

**SUSTAINABILITY COMMISSION**  
**CITY OF PALM SPRINGS, CALIFORNIA**  
[www.palmsprings-ca.gov](http://www.palmsprings-ca.gov)

April 15, 2014  
5:00 p.m. Regular Meeting

**MEETING AGENDA**



Palm Springs City Hall  
City Council Chambers  
3200 E. Tahquitz Canyon Way  
Palm Springs, CA 92264

**COMMISSIONERS**

<b>Brett Klein, Chair</b>	<b>Kate Castle, Vice Chair</b>
<b>Travis Armstrong</b>	<b>Brielle McNeel</b>
<b>Thom Bettinger</b>	<b>Mark Polischak</b>
<b>Joseph Jackson</b>	<b>Grant Wilson</b>
<b>2 Vacancies</b>	<b>Victor Yepello</b>

Staff representatives: Michele Mician MS, Manager, Office of Sustainability  
Gary Calhoun, Recycling Coordinator

*City of Palm Springs Vision Statement: Palm Springs aspires to be a unique world-class desert community, where residents and visitors enjoy our high quality of life and a relaxing experience. We desire to balance our cultural and historical resources with responsible, sustainable economic growth and enhance our natural desert beauty. We are committed to providing responsive, friendly, and efficient customer service in an environment that fosters unity among all our citizens.*

Please **MUTE OR TURN OFF** all audible electronic devices for the duration of this meeting. Thank you!

**CALL TO ORDER**

**FLAG SALUTE**

**ROLL CALL**

**ACCEPTANCE OF AGENDA**

**PUBLIC COMMENTS:** This time has been set aside for members of the public to address the Sustainability Commission on Agenda items and items of general interest within the subject matter within jurisdiction of the City. The Sustainability Commission values your comments but, pursuant to the Brown Act, it cannot take action on items not listed on the posted Agenda. Three (3) minutes assigned for each speaker.

**A. WELCOME AND INTRODUCTIONS (5 MINUTES)**

**B. PRESENTATIONS (30 MINUTES)**

1. Seth Shteir, Desert Field Representative for National Parks Conservation Association  
Joshua Tree National Park Environmental Education Program
2. Vicki Oltean, Parks and Recreation, Parks Master Plan

**C. APPROVAL OF MINUTES (5 MINUTES)**

1. March 18, 2014, Regular Meeting

**D. RECYCLING UPDATE (5 MINUTES)**

1. Village Fest Recycling
2. PSDS Once A Week Collection Update

**E. SUSTAINABILITY MANAGERS REPORT (10 MINUTES)**

1. New Project Assessment and Creative Brief Submission Forms
2. Bike Rack Adoption Program and Hosting Agreement
3. Earth Day Events
  - i. April 19<sup>th</sup> 2 PM, Library Event

- ii. April 26<sup>th</sup> 8 am to 12:30 pm Earth Day at the Farmer's Market
- 4. June 11, 2014 Joint Study Session on Water  
Sustainability Commission, Planning Commission and Architectural Advisory Committee

**F. SUBCOMMITTEE REPORTS**

**(10 MINUTES)**

- 1. Water Conservation Subcommittee, Commissioner Yepello and Bettinger
- 2. Education Subcommittee, Commissioner McNeel
- 3. Green Building /Solar Subcommittee – ON HOLD
- 4. Wellness Subcommittee, Commissioner Jackson
- 5. Waste Reduction Subcommittee, Vice Chair Castle
- 6. Non-Motorized Transportation Subcommittee, Chair Klein

**G. NEW BUSINESS**

**(15 MINUTES)**

- 1. Plastic Bag Ordinance Outreach Program
  - i. Psbagsit.com Webpage
  - ii. Review Budget for Program Development

- 2. Sustainability and Recycling On-Line Marketing Plan Review

**RECOMMENDATION:** MOTION TO APPROVE FUNDING NOT TO EXCEED \$7,500 FOR DESERT SUN INTEGRATED MEDIA FROM ACCOUNT 138-1270-45520.

**H. OLD BUSINESS**

**(5 MINUTES)**

- 1. Sustainability Film Series Update, Commissioner Bettinger

**I. COMMISSIONER COMMENTS**

**(10 MINUTES)**

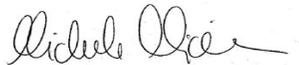
- J. ADJOURNMENT** - The meeting of the Sustainability Commission will adjourn to the amended date for the Regular Meeting, which will be held at 5:00 p.m. on Tuesday, May 18, 2014 in the Large Conference Room at City Hall. The Sustainability Commission's normal meeting schedule is at 5 p.m. on the third Tuesday of every month except August unless otherwise noted or amended.

**THE PUBLIC IS INVITED TO ATTEND**

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk at (760) 323-8204 at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible. Please advise us at that time if you will need accommodations to attend or participate in meetings on a regular basis. If additional information is needed, please contact the Office of Sustainability at (760)323-8214.

Pursuant to G.C. Section 54957.5(b) (2) the designated office for inspection of records in connection with the meeting is Office of Sustainability, City Hall, 3200 E. Tahquitz Canyon Way. Complete Agenda Packets are available for public inspection at: City Hall, 3200 E. Tahquitz Canyon Way, Palm Springs, CA 92264. If you would like additional information on any item appearing on this agenda, please contact Office of Sustainability at (760) 778-8473.

AFFIDAVIT OF POSTING: I, Michele C. Mician, Sustainability Manager of the City of Palm Springs, California, certify this Agenda was posted at or before 6:00 p.m. on March 11, 2014, as required by established policies and procedures.



, Michele C. Mician, Sustainability Manager