

The Desert Sun  
750 N Gene Autry Trail  
Palm Springs, CA 92262  
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State Of California ss:  
County of Riverside

**Certificate of Publication**

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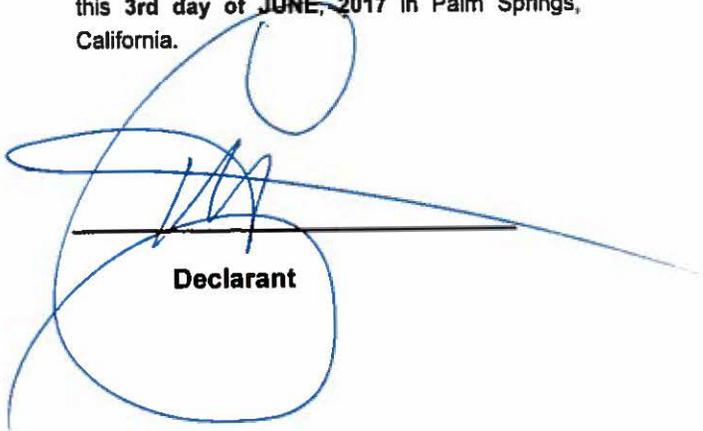
Advertiser: **STEPHEN ROSE / P.S. NEIGHBORS FOR**  
[REDACTED]  
**PALM SPRINGS, CA 92263**  
Order # 0002184249

I am over the age of 18 years old, a citizen of the United States and not a party to, or have interest in this matter. I hereby certify that the attached advertisement appeared in said newspaper (set in type not smaller than non paniel) in each and entire issue of said newspaper and not in any supplement thereof on the following dates, to wit:

Newspaper: **The Desert Sun**  
**6/3/2017**

I acknowledge that I am a principal clerk of the printer of The Desert Sun, printed and published weekly in the City of Palm Springs, County of Riverside, State of California. The Desert Sun was adjudicated a Newspaper of general circulation on March 24, 1988 by the Superior Court of the County of Riverside, State of California Case No. 191236.

I declare under penalty of perjury that the foregoing is true and correct. Executed on this 3rd day of **JUNE, 2017** in Palm Springs, California.

  
\_\_\_\_\_  
**Declarant**

Public Notices

**NO 0791: NOTICE OF INTENT TO CIRCULATE PETITION**  
Noticia is hereby given by the persons whose names appear hereon of their intention to circulate a petition within the City of Palm Springs for the purpose of submitting an Initiative measure to a vote of the people.  
A statement of the reasons of the proposed action as contemplated in the petition is as follows:  
This Initiative is intended to stop the proliferation of commercial short-term vacation rentals in R-1 single family residential neighborhoods in the City of Palm Springs.  
Single-family residential neighborhoods are the heart and soul of any city. Our General Plan and our Municipal Code explicitly require our city officials to protect R-1 neighborhoods from the encroachment of commercial uses. The permanent residents of a city are the stabilizing force that keeps a city going in good times and bad times. Without stable, healthy residential neighborhoods, a city is doomed.  
Palm Springs is a year-round city with 45,000 full-time residents who live real lives of value. We cannot, by law, live in a storefront on Palm Canyon. We cannot set up a home in a warehouse in an industrial zone. Why should we be compelled to tolerate commercial hotel and resort uses in our own backyards?  
Quaint "mom and pop" vacation rentals of 1971 bear little resemblance to the product with the same name in 2017. One or two residents occupy most homes in Palm Springs, regardless of the size of the home. Vacation rentals can infect groups of 12 or more partying tourists next door to family housing. That is an intolerable situation.  
A block that has been completely converted to vacation rentals is no longer a neighborhood, it is a commercial enterprise zone consisting of unsupervised hotels. People come, drop their bags, vacation, pack and leave. A cleaning crew follows them and then the next client comes. Turnover is the watchword. Make no mistake - tourism is Palm Springs' primary industry and we cherish it. The residents support their airport, convention center, and downtown, all designed to cater to this important industry. We support our hospitality industry indirectly through our taxes and directly by patronizing restaurants, hotels and spas. We roll out the red carpet for visitors throughout the city, but they do not have a right to our single family neighborhoods!  
The overheated, under-regulated state of the short-term vacation business has happened for many reasons, not the least of which is the explosive growth of the Internet-based "sharing economy". No city was able to anticipate the effect that this supercharged product would have on neighborhoods and on the city in general. But, while elected officials from many tourist-oriented towns acted decisively to protect their residents, our elected officials chose instead to coddle and capitulate to the vacation rental industry. We are the outliers; Palm Springs has more short-term vacation rentals per capita than any city in the United States. Profit has been placed before people in our city.  
This Initiative repeals City codes that allow short term vacation rentals in R-1 zones. It continues to allow home sharing in all residential zones and home sharing and short term vacation rentals in multi-family zones. It gives the voters of Palm Springs a direct voice in the future of our neighborhoods. Let us end the madness and restore our historic single-family neighborhoods to their rightful and intended purpose.  
// Stephen M. Rose, proponent // Walter "Hugh" Vance, proponent

**BALLOT TITLE AND SUMMARY**  
The city attorney has prepared the following title and summary of the chief purpose and points of the proposed measure:  
**AN INITIATIVE MEASURE PROHIBITING THE VACATION RENTAL OF SINGLE FAMILY RESIDENCES IN THE CITY**  
**BALLOT SUMMARY**  
Under Chapter 5.25 of the Palm Springs Municipal Code, the term "vacation rental" is generally defined as occupancy for dwelling, lodging, or sleeping purposes without the presence of the Owner for a period of twenty-eight (28) consecutive days or less. Chapter 5.25 of the Code (i) prohibits the vacation rental of apartments, in the City, effective January 1, 2019, (ii) neither prohibits nor allows the vacation rental of condominiums as a separate category of residence, (iii) allows the vacation rental of single family dwellings, subject to certain limitations. This Initiative Measure modifies the definition of "apartment," and creates new definitions of the terms "condominium" and "single family residence." The Initiative Measure maintains the prohibition on the vacation rental of apartments in the City, effective January 1, 2019, permits the vacation rental of condominiums, but amends Chapter 5.25 of the Code to prohibit the vacation rental of single family residences (defined as single family dwelling units located on property zoned R-1B, R-1A, R-1C, R-1D, R-1AH, or any other R-1 classification) in the City. This new prohibition against vacation rental of all single family residences shall be effective twenty-four (24) months after the Initiative Measure's effective date.  
In the event the Initiative Measure is adopted by the voters, the provisions of Chapter 5.25 expressly amended by the Initiative Measure can only be amended or repealed by a vote of the voters of the City at a special or general election.  
Published: 6/03/2017