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“American Heat” Motorcycle Weekend Slated for Oct. 10-12 in Downtown Palm Springs

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Motorcyclist enthusiasts from around the United States will arrive in downtown Palm Springs this weekend for 2014 “American Heat” Motorcycle Weekend, slated for **Oct. 10 -12**. Hours of operation **2 p.m. – 9 p.m. on Friday, 10 a.m. – 9 p.m. on Saturday and 10 a.m. to 6 p.m. on Sunday**.

The three-day event along Palm Canyon Drive is expected to draw more than 10,000 bikers to Palm Springs for the festivities.

The event will be held on Palm Canyon Drive between Amado and Baristo roads. That stretch of Palm Canyon Drive will be closed from 5:30 a.m. Friday, Oct. 10 until 11 p.m. on Sunday, Oct. 12.

“Year after year, this group of motorcycle enthusiasts continue to return to Palm Springs and patronize our shops, hotels and downtown businesses,” according to Mary Jo Ginther, director of the Palm Springs Bureau of Tourism. “Merchants really appreciate the increased business and it is always a hugely successful weekend in Palm Springs.”

