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# CITY COUNCIL STAFF REPORT

DATE: July 6, 2011 CONSENT CALENDAR  
SUBJECT: APPROVE A RESOLUTION SUPPORTING HEALTHY ACTIVE LIVING AND SUSTAINABLE COMMUNITIES  
FROM: David H. Ready, City Manager  
BY: Manager, Office of Sustainability

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## SUMMARY:

This action is to approve a resolution supporting the City of Palm Springs adoption of a local campaign as part of the statewide Healthy Eating Active Living (HEAL) program. The Healthy Active Living and Sustainable Communities resolution calls for the promotion and support of a healthy lifestyle for residents and the local workforce to decrease chronic disease and health care costs and increase productivity; and recognize that obesity is a serious public health threat to the health and wellbeing of adults, children and families in the City of Palm Springs.

## RECOMMENDATION:

Staff recommends that the Council adopt the resolution as presented.

## STAFF ANALYSIS:

The City's Path to a Sustainable Community Plan calls for a focus on healthy ecosystems and expanded outreach and education. By approving the resolution the City will join over seventy other cities across the state in becoming a HEAL city including four in the Coachella Valley.

The City's Sustainability Commission formed a subcommittee and made the participation in the local Healthy Eating and Active Living (HEAL) Coalition a priority. In addition, the subcommittee worked to develop a HEAL resolution specific to the needs of the City of Palm Springs. The Commission reviewed the HEAL resolution at their May 17, 2011 regular commission meeting and voted unanimously to recommend that the City Council adopt the HEAL resolution.

While individual lifestyle changes are necessary, individual effort alone is insufficient to combat the increase in obesity throughout the Country. Significant societal and environmental changes are needed to support individual efforts to make healthier

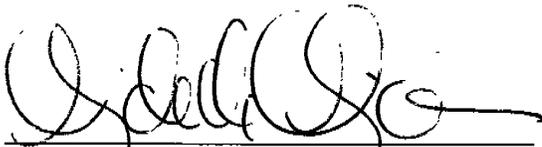
choices. Cities and their residents face increased health care costs and diminished quality of life due to the epidemic of obesity.

City leaders across California are addressing the crisis by implementing land use and employee policies which encourage physical activity and nutritious eating. The League of California Cities has led the way with a resolution in 2004 which encouraged cities to embrace policies that promote healthier citizen lifestyles.

In 2006, the League also adopted a resolution to work together with the Institute for Local Government and the Cities Counties and Schools Partnership to develop a clearinghouse of information that cities can use to promote wellness policies and healthier cities. In response to this League resolution, the League, the CCS Partnership, and the California Center for Public Health Advocacy have launched the "Healthy Eating Active Living Cities Campaign" and we are urging all California cities to participate in making California residents healthier.

FISCAL IMPACT:

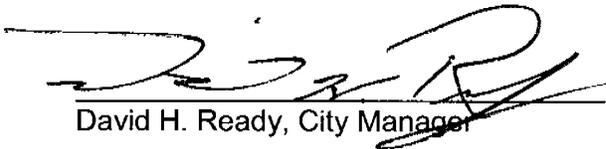
There will be no direct fiscal impact to the City resulting from the adoption of the resolution. The City may receive some future recognition and potential consideration for awards by adopting the HEAL resolution.



Michele Mician, Manager,  
Office of Sustainability



Tom Wilson  
Assistant City Manager



David H. Ready, City Manager

Attachments:  
HEAL Resolution

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
PALM SPRINGS, CALIFORNIA IN SUPPORT OF HEALTHY  
ACTIVE LIVING AND SUSTAINABLE COMMUNITIES**

WHEREAS, in 2004, the League of California Cities adopted an Annual Conference resolution to encourage cities to embrace policies that facilitate activities to promote healthier lifestyles and communities, including healthy diet and nutrition and adoption of city design and planning principles that enable citizens of all ages and abilities to undertake exercise; and

WHEREAS, the League of California Cities has a strategic goal to promote and develop safe and healthy cities; and

WHEREAS, California Senate Bill 375 and Assembly Bill 32 call on cities to adopt plans to reduce greenhouse emissions which include reducing vehicular miles traveled; and

WHEREAS, the City of Palm Springs promotes sustainability by advocating non-motorized transportation, local food production, and green house gas emission reductions; and

WHEREAS, the City of Palm Springs Sustainability Commission has partnered with the local Healthy Eating and Active Living Network; and

WHEREAS, the City's Sustainability Commission will serve as an advocate of the Healthy Eating and Active Living Network on shared policies and projects that support the City's Path to a Sustainable Community; and

WHEREAS, local land use policy governs development of the built environment in which individuals make personal nutrition and physical activity choices; and

WHEREAS, by supporting the health of residents and the local workforce would decrease chronic disease and health care costs and increase productivity; therefore,

**THE CITY COUNCIL OF THE CITY OF PALM SPRINGS DOES HEREBY  
RESOLVE:**

Section 1. That the City of Palm Springs recognizes that obesity is a serious public health threat to the wellbeing of adults, children and families in Palm Springs; and be it further

Section 2. That the City of Palm Springs staff responsible for the design and construction of parks, neighborhoods, streets, and business areas, should make every effort to plan and construct a built environment that encourages walking, biking and

other forms of physical activity; address walking and biking connectivity between residential neighborhoods and schools, parks, recreational resources, and retail; and facilitate the siting of new grocery stores, community gardens and farmers markets in underserved communities to increase access to healthy food, including fresh fruits and vegetables; and be it further

Section 3. That in order to promote wellness within the City of Palm Springs and to set an example for other businesses, the City of Palm Springs encourages employees to utilize non-motorized transportation at work and at home including for meetings, lunch breaks, activity breaks and leisure purposes; and be it further

Section 4. That restaurants and food retailers that promote sustainability and non-motorized transportation choices in the above manners be recognized by the City; and be it further

Section 5. That the head of each agency or department should report back to the City Council annually regarding steps taken to implement the Resolution, additional steps planned, and any additional actions that would be appropriate to be taken by the City Council.

To that end, the City of Palm Springs adopts this Healthy Active Living and Sustainable Communities Resolution:

ADOPTED THIS 6TH DAY OF JULY, 2011.

\_\_\_\_\_  
David H. Ready, City Manager

ATTEST:

\_\_\_\_\_  
James Thompson, City Clerk

CERTIFICATION

STATE OF CALIFORNIA )  
COUNTY OF RIVERSIDE ) ss.  
CITY OF PALM SPRINGS )

I, JAMES THOMPSON, City Clerk of the City of Palm Springs, hereby certify that Resolution No. \_\_\_\_ is a full, true and correct copy, and was duly adopted at a regular meeting of the City Council of the City of Palm Springs on \_\_\_\_\_, by the following vote:

AYES:  
NOES:  
ABSENT:  
ABSTAIN:

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James Thompson, City Clerk  
City of Palm Springs, California