



MARKETING AND BUSINESS DEVELOPMENT COMMITTEE MEETING

Thursday, September 8, 2016, at 2:00 P.M.
Palm Spring International Airport Conference Room – Second Floor
3400 E. Tahquitz Canyon Way, Palm Springs, CA 92262

1. **CALL TO ORDER**
2. **POSTING OF AGENDA**
3. **ROLL CALL**
4. **ACCEPTANCE OF THE AGENDA**
5. **PUBLIC COMMENTS**
6. **APPROVAL OF MINUTES:** December 16, 2015
7. **PRESENTATION:** Air Service Highlights 2015-2016
8. **DISCUSSION ITEMS:**
 - 8.A **Local Advertising Program**
 - 8.B **Airline Incentive Program**
9. **ADJOURNMENT**

AFFIDAVIT OF POSTING

I, Thomas Nolan, Executive Director Aviation, City of Palm Springs, California, hereby certify this agenda was posted on September 1, 2016, in accordance to the established policies and procedures.

It is the intention of the City of Palm Springs to comply with the American with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Department of Aviation will attempt to accommodate you in every reasonable manner. Please contact 318-3800 at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible. Please advise us at the time if you will need accommodations to attend or participate in meetings on a regular basis.