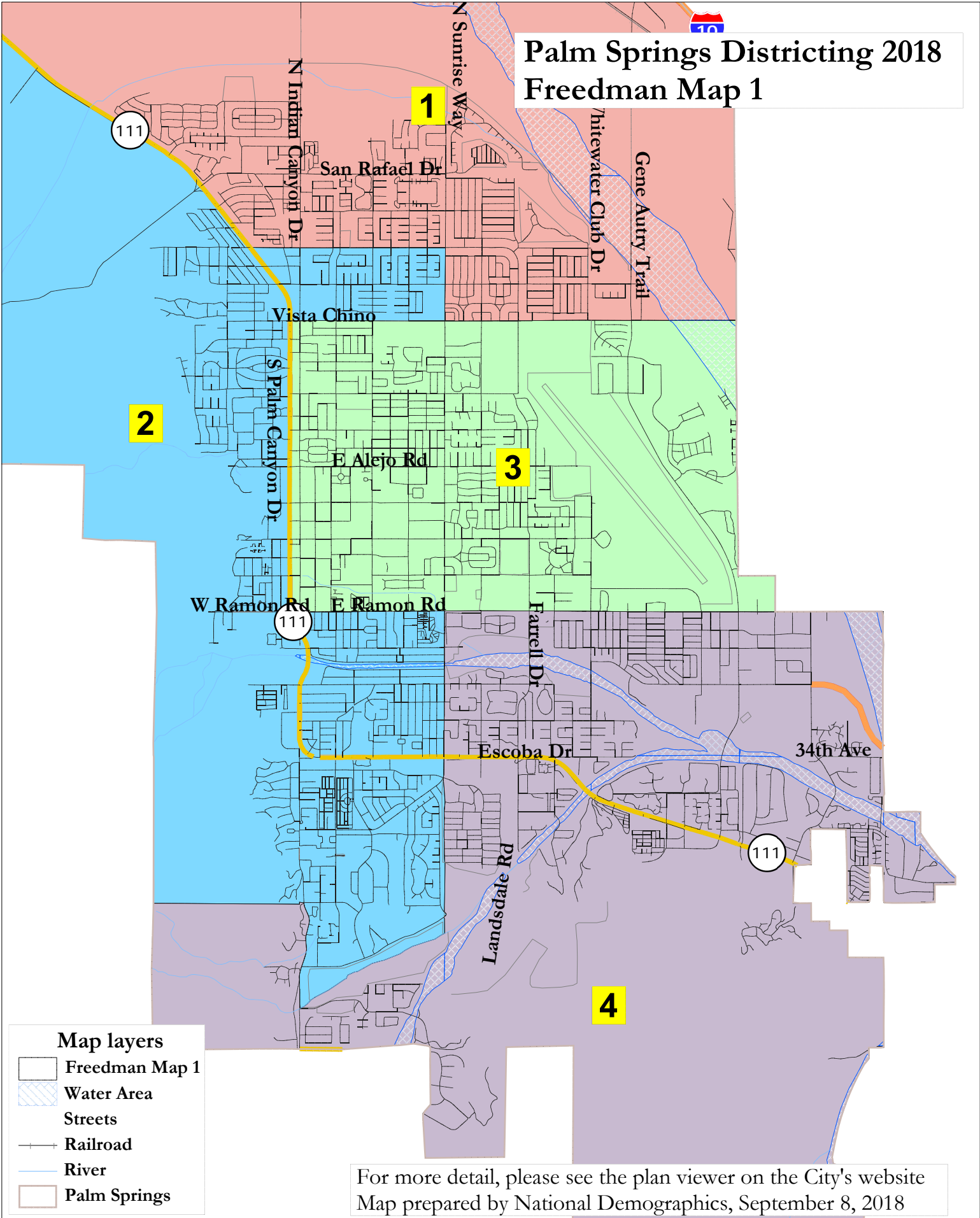








Palm Springs Districting 2018 Freedman Map 1



Map layers

-  Freedman Map 1
-  Water Area
-  Streets
-  Railroad
-  River
-  Palm Springs

For more detail, please see the plan viewer on the City's website
Map prepared by National Demographics, September 8, 2018

Palm Springs - Freedman Map 1						
District		1	2	3	4	Total
Ideal	Total Pop	11,084	11,412	11,076	10,980	44,552
11,138	Deviation from ideal	-54	274	-62	-158	432
	% Deviation	-0.48%	2.46%	-0.56%	-1.42%	3.88%
Total Pop	% Hisp	39%	12%	28%	23%	25%
	% NH White	46%	81%	61%	66%	64%
	% NH Black	9%	2%	4%	2%	4%
	% Asian-American	5%	3%	5%	7%	5%
Citizen Voting Age Pop	Total	8,327	9,791	8,799	8,401	35,317
	% Hisp	22%	10%	18%	15%	16%
	% NH White	62%	82%	71%	77%	73%
	% NH Black	10%	2%	5%	2%	4%
	% Asian/Pac.Isl.	4%	4%	4%	6%	5%
Voter Registration (Nov 2016)	Total	5,256	7,232	6,607	6,319	25,414
	% Latino est.	20%	10%	15%	11%	14%
	% Spanish-Surnamed	18%	9%	13%	10%	12%
	% Asian-Surnamed	1%	1%	1%	1%	1%
	% Filipino-Surnamed	1%	1%	2%	1%	1%
	% NH White est.	70%	84%	79%	85%	80%
Voter Turnout (Nov 2016)	Total	4,144	6,005	5,258	5,221	20,629
	% Latino est.	16%	9%	13%	10%	12%
	% Spanish-Surnamed	15%	8%	11%	9%	10%
	% Asian-Surnamed	1%	1%	1%	1%	1%
	% Filipino-Surnamed	1%	1%	1%	1%	1%
	% NH White est.	73%	85%	81%	87%	82%
Voter Turnout (Nov 2014)	Total	2,351	4,176	3,300	3,490	13,317
	% Latino est.	13%	6%	8%	9%	8%
	% Spanish-Surnamed	11%	5%	8%	8%	8%
	% Asian-Surnamed	1%	1%	1%	0%	1%
	% Filipino-Surnamed	1%	1%	1%	1%	1%
	% NH White est.	73%	90%	74%	86%	82%
ACS Pop. Est.	Total	12,120	11,257	11,804	11,099	46,281
	Age					
Age	age0-19	22%	7%	14%	13%	14%
	age20-60	49%	45%	51%	41%	47%
	age60plus	29%	48%	35%	45%	39%
Immigration	immigrants	23%	15%	22%	20%	20%
	naturalized	43%	50%	40%	41%	43%
Language spoken at home	english	67%	78%	69%	71%	71%
	spanish	27%	14%	22%	19%	21%
	asian-lang	2%	2%	4%	5%	3%
	other lang	4%	6%	5%	5%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	13%	4%	14%	10%	10%
Education (among those age 25+)	hs-grad	55%	52%	52%	54%	53%
	bachelor	18%	23%	21%	21%	21%
	graduatedegree	11%	18%	13%	14%	14%
Child in Household	child-under18	18%	5%	12%	10%	11%
Pct of Pop. Age 16+	employed	51%	44%	50%	43%	47%
Household Income	income 0-25k	27%	29%	33%	30%	30%
	income 25-50k	24%	22%	26%	26%	24%
	income 50-75k	17%	16%	17%	16%	16%
	income 75-200k	27%	24%	21%	24%	24%
	income 200k-plus	5%	9%	4%	4%	6%
Housing Stats	single family	83%	78%	56%	78%	73%
	multi-family	17%	22%	44%	22%	27%
	rented	34%	36%	58%	37%	41%
	owned	66%	64%	42%	63%	59%
Total population data from the 2010 Decennial Census.						
Surname-based Voter Registration and Turnout data from the California Statewide Database.						
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2012-2016 American Community Survey and Special Tabulation 5-year data.						

Community of Interest Analysis for Freedman Maps

I. Overview

In carrying out the districting process, the Palm Springs City Council has asked for public input on what communities of interest the City's residents would like to be considered. The US Supreme Court has identified keeping "communities of interest" intact as a traditional districting principle. Under Supreme Court precedent, a community of interest is a geographic area comprised of residents who share similar interests including, but not limited to, social, cultural, ethnic, geographic or economic interests, or formal government or quasi-governmental relationships, but not including relationships with political parties, incumbents, or candidates.

At its meeting of May 16, 2018, Council adopted a Statement of Principles to guide the process of transitioning to district elections. The Statement of Principles sets the following goals:

- Maximize the goals of the CVRA, including civil rights, equality, and inclusion.
- Prioritize the creation of majority/minority districts.
- To the extent practical, keep organized neighborhoods intact.
- Maintain the principle that the best interest of the City as a whole remains the first responsibility of all elected officials.

I have submitted both four- and five-districts maps that reflect the above definition of community of interest and the goals adopted by Council. Both maps create a majority/minority district. They also keep intact 44 of the 45 Palm Springs organized neighborhoods, whose boundaries have previously been approved by the City Manager under Chapter 2.55 of the Palm Springs Municipal Code using criteria similar to the community of interest analysis. While both maps would further the purposes of the CVRA as required under Government Code Section 34886, the five-district map would more fully do so because each district is by nature more compact in both geographical size and total population. The Supreme Court has also identified compactness as a traditional districting principle.

II. Four-District Map (Freedman Map 1)

A. District 1

1. Community of Interest

This is a majority/minority district, with a 54% majority/minority population. It covers the northeast part of the City, east of North Palm Canyon Drive, north of Racquet Club Road west of Sunrise Way and north of Vista Chino east of Sunrise Way. It includes areas with significant entitled development (e.g., Miralon, Serena Park) and all of Segment 1 of the CV Link route, as well as industrial zones near the freeway. It also includes the James O. Jessie Desert Highland Unity Center and many of the surrounding neighborhoods that use its facilities. This part of the City also has a distinct environmental condition, e.g. windy weather, and consequently the wind farms on the City's northern edge.

2. Included Organized Neighborhoods

Desert Highlands Gateway Estates
Desert Park Estates
Four Seasons
Gene Autry
Mountain Gate
Racquet Club Estates (north of Racquet Club Road)
Racquet Club West

Ranch Club Estates
Upper West Side
Whitewater Club

B. District 2

1. Community of Interest

This district includes nearly all the hillside districts on the west side of the City, together with immediately adjacent areas west of Sunrise Way north from Vista Chino to Racquet Club Drive and south from Ramon Road to the Indian Canyons Golf Resort. It also includes the Downtown area from the west side of Palm Canyon Drive. Downtown has intentionally been split into two districts so that two Councilmembers can share responsibility for this critical area for the City's economic development. This district has the highest percentage of non-minority population (81%) and percentage of household income above \$75,000 (33%).

2. Included Organized Neighborhoods

Canyon Corridor
Deepwell Estates
Historic Tennis Club
Indian Canyons
Little Tuscany
Old Las Palmas
Parkview Mobile Estates
Racquet Club Estates (south of Racquet Club Road)
Tahquitz River Estates
The Mesa
Vista Las Palmas
Vista Norte
Warm Sands

C. District 3

1. Community of Interest

This district consists of six square-mile sections forming the center of the City, bordered by Vista Chino on the north, Ramon Road on the south, the east side of Palm Canyon Drive on the west and the City's eastern boundary. It includes the eastern half of Downtown and Section 14, along with the Airport and adjacent areas, which share common concerns on noise from the Airport and Air Museum.

2. Included Organized Neighborhoods

Baristo
El Mirador
El Rancho Vista Estates
Escena
Gateway
Midtown
Movie Colony East
Oasis del Sol
Sunmor
Sunrise Park

Sunrise Vista Chino
The Mesa
The Movie Colony

D. District 4

1. Community of Interest

This district is bounded by Ramon Road on the north, the section line continuing south from Sunrise Way on the west and the City's eastern and southern boundaries. It includes all the hillside districts on the south side of the City and the Palm Canyon and Tahquitz Creek Washes, where the neighborhoods are working together to preserve open space in areas previously or currently served by golf courses. It also includes Demuth Park and many of the surrounding neighborhoods that use its facilities. Finally, this district includes the commercial districts at Smoke Tree and at Ramon Road and Gene Autry Trail south of Ramon Road.

2. Included Organized Neighborhoods

Andreas Hills
Araby Commons
Araby Cove
Demuth Park
Lawrence Crossley
Little Beverly Hills
Los Compadres
Melody Ranch
Sonora Sunrise
Tahquitz Creek Golf

III. Five-District Map (Freedman Map 2)

A. District 1

1. Community of Interest

This is a majority/minority district, with a 55% majority/minority population. It covers the northern part of the City, east of North Palm Canyon Drive and north of Racquet Club Road. It includes areas with significant entitled development (e.g., Miralon, Serena Park). It also includes the James O. Jessie Desert Highland Unity Center and many of the surrounding neighborhoods that use its facilities. This part of the City also has a distinct environmental condition, e.g. windy weather, and consequently the wind farms on the City's northern edge.

2. Included Organized Neighborhoods

Desert Highlands Gateway Estates
Desert Park Estates
Four Seasons
Mountain Gate
Racquet Club Estates (north of Racquet Club Road)
Racquet Club West
Upper West Side
Whitewater Club

B. District 2

1. Community of Interest

This district includes nearly all the hillside districts on the west side of the City, together with immediately adjacent areas north of either Alejo Road or Tachevah Drive, south of Racquet Club Drive and west of either Farrell Drive or Sunrise Drive that largely share a similar socio-economic profile. It also includes the core Downtown area from the west side of Palm Canyon Drive. As in the four-district map, Downtown has intentionally been split into two main districts so that two Councilmembers can share responsibility for this critical area for the City's economic development. This district is tied with District 5 in having the highest percentage of household income above \$75,000 (32%).

2. Included Organized Neighborhoods

El Mirador
Historic Tennis Club
Little Tuscany
Movie Colony East
Old Las Palmas
Parkview Mobile Estates
Racquet Club Estates (south of Racquet Club Road)
Ranch Club Estates
Sunrise Vista Chino
The Mesa
The Movie Colony
Vista Las Palmas
Vista Norte

C. District 3

1. Community of Interest

This district is bounded by Ramon Road to the south and the City's eastern boundary, with various western and northern boundaries. It includes the eastern half of Downtown and Section 14, along with the Airport and adjacent areas, which share common concerns on noise from the Airport and Air Museum. The district also has a distinct environmental condition, as it includes the areas along the Whitewater River Wash at Gene Autry Tail and Visto Chino that flood in heavy rains and the construction zone of the new Visto Chino bridge over the Wash.

2. Included Organized Neighborhoods

Baristo
El Rancho Vista Estates
Escena
Gateway
Gene Autry
Midtown
Oasis del Sol
Sunmor
Sunrise Park

D. District 4

1. Community of Interest

This district is bounded by Ramon Road on the north, Sunrise Way on the west, East Palm Canyon Drive on the south and the City's eastern boundary. It includes Demuth Park and many of the surrounding neighborhoods that use park facilities. It also includes the areas near the Palm Canyon Wash north of East Palm Canyon Drive and the Tahquitz Creek Wash, where the neighborhoods are working together to preserve open space in areas previously or currently served by golf courses. Finally, this district includes the commercial zones near Ramon Road and Gene Autry Trail.

2. Included Organized Neighborhoods

Demuth Park
Lawrence Crossley
Little Beverly Hills
Los Compadres
Melody Ranch
Sonora Sunrise
Tahquitz Creek Golf

E. District 5

1. Community of Interest

This district is largely bounded by South Palm Canyon Drive on the west and East Palm Canyon Drive on the north, with a square-mile extension north to Ramon Road west of Sunrise Way. It includes all the hillside districts on the south side of the City and the Palm Canyon Wash south of East Palm Canyon Drive. A corner of this district touches Downtown where Indian and Palm Canyon drives meet, giving a third Councilmember a role in Downtown development and traffic patterns. This district has the highest percentage of non-minority population (81%) and is tied with District 2 for the percentage of household income above \$75,000 (32%).

2. Included Organized Neighborhoods

Andreas Hills
Araby Commons
Araby Cove
Canyon Corridor
Deepwell Estates
Indian Canyons
Tahquitz River Estates
Twin Palms
Warm Sands