



**MAIN LIBRARY  
STATISTICS AT-A-GLANCE**

- ◆ **Library Visits/Door Count: 223,218**
- ◆ **Circulation/Materials Checked Out: 431,283**
- ◆ **Number of eBook Check-outs: 13,527**
- ◆ **Public Service Hours: 2,520**
- ◆ **Library NEW Card Registrations: 4,212**
- ◆ **Public Computer Sessions: 57,448**
- ◆ **Public WiFi Sessions: 31,234**
- ◆ **Number of Programs (Youth/Teen/Adult): 310**
- ◆ **Number of Program Attendees: 8,799**
- ◆ **Number of Volunteer Hours: 2,382**
- ◆ **Inter-Library Loans to Others: 797**
- ◆ **Inter-Library Loans Requested: 1462**
- ◆ **Number of Reference Questions (omitting directional): 27,120**
- ◆ **Number of Downloaded Music: 10,029**

**Palm Springs Public Library**  
300 S. Sunrise Way  
Palm Springs, CA 92262  
760-322-READ (7323)  
[www.palmspringslibrary.org](http://www.palmspringslibrary.org)

**WELWOOD MURRAY MEMORIAL LIBRARY  
STATISTICS**

- ◆ **Library Visits/Door Count: 64,989**
- ◆ **Public Service Hours: 4,320**
- ◆ **Public Computer Sessions: 24,808**
- ◆ **Public WiFi Sessions: 8,435**

100 S. Palm Canyon Drive \* 760-323-8296 \* [www.welwoodlibrary.org](http://www.welwoodlibrary.org)



What a terrific year at the Palm Springs Public Library! Over 288,000 people visited our two Libraries, the main library at Sunrise and our Welwood Murray Memorial Library in downtown Palm Springs. We had almost 8,800 people attend one of our 310 programs this past year. If you have not been to the Library recently, we invite you to stop by or visit our website, [www.palmspringslibrary.org](http://www.palmspringslibrary.org) to explore our available resources.

When you think about Libraries, what do you think of? For some it is informative lectures, others may think about story time or online resources, but for most it is all about BOOKS. Our books, DVDs, music CDs, and magazines circulated 431,283 times. We are extremely proud of this number. It is always our goal to purchase items that you want to read, view, or listen to. Feel free to offer suggestions to our Librarians if you are interested in a particular author or subject. We are constantly updating both our physical collection and our digital collection. We are devoted to maintaining a world-class library collection.

Some new projects are in the queue for the coming year, from a promotional program that encourages children to read 1,000 books before Kindergarten to a speaker series in partnership with Friends of the Palm Springs Library and the Palm Springs Cultural Center. Stay tuned for more information about these activities.

Our Friends of the Library believe in raising funds to sponsor literacy opportunities. Through grants, the Friends sponsored our Born to Read program for newborns at Desert Regional Medical Center. Additionally, the Friends look forward to sponsoring the Summer Reading Program every year. The Friends agreed to sponsor the giveaway of new books each week to every participant during our six-week Summer Reading Program. Through a grant from the Anderson Children's Foundation, the Friends gave away 2,453 books to 889 children, teens, and adults. These grants, along with your financial contributions improve our Library services tremendously.

On behalf of the Library Board of Trustees, Friends of the Palm Springs Library, Palm Springs Public Library Foundation, and the Library Staff, I thank you for your continued support. There truly is something for everyone at the Palm Springs Public Library.

*Discover, Enrich, Enjoy, Connect...Make the Library a Part of Your Life!*

**Jeannie Kays, Director of Library Services**

## The Library Participates in First Annual ComicCon PS and Hosts Own Event!



The Library was excited to participate in the first Comic Con Palm Springs in August 2016 with the support of the Friends of the Palm Springs Library. Our booth theme was “The Book Was Better” and we had a great response. Both staff, volunteers and members of the Library Board helped to staff our booth all three days of the convention. We had hourly drawings, a raffle and shared information about the library with all our booth visitors. A reported 12,490 people attended Comic Con Palm Springs over the course of the weekend. The Library also participated in the more locally driven Palm Springs Comic Con event in November 2016 at the Hard Rock Hotel. We kept the same theme and connected with many attendees. These events inspired us to host our own Library



Comic Con in May 2016 where we had a cosplay costume contest, a local artist alley and much more. Over 500 people of all ages turned out to participate in this event held in the main atrium of the Library. We see this event becoming a regular addition to our schedule each year.

### Library Board of Trustees Invest in Sun Shade and LED Sign for Library

Through the generous support of the Library Board of Trustees and the trust fund a new permanent sun shade canopy was installed at the entrance of the library to shield the automated return equipment from the weather.



A new LED promotional sign was also installed at the corner of Sunrise Way and Baristo Road to promote library programs and events. This sign gives the library increased visibility and is a great way to promote our programs, classes and events.



### Spike in Volunteers at Library!

The Library relies on our volunteers to help with tasks throughout the library. From copying, cutting, removing labels, sorting DVDs, and assisting users on the



public computers and at special events; we couldn't do all that we do without our volunteers! With access to a grant funded Volunteer Match premium account through the State Library we were able to post volunteer notices on the national web site. Through that tool and word-of-mouth the Library has seen a spike in the number of people applying to be volunteers at the library.



## READING BY DESIGN Summer Reading Program 2017



Our six-week “Reading By Design” summer reading program once again included weekly performers and events for each age group; youth, teens, and adults. However this year was all about books!

**TOTAL SIGN-UPS: 889**

**Youth—454**

**Teen—116**

**Adult—319**

**TOTAL COMPLETIONS: 322**

**TOTAL PROGRAMS: 41**

**TOTAL ATTENDANCE: 2,238**

With the help of the Friends of the Palm Springs Library each child and teen received a free, new book each week they checked-in and adults joined in by receiving a gently used book from the Friends book sale shelves for their weekly check-ins. Participation in this year's program was up 34% and completions more than doubled! Local businesses and organizations generously supported summer reading by donating gift certificates and merchandise that were given away weekly at events. The Palm Springs Sustainability Commission once again donated funds to purchase bikes and helmets while the Friends also donated funds to purchase a selections of items all for the grand prize giveaways.



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