



SUSTAINABILITY COMMISSION
CITY OF PALM SPRINGS, CALIFORNIA
www.palmsprings-ca.gov www.yoursustainablecity.com

October 17, 2017
5:00 PM

REGULAR
MEETING AGENDA

Palm Springs City Hall
Large Conference Room
 3200 E Tahquitz Canyon Way
 Palm Springs, CA 92262

COMMISSIONERS	
Joe Jackson, Chair	Roy Clark, Vice Chair
	David Freedman
Jennifer Futterman	Greg Gauthier
John Goins	Robert McCann
Michael Wangler	Grant Wilson

Staff representatives: Marcus L. Fuller, Assistant City Manager, Jay Virata, Director of Community & Economic Development, Dan DeGarmo, Clerical Assistant, Gary Calhoun, Recycling Coordinator

City of Palm Springs Vision Statement: Palm Springs aspires to be a unique world-class desert community where residents and visitors enjoy our high quality of life and a relaxing experience. We desire to balance our cultural and historical resources with responsible, sustainable economic growth and enhance our natural desert beauty. We are committed to providing responsive, friendly, and efficient customer service in an environment that fosters unity among all our citizens.

Please **MUTE OR TURN OFF** all audible electronic devices for the duration of this meeting. Thank you!

- CALL TO ORDER**
- FLAG SALUTE**
- ROLL CALL**
- ACCEPTANCE OF AGENDA**

CITY MANAGER AND/OR ASSISTANT CITY MANAGER REPORT **(10 MINUTES)**
 Tom Garcia, Director of Engineering; Savat Khamphou, Senior Civil Engineer; Franco Laurie, Senior Civil Engineer

COMMISSION LIAISON REPORTS
 Planning Commission – Lisa Middleton, liaison

PUBLIC COMMENTS: This time is for members of the public to address the Sustainability Commission on Agenda items and items of general interest within the subject matter jurisdiction of the Commission. The Commission values your comments but, pursuant to the Brown Act, cannot take action on items not listed on the posted Agenda. Three (3) minutes are assigned for each speaker.

- A. WELCOME AND INTRODUCTIONS** **(5 MINUTES)**
- B. PRESENTATIONS** **(15 MINUTES)**
 Dominique Hargreaves, "WELL Community Standard", International WELL Building Institute
- C. MEETING MINUTES** **(5 MINUTES)**
 September 13, 2017 Study Session and Special Meeting Minutes approval

D. RECYCLING REPORT - Gary Calhoun

(10 MINUTES)

E. OLD BUSINESS

(15 MINUTES)

1. Plans for Sustainability Booth at the Farmer's Market - Commissioner Wangler
2. ZNE Shoptalk 2017 – Commissioners Freedman and Goins
Refined budget request for the ZNE Shoptalk 2017 event.
3. Coachella Valley Mountains Conservancy possible projects for grants - Commissioner Gauthier
4. Bike Maps- Ad Hoc Committee on Bicycle Route Maps – Commissioners Goins and Wangler

F. NEW BUSINESS

(40 MINUTES)

1. Ad Hoc Committee on Budget and Priorities- Summary Report on 2017-18 Budget and Priorities
Commissioner Goins and Vice Chair Clark
2. MOTION: To approve a budget of \$1500 for World Environment Day, June 3, 2018, from the Recycling Fund
3. Appoint an Ad Hoc Subcommittee on Film Festival Programs – Commissioner Futterman

G. COMMITTEE AND COMMISSIONER REPORTS

(30 MINUTES)

1. Standing Committee on Green Building - Commissioner Freedman
2. Standing Committee on Solar Mandate - Commissioners Freedman and Middleton
3. Standing Committee on Waste Reduction - Commissioner McCann and Vice Chair Clark
4. Standing Committee on Active Transportation -Commissioner Wilson, Commissioner Gauthier
5. Wellness - Commissioner Futterman
6. Water - Commissioner Freedman
7. Outreach - Commissioner Futterman

H. COMMISSIONER COMMENTS

(5 MINUTES)

I. STAFF COMMENTS

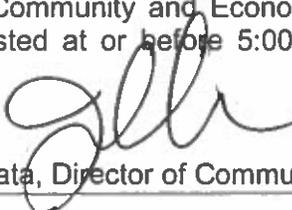
(5 MINUTES)

- J. ADJOURNMENT** - The meeting of the Sustainability Commission will adjourn to the Regular Meeting of the Sustainability Commission to be held at 5:00 p.m. on Tuesday, November 21, 2017, in the City Hall Large Conference Room. The Sustainability Commission's regular meeting schedule is at 5 p.m. the third Tuesday each month except August unless otherwise noted or amended.

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk at (760) 323-8204 at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible.

Pursuant to G.C. Section 54957.5(b)(2) the designated office for inspection of records in connection with the meeting is the Office of Sustainability, City Hall, 3200 E. Tahquitz Canyon Way, Palm Springs, CA 92262. Agenda and staff reports are available on the City's website www.palmspringsca.gov. If you would like additional information on any item appearing on this agenda, please contact the Office of Sustainability at 760-323-8248.

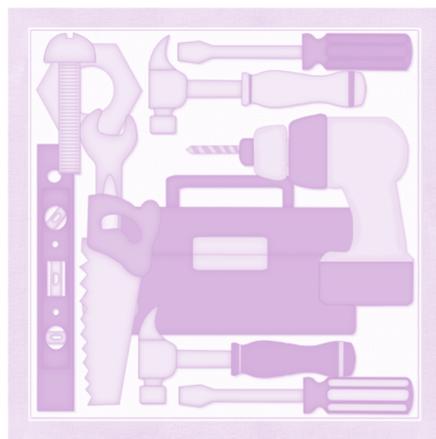
AFFIDAVIT OF POSTING: I, Jay Virata, Director of Community and Economic Development of the City of Palm Springs, California, certify this Agenda was posted at or before 5:00 p.m. on October 12, 2017, as required by established policies and procedures.


Jay Virata, Director of Community and Economic Development

ZERO NET ENERGY SHOPTALK

WHEN

Thursday, Nov 16
10 am – 12 pm



WHERE

UCR Palm Desert

75080 Frank Sinatra, Palm Desert, CA 92211

Who

**Architects, Contractors,
Builders, Suppliers,
and Developers**

Free! Thanks to the City of Palm Springs



WHY?

GIVE LOCAL PROFESSIONALS A HEADSTART

PREPARE FOR 2020 BUILDING STANDARDS

DEVELOP RESOURCES

IMPLEMENT DIFFERENT TECHNIQUES

SPONSORS



Glad to be of service.®



Zero Net Energy, Shoptalk 2017

When: Thursday, November 16, 10 am to 12 noon (approx.)

Where: UCR – Palm Desert

What and Why ZNE:

A 2-hour informational conversation to inform architects, contractors, builders, suppliers and developers of the 2020 building code requirements for Zero Net Energy (ZNE) buildings.

California has adopted the goal to achieve zero net energy building standards by 2020 for homes and 2030 for commercial buildings.

With the code changing it will be easier to implement and transition if we know the basics behind why the change and how to change. The featured speakers of industry experts, architects and builders will be explaining what zero net energy means, different techniques they have already tried, what worked and what didn't. The goal is to start to develop what resources are available to educate building professionals about ZNE and how to implement some of the different techniques.

The hope is to give our local professionals a head_start in this transition making them more knowledgeable and giving them ways to add value to their services for their clients. Removing the barriers in the transition to more efficient, less expensive and more comfortable homes and buildings.

The thought is to keep it fun and engaging, with short presentations in an active format.

Speakers will have 5 to 15 minutes with the hope that changing them up will provide a fresh outlook allowing for a broader 30,000 ft. view.

Light snacks and drinks will be provided.

Rough Outline of Events

MC: [Tom](#) Kirk

Opening speaker: State Assembly members [Mayes/Stone / Garcia](#) *Unconfirmed*

Round 1, Science & Requirements: 15-20 minutes / 2 speakers

[COD or MRI](#) *Unconfirmed*

- - Science behind the need – climate change;
Population forecast has/will exceed resources / pollution = health issues
Changing demographics, millennials want efficiency / baby boomers want smaller less expensive operating cost of homes
- SCE - Regulations are a moving target; exact requirements and measures are still being refined, and probably will change up to Q2 2019. [Randall Higa, Codes and Standards Program Manager and lead for Zero Net Energy Strategies, SCE](#)
- [SoCalGas](#) - Broad strokes of what we know of the requirements and what we can get started on. [Darren Hanway, Energy Efficiency Program Operations Manager](#)

Round 2, Design: 30 minutes / 2 speakers

- USGBC - Technology/Materials / monitoring / Resources / .gov websites

- COD / Jon Caffery – Trained local workforce / apprenticeship programs
- Lance O'Donnell - Geographic/Social Specifics – identifying/understanding them and using them to the advantage

Round 3, Implementation: 30 minutes / 2-4 speakers

- Maria Song (invited) / Interactive Design architecture - Knowledge Resources Experience

Toll Bros / Freehold Unconfirmed

- - Cost effective ways to get the job done.

Frank Harrison Unconfirmed

- - the General HVAC - Know the expectations

Final thoughts, Q & A: 20 minutes / All speakers

This is a rough draft for discussion only, content is still evolving, not all speakers are confirmed. All comments welcome.

Hosted by: Palm Springs Sustainability Commission
 Co-hosts: CVAG, Desert Valleys Builders Association, USGBC,SCE, So Cal Gas,
 Sponsors: Hot Purple Energy,

Rough calendar outline:

Mid September - finalize all sponsors and participants- *currently working for final confirmation.*
Tentative meeting sept 27th at 3 pm, Nate Dan and David

October 10th @ 11 am – meet at HPE or join conference call with speakers, also marketing opportunities. 30-45 minutes.

Early October – send out final flyer start ad campaign, with email blast, mailers?, posters and billboards.

Early November – Possibly meet 10/31? to discuss final marketing another email blast, look for help from local media; radio, TV, newspaper.

Action Items: as of 9/15/17

Confirm speakers- developers and contractors - Nate / public officials – Katie / BMI– John Caterer – Nate, in the works should confirm week of 9/25

Printing - flyers to be distributed at energy summit and for participants, posters for cities building and chambers due date Oct 2. print 1 page agendas for the summit itself due date Nov3. - City of palm springs / **need art work**

Memory sticks – possibly CVAG or city of PS to order ? Dan

Media - Lamar has confirmed 3 billboards for 2 week period. HPE to pay for one vinyl, City of PS to pay for second, still confirming sponsorship of third bill board. Also **need all participants to consider avenues available to them to plug or get the word out about the event.**

Additional detail will be added to items list when artwork and flyers are available at the end of September, any ideas, corrections, additional sponsors or you want to help, please contact Nate Otto

Contacts:

Katie Barrows kbarrows@cvag.org outreach

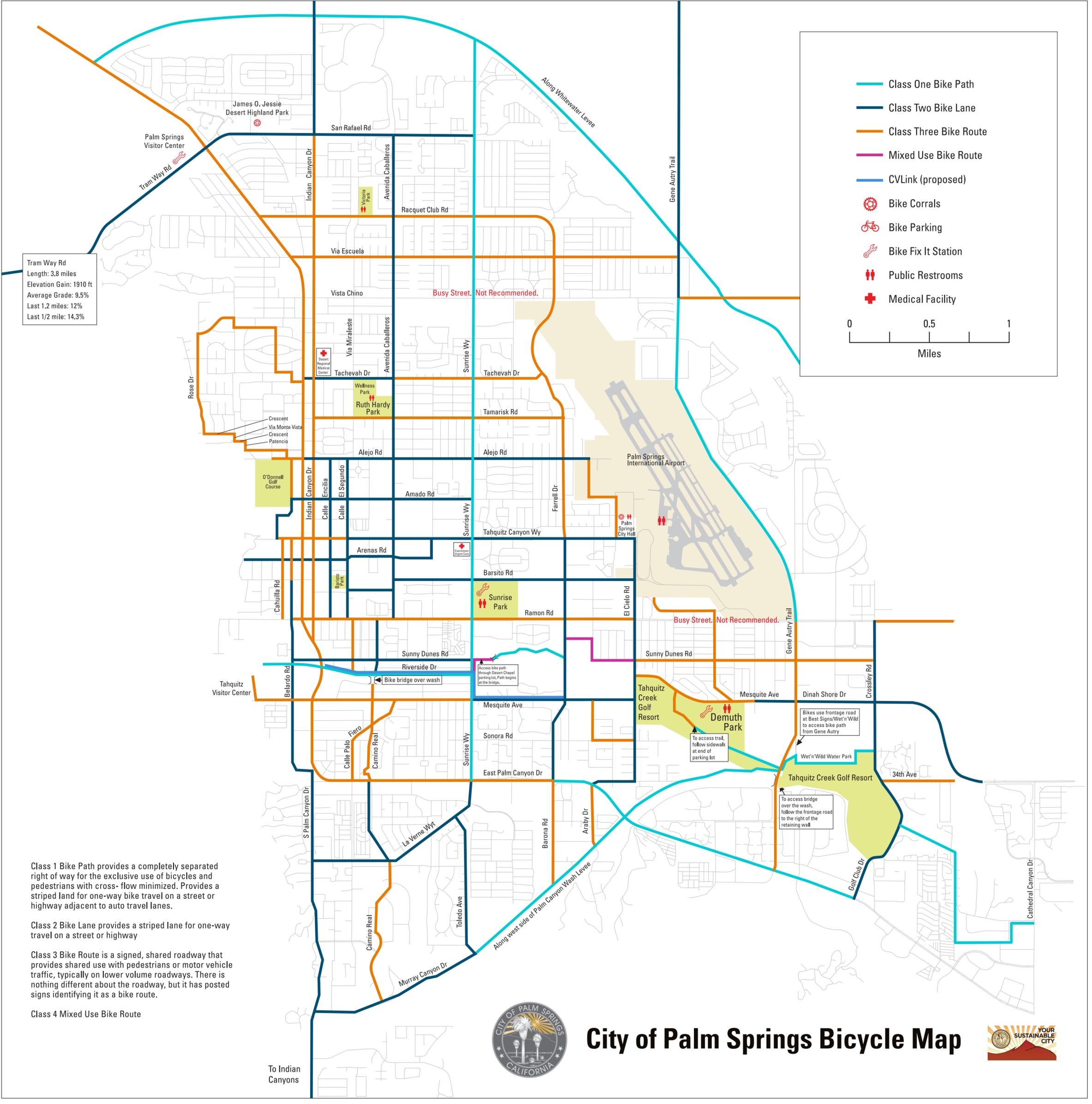
Gretchen Gutierrez gg@thedvba.org outreach

David Freedman dfreedman2@dc.rr.com PS sustainability commission

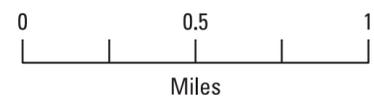
'John Goins' john@travelhostps.com PS sustainability commission

Nate Otto nate@hotpurpleenergy.com facilitator

'Daniel DeGarmo' daniel.degarmo@palmsprings-ca.gov City of PS staff



- Class One Bike Path
- Class Two Bike Lane
- Class Three Bike Route
- Mixed Use Bike Route
- CVLink (proposed)
- Bike Corrals
- Bike Parking
- Bike Fix It Station
- Public Restrooms
- Medical Facility



Tram Way Rd
 Length: 3.8 miles
 Elevation Gain: 1910 ft
 Average Grade: 9.5%
 Last 1.2 miles: 12%
 Last 1/2 mile: 14.3%

Class 1 Bike Path provides a completely separated right of way for the exclusive use of bicycles and pedestrians with cross-flow minimized. Provides a striped land for one-way bike travel on a street or highway adjacent to auto travel lanes.

Class 2 Bike Lane provides a striped lane for one-way travel on a street or highway

Class 3 Bike Route is a signed, shared roadway that provides shared use with pedestrians or motor vehicle traffic, typically on lower volume roadways. There is nothing different about the roadway, but it has posted signs identifying it as a bike route.

Class 4 Mixed Use Bike Route



City of Palm Springs Bicycle Map



To Indian Canyons

Along west side of Palm Canyon Wash Levee

Along Whitewater Levee

Gene Autry Trail

Gene Autry Trail

Gene Autry Trail

Cathedral Canyon Dr

Tram Way Rd

San Rafael Rd

Indian Canyon Dr

Via Escuela

Vista Chino

Via Miraleste

Tachevah Dr

Alejo Rd

Amado Rd

Arenas Rd

Barsito Rd

Sunny Dunes Rd

Riverside Dr

Mesquite Ave

Sonora Rd

East Palm Canyon Dr

Toledo Ave

Murray Canyon Dr

Barona Rd

Araby Dr

S Palm Canyon Dr

La Verne Wwt

Avenida Caballeros

Racquet Club Rd

Via Escuela

Via Miraleste

Tachevah Dr

Alejo Rd

Amado Rd

Arenas Rd

Barsito Rd

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Riverside Dr

Mesquite Ave

Sonora Rd

East Palm Canyon Dr

Toledo Ave

Murray Canyon Dr

Barona Rd

Priorities from Sustainability Plan

Palm Springs Sustainability Commission

Sustainable Economy

Partner with community-based organizations to develop a green jobs program that provides job train/apprenticeship and placement focused on at-risk young adult populations.

Partner with the hospitality industry to provide information to tourists about ecologically responsible travel to the region, carbon offset alternatives, and resource conservation strategies for visitors.

Active Transportation

Create 10 miles of trails connecting with on-street bikeways.

Expand the bicycle “fix it” station program and refueling stations to improve the usability of bicycling in the community.

Water Conservation

Encourage the installation and provide resources for waterless urinals.

Collaborate with the Desert Water Agency and the City Council to establish a municipal gray water pilot project.

Wellness

Adopt a Tree Protection Ordinance that addresses tree replacement and removal. (Urban Forests)

Establish a neighborhood produce exchange.

Waste Reduction

Expand Product Stewardship programs for drug and SHARPS recycling to encourage and include pharmacies and pharmaceutical company participation.

Outreach

Maintain a single City sustainability website as a resource for the community.

October 17, 2017

Priorities from Sustainability Plan
Palm Springs Sustainability Commission

Considerations for Evaluating Sustainability Plan Priorities

- Scope of activity
- Time line
- Resources Required
 - Direct funding (dollars)
 - People (staff/commissioners)
 - Fund-125 Recycling or Fund-138 Sustainability

Committee Project and Activity Plan
Palm Springs Sustainability Commission

Committee: Ad Hoc Leaf Blowers

Members: Joe Jackson, Roy Clark

Project/Activity Title: Training on Leaf Blower Use

Project/Activity Description

The Palm Springs City Council has approved an ordinance that will ban gas powered leaf blowers effective January 1, 2019. An important component of implementing the ordinance is training of gardeners/landscapers on the correct use of leaf blowers (e.g., not blowing debris into streets or neighboring property, how to collect green waste in one place and use rakes and brooms to clean it up and dispose of it). We recommend that all employees in a business get appropriate training on leaf blower use, not just the business owner. A possible medium for this training is an independently produced bi-lingual video.

Project/Activity Milestones

Develop plan for creating content of training and identify consultants, Jan 2018

Complete content of training, Jun 2018

Produce and distribute DVDs, Sep 2018

Estimated Direct Cost

DVDs, \$5K

Consultants, \$20K

Estimated Staff Time Required

Date: August 23, 2017

Committee Project and Activity Plan
Palm Springs Sustainability Commission

Committee: Waste Reduction

Members: Rob McCann, Roy Clark

Project/Activity Title: Construction and Demolition Debris

Project/Activity Description

Develop a recommendation to the Palm Springs City Council that an ordinance requiring diversion of construction and demolition debris be enacted, including the option of establishing a preferred hauler program with the City's waste and recycling contractor.

Project/Activity Milestones

Present draft report/recommendation to Sustainability Commission, Nov 2017 meeting

Discuss draft report/recommendation with City Council waste reduction subcommittee members, Nov 2017

Present final report/recommendation to Sustainability Commission, Dec 2017 meeting

Present recommendation to City Council, Jan 2018

Estimated Direct Cost

None

Estimated Staff Time Required:

Date: August 23, 2017

Committee Project and Activity Plan
Palm Springs Sustainability Commission

Committee: Waste Reduction

Members: Rob McCann, Roy Clark

Project/Activity Title: Organic Waste Recycling

Project/Activity Description

A major milestone in CA AB 1826, which requires recycling of organic waste, is on Jan 1, 2019, when businesses generating 4 or more cubic yards of solid waste per week are affected (tightened from current requirement on businesses generating 4 or more cubic yards of organic waste per week).

Project/Activity Milestones

Develop plan for reminding affected Palm Springs businesses of this requirement, Nov 2017

Execute plan, Jan 2018 – Jan 2019

Estimated Direct Cost

Estimated Staff Time Required

Date: August 23, 2017

Committee Project and Activity Plan
Palm Springs Sustainability Commission

Committee: Waste Reduction

Members: Rob McCann, Roy Clark

Project/Activity Title: Household Battery Recycling

Project/Activity Description

Develop a network of drop-off points in Palm Springs where residents can bring household batteries for recycling and provide containers. Identify a hauler that will pick up batteries and ensure that they are recycled. Produce and distribute containers (“Sustainable City” branded) for residents to use at home to collect used batteries and carry them to drop-off points.

Project/Activity Milestones

Identify drop-off points, Jan 2018

Identify hauler, Jan 2018

Design and produce containers for drop-off points and residents, Jan 2018

Estimated Direct Cost

Containers for drop-off points, \$2K

Containers for residents, \$2K

Publicity, \$5K

Estimated Staff Time Required:

A lot for initial coordination with drop-off points

Date: August 23, 2017

2017 Official Selections

Ace and the Desert Dog

Brendan Leonard, Forest Woodward, Stefan Hunt, Joe Peters, Max Lowe

For his 60th birthday, adventure photographer Ace Kvale and his dog, Genghis Khan, set out for a 60-day backpacking trip in Utah's canyon country. The pair tells the story of their trek, friendship, and Genghis records it on his Desert Dawg Adventure Blawg. Inspiring Adventure, DC Adventure FF; Spirit of Adventure, Adventure FF (USA, 2015, 9min)

Canyon Song

Dana Romanoff, Amy Marquis

A Navajo family balances modern life with the traditional "Navajo Way," teaching their children their language, culture, and ceremony within the sacred walls of Canyon de Chelly National Monument. This is the second film in the National Park Experience film series. Best Shorts Competition, Award of Merit, Native American/Aboriginal Peoples (USA, 2016, 14min)

The Accord

RC Cone, Elli Thor Magnusson

The reality of growing up a surfer in Iceland is different from anywhere else in the world. It's a harsh place. There are no surf shops, guidebooks or webcams. But being so far removed from the hustle and bustle of the known surf world hardens Iceland's surfers to confront the issue they all must face: the North Atlantic wind. Follow Heiðar Logi Elíasson on his journey through Iceland searching for that rare compromise that brings both Icelandic surfers and the North Atlantic wind to the table. Best Short, Carolina Surf FF; Santa Cruz Surf FF; Best Cinematography, Berlin Surf FF; Best Short, Paris Surf & Skateboard FF (Iceland, 2016, 19min)

China: A Skier's Journey

Jordan Manley, Narrows Media

Skiing as sport is in its infancy in China, a phenomenon of the country's exploding middle class. As a means of survival, however, it is thousands of years old, a stone age hunter-gatherer technology born in the Altai mountains where China, Mongolia, Kazakhstan and Siberia merge. On a vast trajectory that spans 11,000 km of Northern China, Chad Sayers and Forrest Coots touch down into the rich past and dizzying future of these two respective Chinese ski cultures. As one rapidly expands, they find the other is at risk of disappearing. Best Cinematography, Adventure Film; Vimeo Staff Pick (Canada, 2016, 17min)



Climbing Kilimanjaro: A 12-Year-Old's Passion Project

**Mike Libeck, Lilliana Libeck, Keith Ladzinski,
Josh Povec, 3Strings Productions**

Lilliana Libeck set a goal to reach all seven continents by 12 years old. With hard work, focus on school, and commitment, it was within reach. She heads to Africa to climb Kilimanjaro and finally complete this goal by reaching her seventh continent. She had no idea that this would lead her to focus on helping the planet and people, changing her life forever. "We need to be the change we want to see...In a world where we can be and do anything, be kind and do good." -Lilliana Libeck (Tanzania, Africa, 2015, 7min)

Coral Reef Rescue

Tom Fitz, Helga Berry

An upbeat look at a downbeat topic, this film explores coral reefs, which are home to 25% of all marine species and protect the coastlines of more than 100 countries and provide 500 million people with jobs. They are also taking a huge hit from climate change, ocean acidification, and other pressures. The Mote Tropical Research Lab and the Coral Restoration Foundation's ground breaking work with accelerating coral growth in the lab, creating nurseries in the ocean, and replanting back to the reefs is nothing less than fantastic. Their efforts create hope for the future of sustainable coral reefs around the globe. (USA, 2016, 17min)



Crossing Home: A Skier's Journey

Jordan Manley, Narrows Media

Any weary traveler is faced with a road that **ultimately winds to an end.**

They must return home. In the series finale, after excursions through ski cultures across the globe, Chad Sayers and Forrest Coots return to the beginning of their journey, British Columbia. Embarking on a 3-week expedition, they boat, bushwack, ski, and packraft across the spine of the Coast mountains. From the interior plateau, they ascend the rippling rivers of ice over the Homathko Icefield, and reach the lush, carpeted coastal inlets of the Pacific coast. What is the meaning of home? A cast of characters help them understand what that term truly means. (Canada, 2016, 29min)

Devotion: Libby Peter

Matt Pycroft, Emma Crome, Coldhouse Collective

Libby Peter is one of the UK's most respected rock climbers, with years of experience in expeditions, instructing, coaching and guiding around the world. Throughout her astounding career, Libby has been consistently committed to fulfilling her personal and professional objectives while raising her daughters Ruby and Zoe in the climbing hub of North Wales, UK. Libby reflects on how - quite unintentionally - climbing has shaped her life. (England, 2016, 5min)



Disobedience

Kelly Nyks

This is a David vs Goliath tale of front line leaders around the globe risking life and limb in the fight for a livable future for us all. Interwoven with this riveting vérité footage are the most renowned voices in the global conversation on movements and justice for a statement on climate action that is passionate, personal, and powerful. (USA, 2016, 41min)

Douglas Tompkins:

Wild Legacy

James Q Martin, Chris Cresci

Douglas Tompkins was a world-renowned adventurer, entrepreneur, and conservationist. The founder of The North Face and cofounder of Esprit, Doug spent the first half of his life building successful global brands, while simultaneously adventuring around the world, completing first descents of the world's toughest rivers. In the early 1990s, Doug sold his part of Esprit and turned his entrepreneurial energies to land and wildlife conservation projects in South America. Over the last 25 years, Tompkins' efforts have helped secure 4.75 million acres in new protected areas in Chile and Argentina including five new national parks. Best Environmental Film, Adventure FF (USA, 2016, 16min)

Dream Day

Malcolm Sangster, Eric Crosland, CLIF Bar, Sherpas Cinema

What would it feel like to begin your day in fresh powder and end it in the briny Pacific on the perfect sunset wave? It would probably feel like a dream. Four athletes, Jeremy Jones, Hilaree O'Neil, Matt Hunter and Greg Long, set out to see if they could make that dream a reality

starting out in the Sierra backcountry then rock climbing, cruising down Mt. Tam on mountain bikes, and capping it off with a surf at Stinson Beach. Amazing adventures are possible when you get outside and dream big. (USA, 2016, 10min)

Eating for Change

Jeannine Glista, Val Camp, Danny Dahlquist, Camen Hodges, Paul Miller, Wyatt and Suzy Melim, Drew Speroni, Deb Rossovich

Sierra Harvest educates, inspires and connects families to fresh, local seasonal foods through farm to school education, training the next generation of farmers and supporting low income families in growing food at home. Their programs reach 96% of the K-8 students in Western Nevada County, CA. Prepare to get inspired by this regional model of food systems change. (USA, 2016, 11min)



Elk River

Jenny Nichols, Joe Riis, Arthur Middleton

Scientist Arthur Middleton, photographer Joe Riis, artist James Prosek and filmmaker Jenny Nichols join forces in this documentary that captures the migration of elk in the Yellowstone area through a multidisciplinary lens. For many of the elk herds that summer in Yellowstone, home is outside the protected park boundaries the rest of the year, as far as 70 miles away. Mirroring a similar expedition undertaken in 1871 that fused science and the arts, this modern band of explorers join their ungulate counterparts on a trek from Wyoming's rangeland through snowy mountain passes and treacherous river crossings to the rugged beauty of Yellowstone's high-alpine meadows. They meet backcountry guides and cattle ranchers whose lives are intricately tied with the fate of the elk and other migratory species that call the Greater Yellowstone Ecosystem home. (USA, 2016, 28min)

The Elwha Undammed:

What's a River For?

Jeff Gersh, David Fox, Diana Wilmar, Jan Mulder, Greg Bedinger

The Elwha River in Port Angeles, WA is the stage for the largest dam removal in American history. A century ago, a businessman dammed the waters of the Klallam people where 100-pound salmon cast their shadows. Behind the dynamite and bulldozers that erased Thomas Aldwell's dream is a saga of competing ideas about the purpose and meaning of a river. (USA, 2016, 25min)

Fair Trade: The First Step

Alex Lowther, Michael Malagon, Campbell Brewer, Little Village Films

How is your clothing made? Patagonia's new short film investigates why choosing Fair Trade Certified clothing is an important first step toward changing the garment industry. (Sri Lanka, 2016, 13min)

The Falconer

Glenn Oakley

Landon Moore is a falconer who combines a deep understanding of ecology and spirituality as he works with a team of falcons to rid organic orchards of pest birds. When one of his falcons is struck by a rattlesnake he must race across the state to meet his veterinarian wife in an attempt to save its life. (USA, 2016, 13min)

Far Afield:

A Conservation Love Story

Jennifer Tennican

Bert Raynes, a boy from the "mean streets" of New Jersey, discovers the two great loves of his life: nature and Meg, his wife and muse. Drawn to the natural beauty of Jackson Hole, Wyoming, Meg and Bert foster a community of wildlife lovers, motivating them to become a force for nature as citizen scientists. Best Conservation Film, Toronto Beaches FF; Utopian Visions Award, Utopia FF; Silver Award, Spotlight Film Awards (USA, 2015, 35min)

Forget Shorter Showers

Jordan Brown, Derrick Jensen

Would any sane person think dumpster diving would have stopped Hitler, or that composting would have ended slavery or brought about the eight-hour workday; or that chopping wood and carrying water would have gotten people out of Tsarist prisons; or that dancing around a fire would have helped put in place the Voting Rights Act of 1957 or the Civil Rights Act of 1964? Then why now, with all the world at stake, do so many people retreat into these entirely personal "solutions"? Audience Choice, Earth Port FF; Winner, Life Science Festival, Prague; Honorary Award of the Ministry of Defence of the Slovak Republic; Ekotop Environmental FF (Australia, 2015, 11min)

A Ghost in the Making: Searching for the Rusty-Patched Bumble Bee

Neil Losin, Morgan Heim, Clay Bolt, Nathan Dappen

Everyone has heard about bee declines, but with so much attention focused on domesticated honeybees, someone has to speak up for the 4,000 species of native bees in North America. Natural history photographer Clay Bolt is on a multi-year quest to tell the stories of our native bees, and one elusive species – the Rusty-patched Bumble Bee – has become his white whale. Winner, G2 Green Earth FF (USA, 2016, 19min)

Great Lakes, Bad Lines

Colin McCarthy, Paul Hendricks, Scott Hanson

Two Michigan-born adventurers journey fossil-free for 500 miles across Michigan's Upper Peninsula along the route of Enbridge Oil's Line 5, a 63-year-old pipeline that threatens our inland waters and Great Lakes. Through the lens of adventure, personal stories, and natural beauty, this film highlights the ecosystems and livelihoods that are at risk and inspires all to take action within their own lives. (USA, 2016, 28min)

The Great Siberian Traverse

Leo Hoorn, Sherpas Cinema

Join a 6,000-mile ski journey through Russia, along the Trans-Siberian Railway. The documentary - created in collaboration with POWDER and Sherpas Cinema - showcases a fringe backcountry skiing community, deep Siberian powder, and skiing's ancient origins. Team skiers Ingrid Backstrom, Callum Pettit, and Nick Martini share their insights along the adventure. Banff Mountain FF World Tour; Best Editing, Powder Awards (Canada, Russia, 2015, 27min)

Growing Change

Chris Jordan-Bloch

Jim Cochran arrived at work before dawn. He walked out into the strawberry fields. As the sun rose and light hit the field, he began to smell chemicals. His eyes watered. His head spun. He started to shake. He had just walked into a field that had been sprayed with pesticides. From this experience, Jim Cochran helped invent the organic strawberry industry. After pioneering and profiting from a healthier crop, he turned his attention to the health of his workers. (USA, 2016, 4min)

Growing Resistance: Drought, Oil & Climate Change in California

Shadia Fayne Wood, Bunker Seyfert, Helena Gonzalez, Emily Jovais, Survival Media Agency

These are stories of communities on the frontlines who are rising up against not only the immediate health impacts of the oil and gas industry, but against the growing climate impacts that are disproportionately impacting some of the most vulnerable in California. Activist Award, Earth Day FF; 1st place, Clean the Air FF (USA, 2016, 29min)



A Ghost in the Making: Searching for the Rusty-Patched Bumble Bee

Guided

Bridget Besaw, Tahria Sheather

Meet Ray Reitze, a Maine wilderness guide and gentle spirit who shares his philosophy of how to live in harmony with the outdoors to the next generation of guides - all the while grappling with his own mortality as he transitions from the physical world of guiding to a more spiritual understanding of nature and our ephemeral place within it. (USA, 2016, 19min)

The High Divide

Eric Bendick, Roshan Patel, Grizzly Creek Films

They say The High Divide is the place where the world is cut in two. Then again, it may be where everything comes together. This place was once called "the big empty." But it's bursting at the seams - with deep forests, streams brimming with trout, meadows flush with grizzlies and wildflowers, and peaks so wild and vast they stretch all the way to the horizon. It's also full of people. People who love the land. Cowboys who love salmon. Range riders who shepherd cattle and carnivores. Woodcutters who fight for forests. Generation after generation stewarding land and water. These are the lost voices of the American West. A new film celebrates the confluence of a wild place and its visionary people. (USA, 2016, 16min)

Iran: A Skier's Journey

Jordan Manley, Narrows Media

Cautioned not to travel to Iran, Chad Sayers and Forrest Coats decide to go, regardless. They immediately find comfort in Tehran's bustling bazaars, Isfahan's dazzling mosques, and the powder filled slopes of the Alborz and Zagros mountain ranges, topping 3,000m. It is a culture not easily understood, but profoundly welcoming. As journalist Elaine Sciolino writes, Iran can be dazzling, and light-filled, a reflection of its complexities; but it can also be cold, confusing, and impenetrable. Yet they are reminded, as Pico Lyer writes, to learn more about the world than our newspapers will accommodate. (Canada, 2016, 13min)

The Living Forest

Marc Silver

The Kichwa tribe in the Sarayaku region of the Amazon in Ecuador believe in the 'living forest,' where humans, animals and plants live in harmony. They are fighting oil companies who want to exploit their ancestral land. A delegation of indigenous people are at the Paris COP21 climate conference to make sure their voices are heard. Can they win their battle? (UK, 2015, 9min)

Milk & Honey

Justin Clifton, Chris Cresci, Sinjin Eberle, Maite Arce

Yuma, AZ is the land of plenty for nearly all the leafy vegetables Americans enjoy in the winter. For the people who work the fields, the Colorado River represents not only their livelihood, but a spiritual connection as well. Enjoy this glimpse into the area's Latino community and their humble connection to the strained river. (USA, 2016, 14min)

Mindful Vineyards

Kari Birdseye

Amelia Ceja emigrated from Mexico when she was 12 years old to work in Napa Valley as a grape picker. The daughter of agricultural workers, Amelia met and befriended farmworker union founder Cesar Chavez as a child and honors his legacy today by operating a vineyard that prioritizes people and the planet. From farm-to-table she calls for justice in agriculture to protect some of the most vulnerable workers in the nation. Real Food Films Finalist. (USA, 2016, 4min)



My Haggan Dream

Stephani Gordon, Rob Sams, Laura Sams, Open Boat Films, Sisbro Studios

On the island of Saipan, a young girl's mysterious dream about a haggan, or green sea turtle, leads her to investigate the sea turtles that live around her home. Join her adventure to find turtles, which leads to a birthday wish. Finalist, Blue Ocean FF (Northern Mariana Islands, USA, 2016, 8min)

Namuli

Majka Burkhardt, Sarah Garlick, Paul Yoo, Fitz Cahall, Jacob Bain

This community-backed film highlights the spirit of exploration and what happens when a team of rock climbers, biologists, and conservationists set off on an unconventional expedition into one of the world's least explored and most threatened habitats. Follow an international crew as they push the bounds of friendship, climbing conventions, and scientific research on the 2,000 ft granite face of Mozambique's second highest mountain, Mount Namuli. (USA, 2016, 24min)

Native Waters - Rio Grande

(Avanyu) Amy Marquis, Dana

Romanoff, Sinjin Eberle The Wild & Scenic Rio Grande River is the lifeblood of New Mexico. But for Tesuque Pueblo member Louie Hena and his family, the river is more than an office, more than a provider, it is home. In celebration of the 50th Anniversary of the Wild & Scenic Rivers Act, happening in 2018, Louie urges us all to protect more wild rivers. (USA, 2016, 8min)

Red Wolf Revival

Roshan Patel, Nestbox Collective

This is the story of the last remaining wild population of red wolves. Centered on the historic recovery effort in Eastern North Carolina, the film documents the multifaceted struggle to reintroduce one of the rarest animals on earth in the face of cultural, economic, and biological challenges in North Carolina. Best Short, Conservation Award Intl Wildlife FF; Best Emerging Filmmaker, Jackson Hole Science Media Awards (USA, 2015, 24min)

The Refuge

Alex Jablonski, Kahlil Hudson

For hundreds of generations, the Gwich'in people of Alaska and northern Canada have depended on the caribou that migrate through the Arctic Refuge. With their traditional culture now threatened by oil extraction and climate change, two Gwich'in women are continuing a decades-long fight to protect their land and future. (USA, 2016, 16min)

The New Environmentalists - from Peru to Tanzania

John Antonelli, Will Parrinello, Tom Dusenbery, Andrew Black, Vicente Franco, Kalyanee Mam, Robin Mortarotti, Quinn Costello, Todd Miro, Robert Redford

The New Environmentalists share a common goal: safeguarding the Earth's natural resources from exploitation and pollution, while fighting for justice in their communities. The film is the latest in the Mill Valley Film Group's Emmy Award-winning series featuring inspiring portraits of six passionate and dedicated activists. These are true environmental heroes who have placed themselves squarely in harm's way to battle intimidating adversaries while building strong grassroots support. (USA, 2016, 29min)



One Hundred Thousand

Beating Hearts

Peter Byck, Hal Honigsberg, Todd Johnson and FlexiP, Ming Tai, Jim and Paula Crown

Director Peter Byck's short film *One Hundred Thousand Beating Hearts* tells the story of fourth generation cattleman Will Harris's evolution from industrial, commodity cowboy to sustainable, humane food producer, whilst breathing new life into a community left behind and forgotten due to, as Will says, the industrialization of agriculture. (USA, 2016, 15min)

Operation Moffat

Jen Randall, Claire Carter

Take inspiration and wit from the colorful climbing life of Britain's first female mountain guide, Gwen Moffat. Writer Claire Carter and filmmaker Jen Randall scramble, swim and barefoot climb through Gwen's most cherished British landscapes, grappling with her preference for mountains over people, adventure over security, wilderness over tick lists. This is a film deeply rooted in a real love of wild places. Judges Special Mention, Banff Mountain Festival; Best Film, Best Climbing Film, Best Women in Adventure Film, Sheffield Adventure Film Festival; Spirit of the Festival Award, Five Point Film Festival; Best Film, DC Adventure Film Festival (UK, 2015, 20min)

Pale Blue Dot

Chin Li Zhi

Set to the words of Carl Sagan, *Pale Blue Dot* situates human history against the tapestry of the cosmos through an eclectic combination of art styles woven seamlessly together through music and visuals, seeking to remind us that regardless of our differences, we are one species living on Earth. (Singapore, 2014, 4min)

Pangolin

Katie Schuler, Nick Rogacki

This is an intimate glimpse into the journey of a single pangolin; from the moment it is taken from the wild to its final destination in China. Filmed on location across three countries with the help of reformed poachers and wildlife enforcement officers, the film acts as a surrogate for an estimated hundred thousand pangolins that are poached and smuggled annually throughout Southeast Asia and Africa. This film seeks to inform a broad audience about pangolins and the illegal trade they are central to, in order to address the very real danger that pangolins might be extinct before much of the world ever knew they existed. Filmed with minimal commentary, *Pangolin* offers audiences the opportunity to experience the life, death and afterlife of the most illegally trafficked mammal on the planet. Panda Award Nominee, Wildscreen FF; Short Film Award Winner, American Conservation FF (Philippines, Indonesia, Hong Kong, USA, 2016, 13min)

Paul's Boots

Fitz Cahall, Isaiah Branch-Boyle, Duct Tape Then Beer

M'Lynn's husband, Paul, passed away in July 2015. He left behind polished hiking boots and a backpack for his dream hike: the 2,189-mile Appalachian Trail. "How good would it be," M'Lynn asked, "for his boots to make the journey even if Paul couldn't?" Her plea launched an incredible journey. *Paul's Boots* follows the boots and the people who carried them. (USA, 2016, 37min)

Plastico

James Q Martin

Beach communities around the world suffer from an abundance of plastic that tragically ends up in the oceans at an alarming rate - over 8 million metric tons per year. Join the founders of the Azulita Project, as they share information on how a small community is making a difference. (Mexico, 2016, 9min)

Role Reversal -

Tim and Emily Harrington Climbing in Spain

Jon Glassberg

Emily Harrington traveled to Spain with her dad, Tim, to mentor him while he attempts to tick his first 5.12 at age 60. Tim and Emily learn from each other and relive the glory days in this heartfelt family climbing epic. (Spain, USA, 2016, 7min)

Running Wild

Danny Schmidt

In February of 2014, a remotely triggered camera in Utah's rugged Uinta mountains captured a picture of something no one thought possible in the area: a wolverine. This elusive creature hadn't been spotted here for nearly 40 years. This one photograph set in motion a massive undertaking to find out if these badasses of the animal kingdom were setting up shop here for good. Ultrarunners took to the mountains setting up and checking camera traps around the ecosystem in search of more photographic evidence. The result? A comprehensive survey of wildlife in the range and a model for citizen science projects everywhere. (USA, 2016, 7min)

The Secrets Held in the Ice

Loïc Fontimpe

Follow the adventure of the pioneer glaciologist Claude Lorius who, in 1956, when he was still a young student, left to study Antarctica. This life experience teaches him the principles of survival and solidarity, and reveals to him his vocation: Claude will be a glaciologist. Convinced that the ices contain important information for the understanding of our planet's climatic history, he will continue his research without respite for 30 years. Only then, does the ice reveal an unexpected message. Climate Award, Festival "Le Temps Presse"; Young Public Award, Short Movies Fest Courtivores (France, 2015, 14min)

Selah: Water from Stone

Ben Masters, John Aldrich, Tito West, Skip Hobbie

Fifty years ago David Bamberger devoted his life to restoring a neglected and overgrazed ranch in the Texas Hill Country. The result? Water from Stone. By restoring natural ecological functions, David filled hillside aquifers, brought springs back to life, created riparian habitat, and inspired a landscape movement. (USA, 2016, 8min)



Skyranch

Brian Ginsberg

A childhood connected to nature and adventure leads a woman to the forefront of whitewater rafting. The river calls her to become its protector as she observes the destruction caused by miners during the California gold rush. Learn about Rorie's work with the South Yuba River Citizens League (SYRCL) to protect the waters that surround her home - Skyranch. (USA, 2016, 9min)

The Super Salmon

Ryan Peterson

Proponents of a plan to construct a \$5.2-billion hydroelectric mega-dam on Alaska's Susitna River say it wouldn't affect the watershed's famous salmon runs because of its location - upstream of where fish usually swim. Tell that to the Super Salmon. People's Choice, Port Townsend FF; Special Jury Mention, Banff Mountain FF (USA, 2016, 25min)

Things Find a Way

Chris Jordan-Bloch, Kathleen Scatassa

The country is in the midst of an unprecedented gas drilling rush—brought on by a controversial technology called hydraulic fracturing (or “fracking”). It starts when oil and gas companies take good water, mix it up with not-so-good stuff and shoot it into the ground to force out the gas. And that's when things get really strange ... Watch this video to learn how the more oil and gas companies frack, the more trouble is finding ways to happen. (USA, 2011, 2min.)



Think Like a Scientist: Boundaries

Neil Losin, Nathan Dappen, Day's Edge Productions

Humans construct boundaries - around our homes, our neighborhoods, and our nations - to bring order to a chaotic world. But we rarely consider how these boundaries affect other creatures. Meet conservation photographer Krista Schlyer, who has spent the last seven years documenting the environmental effects of the U.S./Mexico border wall, and biologist Jon Beckmann, who studies how man-made barriers influence the movement of wildlife. Schlyer and Beckmann have seen damaging impacts of the border wall firsthand, but they remain optimistic. Humans probably won't stop constructing walls and fences any time soon, but planning our boundaries with wildlife in mind can help prevent these structures from causing environmental harm. Winner, Jackson Hole Science Media Awards (USA, 2016, 7min)

Think Like a Scientist: Gorongosa

Neil Losin, Nathan Dappen, Day's Edge Productions

This is the story of Greg Carr and his involvement in the restoration of Gorongosa National Park after its destruction from 30 years of war in Mozambique. The film also features Princeton biologist Rob Pringle, who does research in the park. Finalist, New York Wildlife FF; Winner, Carolina Environmental FF (USA, 2015, 7min)



Under Cover

Will Parrinello, Kalyanee Mam, Quinn Costello

Leng Ouch risked his life when he went undercover to expose illegal logging and government corruption that was rampant in Cambodia. His work was recognized in 2016 when he received the Goldman Environmental Prize. This short film narrated by Robert Redford, shows how an ordinary person can affect extraordinary change. (USA, Cambodia, 2016, 5min)

Waghoba:

Provider, Destroyer, Deity

Malaika Vaz, Nitye Sood

Indian forests, culture, religion and mythology have long been dominated by the tiger. The tiger plays the dual roles of giver and destroyer across the Indian landscape, kindling a spectrum of emotions. Filmmaker Malaika Vaz travels to the heart of her country to uncover this relationship, all the while in the search of a mysterious, elusive male tiger. In her quest for this tiger, she unravels the stark contrast in human emotion towards the tiger, in one of India's newest tiger reserves. This film is a journey through a time when man and tiger coexist together in the same terrain like never before. (India, 2016, 18min)

A Walk in the Park

Galen Knowles, Phil Hessler, Zeppelin Zeerip, WZRDmedia

Follow Kelly Halpin on the type of 'Picnic' that only a Jackson Hole resident can concoct. A human-powered natural obstacle course, The Picnic route includes 42 miles of biking, 2.6 miles of swimming, and 6,000 feet of elevation gain while hiking. (USA, 2016, 10min)

Wasfia

Sean Kusanagi, Wasfia Nazreen, Bryn Mooser, John Agnew, Chris Kelly, Hayley Pappas, Kelly Kandle, RYOT Films

National Geographic Emerging Explorer and Adventurer of the Year Wasfia Nazreen doesn't just climb for the thrill; she climbs for a cause. The first Bangladeshi to scale the Seven Summits, she has made it her purpose to brave these climbs for the sake of something larger: for the women of Bangladesh. Shot entirely on an iPhone 6S, *Wasfia* is a reflective character portrait that takes us from the depths of Wasfia's struggles to the highest peaks, as we explore what it means to pursue the unknown. (Nepal, 2016, 13min)

Water Song

Will Parrinello, Vicente Franco, Quinn Costello

Máxima Acuña, a subsistence farmer in Peru's northern highlands, stood up to the giant Newmont Mining Corporation over the development of a gold and copper mine on her property. Her work was recognized in 2016 when she received the Goldman Environmental Prize. This short film, narrated by Robert Redford, shows how an ordinary person can affect extraordinary change. (USA, Peru, 2016, 5min)

Wild New Brave

Oakley Anderson-Moore, Alexander Reinhard

America, 1970. The American Dream is dead – at least to outcasts who'd rather create a world where the ultimate self-expression was a climb to nowhere. Up was down, poor was rich, and what everyone else found meaningless was worth dying for. With never-before-seen 16mm archival footage of their daring antics and vagabond lifestyles, as well as campfire interviews with John Bachar, Henry Barber, Lynn Hill and more, they form a Utopia out of risk and innocence. Best Short Doc, Rainier Indep FF; Best Adventure Film, Mt Hood Indep FF; Best Short Doc Shortlist, Raindance FF (USA, 2015, 28min)

The Wild President

**Will Stauffer-Norris, Sinjin Eberle,
Jacob Boling**

President Jimmy Carter, an unsung environmental hero, grew up in awe of nature's wonder. But it wasn't until he first paddled the Chattooga River's Bull Sluice did he understand the power of a wild river. In celebration of the 50th Anniversary of the Wild & Scenic Rivers Act, happening in 2018, President Carter urges all Americans to protect more wild rivers. (USA, 2016, 6min)

Writing on Stone

**Sean Thonson, Tim Case, Charles Salice,
Rita LeRoux, Sharron Toews, Steven Green,
Daniel Luna, Supply & Demand**

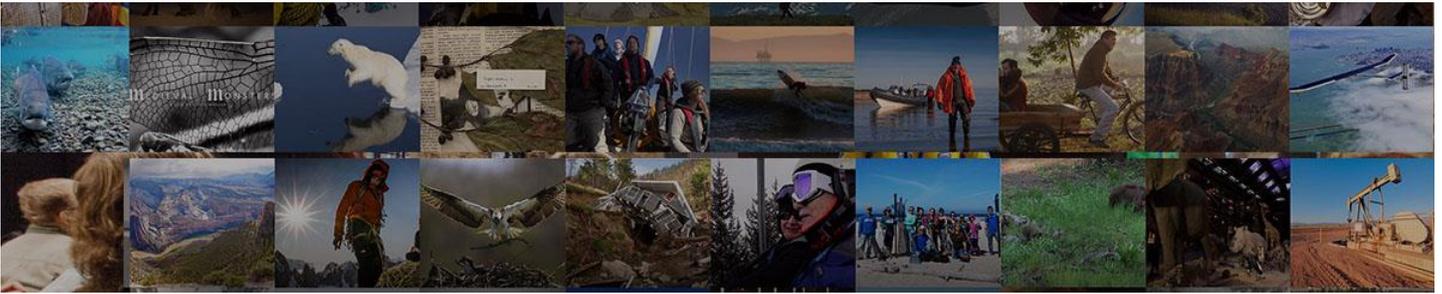
This short film presents a portrait of Treffrey Deerfoot, a venerated elder in the Siksika Tribe in Alberta, Canada, and explores his efforts through ceremonial dance, sacred singing, and traditional storytelling to keep this proud heritage alive for his people today. Best Doc, Wimbledon Intl FF (Canada, 2015, 7min)

Yellowstone's Northern Range

Steven M. Bumgardner

The Northern Range is the hub of wildlife in Yellowstone National Park. Occupying just 10 percent of the park, it is winter range for the largest elk herd in Yellowstone and is arguably the most carnivore-rich area in North America. Early predator removal changed the ecosystem and restoration of carnivores has had significant and unexpected impacts on the habitat. (USA, 2016, 6min)





Wild & Scenic[®] Film Festival CURATED FILM PROGRAMS



ADVENTURE WITH A PURPOSE | \$1000

We showcase how appreciating and interacting with the world's amazing landscapes can motivate us to protect them and contribute to positive changes for the future of our environment.



OUR WATERS | \$1000

Experience the beauty and power of wild rivers and the people working tirelessly to protect them.



WILD CHILD | \$800

This kid-friendly program will inspire youngsters to get outside and become advocates for the vibrant world in which we live. This short and fun-filled line-up is sure to leave the next generation feeling excited and empowered to become Earth's latest environmental stewards!



POWER OF PEOPLE | \$1000

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." The classic Margaret Meade quote speaks to the spirit of this inspirational line-up. It is truly remarkable what passionate individuals can achieve. These films will get audiences motivated to go out and make a difference themselves!



INSPIRED BY NATURE | \$1000

Fasten your seat-belt and journey from your backyard to wilderness areas at the far reaches of the earth. Expand your audience's awareness of wildlife and land conservation issues and find inspiration in the solutions being explored by these diverse communities.



WHAT WILL YOUR LEGACY BE? | \$1000

Inspire your audience to take action and make a difference in the world. From personal journeys to positive global change, these motivating films offer thought-provoking storytelling guaranteed to get your audience thinking about what their legacy might be.



BEST OF FEST | \$1000

It's the Best of the Fest. Enough said.

ADVENTURE WITH A PURPOSE

(total run time: 112min)

Dream Day

Running Wild

Namuli

Devotion: Libby Peter

China: A Skier's Journey

Native Waters - Rio Grande

Wasfia

Great Lakes, Bad Lines

Wild Child

(total run time = 88min)

Our Wonderful Nature

Coral Reef Rescue

Climbing Kilimanjaro

Wasfia

Canyon Song

Yellowstone's Northern Range

Waghoba

My Haggan Dream

Inspired by Nature

(total run time = 124min)

Pale Blue Dot

A Ghost In The Making

Selah: Water from Stone

The Refuge

Guided

Running Wild

The High Divide

Think Like a Scientist: Boundaries

Elk River

Best of Fest

(total run time = 105min)

Our Wonderful Nature

Red Wolf Revival

Douglas Tompkins: A Wild Legacy

Pangolin

Guided

Elk River

Our Waters

(total run time = 115min)

Pale Blue Dot

The High Divide

Selah: Water from Stone

The Elwha Undammed

Native Waters: Rio Grande

One Hundred Thousand Beating Hearts

Milk and Honey

The Super Salmon

Power of People

(total run time = 110min)

Plastico

The High Divide

Running Wild

Wasfia

The Living Forest

The Refuge

Forget Shorter Showers

The New Environmentalists

What Will Your Legacy Be?

(total run time = 93min)

Pale Blue Dot

Plastico

Writing on Stone

Douglas Tompkins: A Wild Legacy

Selah: Water from Stone

Canyon Song

Far Afield: A Conservation Love Story

What Will Your Legacy Be?

(total run time = 119min)

Guided

Skyranch

Operation Moffat

Wild New Brave

The Wild President

Paul's Boots



WILD & SCENIC[®] FILM FESTIVAL

Wild & Scenic Film Festival Sample Budget

How to use this budget tool: There are three levels of budgets here to help you meet your income goal. Be realistic in your goals and remember that the amount of funds you're able to bring in is a direct result of the amount of work and effort you have put forth. You won't be able to raise \$5K in sponsorships unless you get out there and recruit them! You can compensate for some areas on this budget as well, for example, if you aren't having beer or food to sell then you'll need to bring in the funds through another outlet, perhaps sponsorships or through the raffle or auction.

Account/Description	\$ 1,400	\$ 5,000	\$ 10,000	HOW?
Income				
Individual Contributions (donations!)	\$ 75	\$ 175	\$ 250	bar tips, pass the hat, etc.
Membership Dues	\$ 1,250	\$ 2,000	\$ 2,500	assuming \$25-\$50/membership
Grants			\$ 1,000	try your local community foundation
Sponsorship	\$ 1,000	\$ 3,000	\$ 5,000	the surest bet to making money on your event
Sales of merchandise			\$ 500	as you grow, consider adding some cool merch!
Concessions- bar and food	\$ 350	\$ 700	\$ 1,300	have open before the show and during intermission
Raffle/Auction	\$ 150	\$ 350	\$ 600	1/\$3 or 5/\$10
Ticket Sales	\$ 2,500	\$ 3,750	\$ 6,000	try a \$12-\$15 ticket
Total Income	\$ 5,325	\$ 9,975	\$ 17,150	
Cost of Goods Sold				
Books/Cards/Merch/Drinks	\$ 150	\$ 300	\$ 850	you have to spend to make
Total Cost of Goods Sold	\$ 150	\$ 300	\$ 850	
Expenses				
Advertising & Marketing	\$ 250	\$ 425	\$ 800	leverage some cash into more advertising with local radio and newspapers
Catering/food not for resale	\$ 75	\$ 100	\$ 125	volunteer food, event staff
Equipment Rental/Repair*	\$ 150	\$ 300	\$ 600	tables & cloths, etc.
Facility Rental*	\$ 1,000	\$ 1,400	\$ 2,000	
Merchant & Credit Card Fees	\$ 50	\$ 100	\$ 150	
Permits	\$ 25	\$ 25	\$ 25	liquor license
Postage & Shipping	\$ 175	\$ 250	\$ 300	postcards, save the dates
Printing/Copying	\$ 275	\$ 400	\$ 650	postcards, posters, tickets & programs
On Tour Package	\$ 1,600	\$ 1,600	\$ 1,600	
Supplies (program specific)	\$ 250	\$ 300	\$ 500	misc. needs
Liability Insurance	\$ 75	\$ 75	\$ 75	
Total Expense	\$ 3,925	\$ 4,975	\$ 6,825	
Net Ordinary Income	\$ 1,400	\$ 5,000	\$ 10,325	

*venue dependent. If your venue provides equipment, it's likely more expensive. If it doesn't the fee may be less but your rental cost will increase.

Wild & Scenic Film Festival On Tour Pricing 2017-18

Custom Film Program

Curate a custom film program from our selection of 136 films!
Includes custom slide options for logos.

Custom Program (150 min)	\$1,600
Each additional screening of your custom program	\$800
2 nd Custom Program	\$1,050

Pre-selected Film Programs

Explore these carefully curated film programs designed by Wild & Scenic staff!

Adventure with a Purpose	\$1,000
Best of Festival	\$1,300
Inspired by Nature	\$1,000
Our Waters	\$1,000
Power of People	\$1,000
What Will Your Legacy Be?	\$1,000
Wild Child (added onto main program)	\$500
Wild Child (stand-alone event)	\$800

Included in hosting the Wild & Scenic ON TOUR:

- Festival Tool Kit including a comprehensive event planning guide, strategies for increasing membership, and technical guidelines.
- Filmmaker contracts, fees, and contact information previously negotiated by Wild & Scenic team.
- Ability to choose a film program that works for your community and organization. Our list of films can be found at www.WildandScenicOnTour.org. Wild & Scenic Film Festival selects the best of the year's environmental and adventure films and about 65 of these films go On Tour.
- Film program packaged on to an easy to play, high quality Blu-ray. Each tour program disc starts with the Wild & Scenic Opening Trailer and includes a slide thanking your organization for hosting the festival.
- Ability to choose a date that works best for your organization (you do not need a set date and venue to apply). We do not travel to your venue. Our turn-key program provides everything you need to host the event.
- Event kits that include items from our seven National Partners: Earthjustice, Patagonia, CLIF Bar, Sierra Nevada Brewing, Klean Kanteen, Barefoot Wine & Bubbly & Orion Magazine. These are great for raffles, door prizes, and other fundraising activities!
- Complete graphics package - includes all the collateral for the promoting your event (poster, tickets, handbill, program, ads, film stills, etc.).
- On-line and on-call support to help you meet your event goals.





WILD & SCENIC FILM FESTIVAL ON TOUR GRANT APPLICATION - 2017

Organization: _____
Event Coordinator (contact person): _____
Office Phone: _____
Email: _____
Mailing Address: _____
Shipping Address (for UPS deliveries): _____
Event Date(s): _____ **Attendance Goal:** _____

(We recommend a 3 month lead time to prepare you for a successful event)

Number of years your organization has previously hosted this event: _____

Name, address, and date of venue 1: _____
Will this be a new film program or will you be showing the same program that was show at venue 1? _____
Number of screenings at this venue: _____

Name, address, and date of venue 2 (if applicable): _____
Will this be a new film program or will you be showing the same program that was show at venue 1? _____
Number of screenings at this venue: _____

Name, address, and date of venue 3 (if applicable): _____
Will this be a new film program or will you be showing the same program that was show at venue 1? _____
Number of screenings at this venue: _____

The grant is intended to help grassroots groups increase their network of support. As we inspire more activists, we increase the groundswell for the environmental movement. Your grant application will be evaluated based on the following questions. We want to know why you want to host a Wild & Scenic On Tour venue and how you plan to meet the objectives of the grant. The Wild & Scenic Grant is a grant awarded to environmental groups. The grant offsets the purchase of the festival kit. In accepting the grant, the grantee understands they must follow certain grant guidelines:

- Grantees understand that their Wild & Scenic On Tour event is a membership drive.
- Grant recipients must establish membership strategies for the film festival offering both a membership incentive and a way to collect contact information from everyone at the event.
- Grantees agree to outreach into their community to bring together a diverse audience in an effort to find new members.
- Grant recipients will be asked to complete a grant report within two weeks of hosting a tour venue, detailing how they met the grant guidelines.

Grant Amounts:
 Year One - \$750
 Year Two - \$500
 Year Three - \$250
 Year Four and Beyond - \$200

(Continued on next page)

- Why does your organization want to host the Wild & Scenic Environmental Film Festival?
- Explain why your organization would be a good Wild & Scenic grantee?
- How will your organization use the Wild & Scenic Environmental Film Festival as a membership event?
- What is the membership goal for hosting the film festival? How will your organization achieve that goal?
- To get new members, you need to reach “new” people. Provide examples of how your organization will do this beyond emails to current members and members of other enviro groups.

(Continued on next page)

Ventura Hillsides Conservancy — Gary or Adrienne 805.643.8044

Wild Virginia — Misty Boos 434.971.1553

Northern Plains Resources Council — Sarah Fitzgerald 406-248-1154

MountainTrue — Mary Kate Dodge 828.258.8737 x214

San Antonio River Authority Yviand 210.302.3244

Oars — Juia Corano Julia 978.369.3956



COMMITTEE REPORT

PRESENTED FOR COMMISSION MEETING DATE: 10/17/17	SUBMITTED BY: David Freedman
COMMITTEE NAME: Standing Committee on Green Building	SUBMITTED DATE: 10/11/17
COMMITTEE MEETING DATES: 09/14/17 and 10/10/17	NEXT COMMITTEE MEETING DATE: 10/31/17

Committee Meeting Goals:

- Discuss outline, budget, speakers and sponsors of ZNE seminar
- Follow-up on submission to Modernism Week of proposal for indoor environmental quality workshop

Summary:

At their meetings, Committee members discussed the outline, budget, speakers and sponsors of the ZNE seminar on November 16. The October 10 meeting was a conference call with various confirmed participants, including CVAG, DVBA, US Green Building Council (USGBC) and New Buildings Institute. The flyer being sent to stakeholders and the draft outline are attached to this report. The seminar is being promoted via three billboards on I-10, posting of the flyer in locations frequented by the building industry, press and radio.

Committee members also discussed the indoor environmental quality workshop to occur during Modernism Week in February 2018. Commissioner Goins is in touch with Modernism Week and is working with USGBC and American Society of Interior Designers (ASID) for them to cover part of the expected \$1,000 fee that Modernism Week will charge for the event.

Recommendation/Request:

Continuing working with stakeholders on the seminars.

ACTION ITEMS REQUEST TO COMMISSION	None at this time.
ACTION ITEMS REQUEST TO OFFICE OF SUSTAINABILITY	Assist in outreach measures.
POTENTIAL FISCAL IMPACT/REQUEST IF ANY:	Based on sponsorship commitments received to date, the cost of the City for the ZNE seminar is likely to be around \$5,000, perhaps less if additional sponsorships are obtained. USGBC and ASID have been asked if they could cover some of those Modernism Week fee. Any costs to the City will come from the approved \$10,000 budget for the ZNE workshop.