

**BUSINESS RETENTION / ECONOMIC DEVELOPMENT  
BI-MONTHLY MEETING  
CITY OF PALM SPRINGS, CALIFORNIA**

**MEETING AGENDA**

**Wednesday  
February 26, 2020  
5:30 PM**



**Palm Springs City Hall  
3200 E. Tahquitz Canyon Way  
Large Conference Room  
Palm Springs, California**

**Mayor Kors, Mayor Pro Tem Holstege City Council Liaisons**

**NOTICE IS HEREBY GIVEN**, that the City of Palm Springs will hold a Business Retention/Economic Development Bi-Monthly Meeting on Wednesday, February 26, 2020, at 5:30 PM at Palm Springs City Hall Large Conference Room, 3200 E. Tahquitz Canyon Way, Palm Springs. The purpose of the meeting is to discuss the following items:


- A. PUBLIC COMMENT**
- B. REVIEW OF COMMUNITY BUSINESS FORUM AND AGENDA PLANNING FOR 2020**
- C. RESULTS OF TOURISM SURVEY**
- D. UNIQUELY PALM SPRINGS UPDATE**
- E. BUXTON ANALYTICS UPDATE**
- F. COUNCIL MEMBER / STAFF MEMBER COMMENTS**
- G. ADJOURNMENT**

The City of Palm Springs Large Conference Room is handicapped accessible. It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, (760) 323-8204, at least 72 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

Pursuant to G.C. Section 54957.5(b)(2) the designated office for inspection of records in connection with the meeting is the Office of the City Clerk, City Hall, 3200 E. Tahquitz Canyon Way (760) 323-8204.

**AFFIDAVIT OF POSTING**

I, ANTHONY J. MEJIA, City Clerk of the City of Palm Springs, California, hereby certify this Notice was delivered to each City Council Liaison, provided to all parties who have requested such notice and posted at City Hall and on the City website, on or before 5:30 p.m. on February 20, 2020, as required by established policies and procedures.

  
Anthony Mejia, MMC  
City Clerk

**CITY OF PALM SPRINGS  
TOWN HALL COMMUNITY CONVERSATION**

**Wednesday, September 10, 2019, 5:30 p.m.  
Palm Springs Convention Center**

Hosted By: Council Member Christy Holstege and Mayor Pro Tem Geoff Kors

A short video was presented on downtown activities and tourism in Palm Springs.

The following is a summary of the public comments:

Bryan Arnold, spoke about the City's sign ordinance and how he has received citations for real estate listing posting at his business in the downtown; described concerns about the consequences of taking down such signage, highlighting that real estate agents are leaving due to less foot traffic.

David Freedman, announced several sustainability events, including the new rebate programs for businesses and encouraged the public to utilize the program's offerings.

Daryl Terrell, recommended the creation of a business spotlight program to recognize locally-owned businesses; recommended a fee forgiveness program for businesses to become compliant on outstanding business license and other fees; requested simplifying the business licensing tax or lowering fees and creating flat fees for annual business permits; noted that creating a small business division would assist with processing business permits.

Lee Wilson Jr., provided an update on the Palm Springs American Legion Post, noting that they are expanding their community engagement activities to include Palm Springs Pride, One-PS neighborhood picnic, Desert AIDS Project, and several other programs.

Daniel Algazi, voiced concern that high speed internet services are difficult to obtain for businesses located in the Downtown; urged the City to partner with Google to build communication infrastructure centers.

Steve Payline, expressed concern that plan check and permit processing is taking too long and recommended that the City streamline its processes, review plans in-house, provide advanced warning when an inspector is expected to arrive, and increase the number of mail courier deliveries per day; explained that plan checkers still require printed plans and that corrections require a complete reproduction of that plans at the applicant's cost.

Jeffrey Bernstein, recommended that the City Council set aside dedicated space for locally-owned businesses to operate as concessionaires inside the airport; suggested that the City educate business owners in completing the Request for Proposal process.

David Mariner, requested that the City Council allow downtown businesses to have live entertainment and music; noted that his business, the Village Pub, desires to provide live music during daytime hours; suggested that other bars and entertainment venues utilize PatronScan to alert operators about problematic individuals.

Julie Montante, applauded the City for being cooperative with the business community about their concerns.

Adrian Alcantar, voiced concerns about the rising rent for businesses in the downtown; noted that the most affordable downtown business storefronts were dilapidated.

Dennis Woods, voiced support to the ideas presented by the business owners during the meeting; recommended the creation of a creative sign program; suggested that the City implements a one-stop shop for new businesses to streamline their permit applications.

Ginny Weissman, urged the City Council to promote a No Kill Coachella Valley, an organization to help protect animals; recommended consideration of a dedicated place for seniors and pets to get together; voiced concerns about the increasing senior homeless population.

Nate Otto, voiced concerns about the revision process for plan checks; suggested that City staff notify business owners via phone call or text of their inspection times; explained that City staff does not process plans quickly, noting that plan checks can take up to three weeks to process.

Chris Lumpkin, Mr. Lumpkin was not present.

Alan Alavi, voiced concerns about receiving payment for his work for the City's new fire station; added that some consultants working with the City, do not have the best interests for the City; explained that subcontractors are not interested in working for the City because of their bad reputation.

Jocelyn Kane, voiced concerns about the noise ordinance in the downtown; stressed that cannabis business owners have received a mixed message, regarding regulations for the industry; added that cannabis businesses should be treated the same as the other businesses in the City.

Joy Brown Meredith, applauded the subcommittee for their attention to resolve issues brought forward by the business community; added to Ms. Kane's comments, regarding treatment for cannabis businesses.

Christian Jelmborg, voiced support in ending homelessness in the Coachella Valley and in Palm Springs; noted that he is interested in the logistics to build tiny home campuses and provide assistance to the homeless in the community.

**Business Retention – Current Tentative Scheduled Meeting Dates in 2020**  
(currently second Tuesday of every-other month at 5:30 pm)

March 10

May 12

July 14

September 8

November 10