avenue/Interstate 10 and the Gene Autry/Interstate 10 Interchange projects.

1. STUDY SESSION:

1.A. FISCAL YEAR 2009-10 BUDGET SECOND QUARTER UPDATE AND DISCUSSION OF DEFICIT REDUCTION ALTERNATIVES:

Geoffrey Kiehl, Director of Finance, provided a second quarter updated budget report dated January 13, 2010.

1.B. DISCUSSION AND DEVELOPMENT OF THE CITY OF PALM SPRINGS ECONOMIC RECOVERY STRATEGY:

City Manager Ready provided a report on the Deficit Reduction Plan and the Palm Springs Economic Development plan dated January 13, 2010.

Susanne Harrell, City Financial Consultant, provided a report on the Palm Springs Community Redevelopment Agency cash flows dated January 13, 2010.

The City Council discussed and/or commented on the following with respect to the Deficit Reduction Program and the Palm Springs Economic Development Plan: estimates for the hotel marketing grant match program and the tourism marketing supplement, opportunities at the City Golf Course, working with the Business Retention Subcommittee on the Commercial Lease Incentive Program, further detail on the local-regional initiatives, the preparation of the City with a toolbox to make economic development in the future, growth opportunity along with business friendly, request a study session for the use of affordable housing funds, investing in contract grant writers, partner with the Palm Springs Art Museum for the reinvigoration of the downtown, the partnership with Desert Hot Springs and Cathedral City for regional programs, the creation of a business roundtable group, the lack of a tourism commission, funding an additional \$1 million in addition to the \$4 million deficit, re-payment of the ERAF funds, use of fund reserves and fund balance, and implementation of the short term initiatives for this season.

ACTION: Direct staff to proceed with the development of the economic recovery programs and the Staff Recommended Deficit Reduction Plan. **By consensus of the City Council.**

COUNCILMEMBER COMMENTS, REQUESTS, AND REPORTS:

Councilmember Foat noted the recent accomplishments of volunteer Sandy Alan for obtaining blankets for the Palm Springs Animal Shelter.

Councilmember Weigel noted the recent death of Dr. Cecil Jones.

Mayor Pougnet noted the recent death of former Rancho Mirage Mayor Alan Seman.

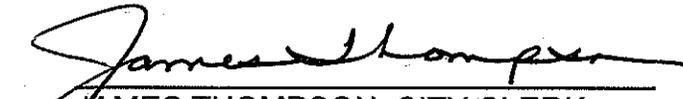
ADJOURNMENT: The City Council adjourned at 7:25 p.m. to a Regular Meeting, Wednesday, January 20, 2010, at 6:00 p.m. in the Council Chamber, City Hall, preceded by a Closed Session at 4:30 p.m., Small Conference Room, City Hall, 3200 East Tahquitz Canyon Way, Palm Springs.

**APPROVED BY A MOTION OF THE PALM SPRINGS CITY COUNCIL THIS
3RD DAY OF FEBRUARY, 2010.**



STEPHEN P. POGNET, MAYOR

ATTEST:



JAMES THOMPSON, CITY CLERK