

**Public Arts Commission  
CITY OF PALM SPRINGS, CALIFORNIA**



**MINUTES  
Study Session**

Thursday, May 25, 2017  
Palm Springs City Hall • 3200 E. Tahquitz Canyon Way  
Development Services Conference Room

**CALL TO ORDER:** The meeting was called to order at 1:00 PM by Chair Sheffer

**ROLL CALL:**

	Present <u>This Meeting</u>	Present <u>to Date</u>	FY 2016/2017 <u>Excused Absences</u>	FY 2016/2017 <u>Unexcused Absences</u>
Melanie Brenner	x	9	1	1
Mara Gladstone	x	10	1	
Alfonso Murray	x	11		
Ann Sheffer, Chair	x	11		
Thomas Yanni, Vice Chair		9	2	

**ALSO PRESENT:** Jennifer Henning, Arts and Special Projects Coordinator

**ACCEPTANCE OF AGENDA:**

**MOTION:** by Commissioner Brenner, second by Commissioner Gladstone to approve Public Arts Commission Study Session Agenda for May 25, 2017; unanimously carried, 4/0

**PUBLIC COMMENTS:** None

**A. STUDY SESSION TOPICS:**

1. 2017-18 Public Arts Budget Overview  
Review Preliminary Funding Allocations  
**RECOMMENDATION:** Receive Report from Chair Sheffer

*The Commission discussed and/or commented on:*

- Maintenance costs – expenditures of approximately \$7,500.
- RFP for maintenance and conservation is being prepared.
- Cost for relocation of sculptures; no longer considering moving *Frank Bogert on Horseback*.

- Transgender Day of Remembrance – after commission consideration of base design and maintenance requirements, needs Council approval for acceptance of donation; subcommittee will meet and further discuss fabrication and cost of sculpture base.
- The comments made during Public Comments at the May 11, 2017 meeting regarding the possible relocation of the Frank Bogert on Horseback sculpture.
- Restoration of Hunt Family Totem Pole – complete printed material; dedication ceremony.
- Desert Highland Mural – possible posterity video; mural is deteriorating; cost for artist restoration is approximately \$150,000-\$180,000; could complete restoration in tile. Discuss with Jarvis Crawford, Director, James O. Jessie Desert Highland Unity Center.
- Focus on educational partnerships and outreach programs; general maintenance of the art collection; not relocating sculptures unless there is a need to move a piece; focus on larger projects, i.e., downtown park.
- Relocating the John Clement sculptures and R. HERO in this fiscal year.
- Have spent approximately \$30,000 total.
- Recommendation: allocate more funding to Educational Outreach; getting neighborhood input on projects such as Desert Highland; allocate funds for Transgender Day of Remembrance sculpture.
- Cost for bike racks and installation will remain the same.
- \$10,000 educational outreach; \$7,500 for art shows/exhibits; \$40,000 maintenance and conservation.
- \$10,000 – photograph artwork (not entire collection).
- \$5,000-\$10,000 Transgender Day of Remembrance sculpture.

2. Project and Event Review 2017-18

Discuss and evaluate current and upcoming public arts project list and calendar including Art Education Programs; Annual Juried Art Show; Library Exhibitions; Student Exhibitions and Palm Springs Art Museum Programs.

**RECOMMENDATION:** Direct Staff as Appropriate

*The Commission discussed and/or commented on:*

- Review Working Draft of 2017-18 Public event schedule.
- Additional publicity and promotion; city press releases; city calendar.
- Add public art meetings to City calendar (in advance of posting Agenda).
- Opportunities to promote what the arts commission is doing, i.e., VillageFest.
- Education subcommittee plan events in advance – get publicity out to the community.
- Possibly having workshops and lectures.
- Using broadcast media, television, radio, newspaper and interviewing artists to promote events.
- *Portraits of a City* – opening reception is June 8, Backstreet Art District – will be on display through the weekend; Fall 2017 the exhibit will be on display, a location has not been determined.
- VillageFest booth – October 19th (Commissioner Brenner).
- Labyrinth at VillageFest.
- Public art on the BUZZ route.
- Approve contract in September to photograph artwork.
- Add selected 3<sup>rd</sup> Thursdays at the Museum to event schedule.
- Participation in art camps; Back Street Art District; lectures at Backstreet Art District.
- Digital billboards; digital exhibits – *Portraits of a City* on vinyl (wrap around construction sites); bus stops, murals by kids at construction sites – hundreds of images were taken; 20 were exhibited – plan for September; artist talk/lecture possibly in October.
- Partnership subcommittee to meet.
- June 15, 2017 – no event, however, publicize upcoming 3<sup>rd</sup> Thursday events.
- Youth Education Program with PSUSD, Artist in Residence Program – begins January 8, 2018.

- Staff is working with PSUSD staff on a possible artist-in-residency program for the 2017-18 school year.
- Public Art tours/field trips and speaker programs were discussed briefly.
- Working with the Mizell Senior center.
- Family Fun Fest Event at Palm Springs Stadium – will be held April 4.
- The event schedule will be updated accordingly.

3. Public Art Collection Inventory and Assessment  
Discuss and evaluate collection inventory status and conservation schedule.  
**RECOMMENDATION:** Direct Staff as Appropriate

Staff will advise the commission, at the June 8 meeting, of RFPs that will be going out for bid, i.e., maintenance/conservation, photography, etc.

The conservation/replacement of the Chihuly glass cases was briefly discussed.

Staff has written a memo to David Ready regarding moving forward on the relocation of the Clement sculptures.

4. Downtown Park  
Discuss possible public art recommendations for the Ad-Hoc Committee regarding the conceptual design for the Downtown Park site located in the Downtown Revitalization Plan and how the Public Arts Commission will participate.  
**RECOMMENDATION:** Direct Staff as Appropriate

There was no discussion on this item.

- B5. PRESENTATIONS** – No discussion.  
**C6. NEW BUSINESS** – No discussion.  
**D7. UNFINISHED BUSINESS** – No discussion.  
**E8. LEGISLATIVE** – No discussion.  
**F9. SUBCOMMITTEE REPORTS** – No discussion.

**COMMISSIONER COMMENTS/REPORTS/REQUESTS:**

Commissioner Gladstone – would like to continue research and think about the kinds of artists and artworks we would like to see, if the opportunity arises the commission can plan to place something (downtown park); set aside funds in anticipation.

**REPORTS OF DIRECTOR/STAFF:** None

**ADJOURNMENT:** The Public Arts Commission adjourned at 3:03 PM to a Regular Meeting, Thursday, June 8, 2017, at 2:00 p.m., Palm Springs Convention Center, 277 N. Avenida Caballeros, Room Primrose C, Palm Springs, California. Adjournment unanimously approved by a Motion of the City of Palm Springs Public Arts Commission this 25<sup>th</sup> Day of May, 2017; unanimously carried.