

Public Arts Commission
CITY OF PALM SPRINGS, CALIFORNIA

APPROVED



MINUTES
Regular Meeting

Thursday, March 8, 2018
Palm Springs City Hall • 3200 E. Tahquitz Canyon Way
Large Conference Room

CALL TO ORDER: The meeting was called to order at 4:01 PM by Chair Sheffer

ROLL CALL:

	<u>Present This Meeting</u>	<u>Present to Date</u>	<u>FY 2017/2018 Excused Absences</u>	<u>FY 2017/2018 Unexcused Absences</u>
Melanie Brenner	x	8		
Mara Gladstone	x	5 – Arrived 4:04	3	
Tracy Merrigan	x	8		
Alfonso Murray	x	8		
Russell Pritchard	x	8		
Ann Sheffer, Chair	x	8		
Thomas Yanni, Vice Chair	x	8		

ALSO PRESENT: Jay Virata, Director, Community & Economic Development
Jennifer Henning, Arts and Special Projects Coordinator

ACCEPTANCE OF AGENDA:

MOTION: by Vice Chair Yanni, second by Commissioner Merrigan, to approve Public Arts Commission Regular Meeting Agenda for March 8, 2018; carried 6/0

COMMISSIONER GLADSTONE ARRIVED 4:04

PUBLIC COMMENTS:

Michael Green, Executive Director, Palm Springs Cultural Center
Miriam Bloom, Palm Springs Cultural Center
Eyoälha Baker, Artist in Residence, Palm Springs Cultural Center

Chair Sheffer – invited Palm Springs Cultural Center to speak today during Public Comments regarding a possible mural project.

Mr. Green and Ms. Bloom spoke regarding the Palm Springs Cultural Center and the new Artist-in-Residency Program. Mural project is titled "Jump For Joy" and will be completed for the façade of the Camelot Theatre, (newly named The Palm Springs Cultural Center). "Jump For Joy" is based on the belief that joy is contagious.

During her 3-month Artist Residency, Eyoälha Baker will photograph people throughout the Coachella Valley "jumping", with the intention of capturing the uniqueness of personal character and the uplifting, powerful energy of joy.

The project is committed to including the entire diversity of this community in terms of politics, gender, socioeconomics, age, and more; amazing mosaic of people in the Coachella Valley; many are under-represented; putting the public back in public art.

A mural application has been submitted to the Planning Department; this item will be Agendized for the April 12 meeting.

Commissioner Gladstone – encouraged Ms. Baker to look at alternate materials due to the severe heat in the desert; mural wall is facing Mt. San Jacinto which will have very strong sun; possibly test something now since it is not nearly as hot as it will be; they are currently looking at different substrates.

APPROVAL OF MINUTES RECOMMENDATION:

MOTION: by Commissioner Brenner, second by Vice Chair Yanni, to approve the Regular Meeting Minutes of February 8, 2018; unanimously carried 7/0

MOTION: by Commissioner Pritchard, second by Vice Chair Yanni, to approve the Study Session Minutes of February 22, 2018; carried 6/0 (Commissioner Gladstone Not Present at Study Session)

A. PRESENTATIONS

1. None.

B. NEW BUSINESS

2. Create Ad-Hoc Subcommittees and Assignment of Members
Discuss creating two ad-hoc subcommittees: 1) Downtown Revitalization Project Temporary Public Art Installations and 2) Public Arts Commission 30th Celebration Events
RECOMMENDATION: Direct Staff as Appropriate

Temporary Installations: Gladstone, Pritchard, Yanni
30th Celebration Year Programs: Brenner, Merrigan, Murray

Chair Sheffer – hopefully these two subcommittees can try to make sure that all the programs we do tie into the 30th anniversary.

MOTION: by Chair Sheffer, second by Commissioner Gladstone to create the ad hoc subcommittee Temporary Installations with Commissioners Gladstone, Pritchard and Yanni and the second ad hoc subcommittee for 30th celebration year programs with Commissioner Brenner, Merrigan and Murray; unanimously carried 7/0

3. Public Arts Commission 30th Anniversary Celebration Events

Discuss upcoming scheduled events and activities

RECOMMENDATION: Report by Chair Sheffer

- Celebrating the new mural ordinance and publicizing it; encouraging more murals
- Temporary installations downtown
- Strengthening our collaboration with Parks & Recreation Department; the museum and schools
- Commissioner Murray working on a project having to do with the homeless that could tie-in to the City's efforts
- Installation of "Imagine Art Here" sign at the downtown revitalization project (in the pit).
- Possible theme for celebration "Art is Here"
- Art in the Parks
- Desert X – Downtown Park (February 2019?)
- October 11th "fair day"; chalk art program in the street that could be up for a few days; tie-in to free Thursday night at the museum
- Arts & Humanities Month – October 2018
- Highlighting the public art collection; accomplishments over the last 30 years
- 30th Celebration Year Programs Ad Hoc Subcommittee – Prepare budget
- Chair Sheffer would like the programs prepared by May or June

Commissioner Brenner – will begin narrowing things down in subcommittee; scheduling into next season; will come back at the next meeting; agenda item for subcommittee to present ideas.

Commissioner Pritchard – temporary installations ad hoc subcommittee; prepare timeline for the "art pit" and for Virgin Hotel site; figure out exact timeline on process for RFP on the Virgin Hotel site; want to have a significant amount of art installed on the site by October.

4. 2018-19 Public Arts Budget Review

Discuss funding the payment of application fees for temporary mural projects.

RECOMMENDATION: Direct Staff as Appropriate

The 2017-18 Budget was reviewed and discussed; copy of budget attached.

New item: \$4,000 encumbered in Contractual Services line item for consulting services with GL The Very Best Services, LLC (Madalina Garza); social media program (4 months).

Other line items discussed include: Printing and Publishing; Specialized Equipment, Art Acquisitions, Educational Outreach; PS Art Museum and Unallocated.

Waiving of application fees for three (3) murals was discussed; new application fee \$950, plus \$476 for notification (\$1,426 total); the new mural application form was reviewed.

MOTION: by Commissioner Pritchard, that we would pay three (3) application fees and processing fees, for three separate murals that we would approve up to a cap of \$5,000 which includes to encourage the commencement of our new mural art program – **motion dies for lack of a second.**

Chair Sheffer asked for clarification, will this take place before someone applies to do a mural or a mural that comes to us for approval?

Commissioner Pritchard – applicants would present their project to the commission; we would have sort of an idea moving forward if that would be a permit fee we would cover; we would know beforehand that we would approve the mural; would we be paying the fees retroactively or approve it first?

Jay Virata – recommend under the current process that the commission will approve each individually and at that point the decision would be made on whether to pay the fees, assuming the applicants making the request that fees be waived.

Vice Chair Yanni – do we want to consider putting some parameters on the fee waiver, i.e., waive fees for a non-profit organization versus a private developer.

Commissioner Pritchard – should not set any parameters; based more on artistic merit; the scope of what it is.

Commissioner Gladstone – does not think we need to cap the number of projects; may just want to give \$1,000 for each or something like that.

Chair Sheffer – We need to decide what we’re going to publicize, i.e., say we are accepting proposals for murals to be done this summer and there is the possibility of subsidy of the fees. Maybe the thing to do is to write up a program of summer murals, that we are accepting proposals and we will help some of these get off the ground. Publicize there’s a new ordinance and we’re trying to make it easier and encourage it; anyone considering a mural should get in touch with us.

Vice Chair Yanni – think what we do is publicize the idea that pending approval, the arts commission will fund/pay for (cover the fees); it needs to be a serious proposal.

Commissioner Gladstone – use our arts reporters at the Desert Sun to write about the projects that we have done or have approved this year.

Commissioner Pritchard – start discussing with business associations and property owners; will work on the draft of wordage to promote this in a press release, will work with Ms. Henning to get it to Ms. Blaisdell.

Chair Sheffer – would anyone like to go to the OnePS Neighborhood picnic on March 24th? We should at least have a handout; the neighborhood groups may be the best sources; they have a newsletter that goes out from the City; and also our social media person. This is something that should actually go out through the City as a press release.

MOTION: by Commissioner Pritchard, second by Vice Chair Yanni; that we would reimburse for the first three successfully completed mural applications, upon approval and successfully installed the application fee of \$950 and the processing fee of \$476 will be reimbursed; between now and July 1st; unanimously carried 7/0.

Commissioner Pritchard is not clear on the notification process completed by the Planning Department; Chair Sheffer suggested Commissioner Pritchard meet with the Planning Department Director, Flinn Fagg for clarification.

Commissioner Murray – would like the subcommittee to look at public art on a billboard; some artists have put murals/photographs on billboards.

Commissioner Gladstone – there is a definition of a mural [on this sheet] which specifically says it’s on a building, wall or a fence, property.

C. UNFINISHED BUSINESS

5. Temporary Sculpture Project at Grit Development Site Block F

Continue discussion and review of the presentation and proposal by artist Michael Birnberg to install a temporary public art installation in the amount of \$20,500 at Block F of the Downtown Revitalization Project

RECOMMENDATION: Receive verbal report from Subcommittee, discuss possible options, and direct staff as appropriate

Chair Sheffer distributed a letter granting easement that Commissioner Pritchard received from Grit Development, a plan of the development area and pictures of the "PS Mermaid", "Moment, Movement Change" and "Art Babies".

Chair Sheffer – it appears that it's much easier for us as the City to buy the Michael Birnberg piece and figure out what to do with it, if it moves.

MOTION: by Chair Sheffer, that we make it clear in the contract information that we turned over to the City that this will be the purchase of this work by Michael Birnberg; **motion dies for lack of a second.**

The commission will discuss the temporary loan process; at this time the City has quite a few pieces on loan from the Palm Springs Art Museum.

Chair Sheffer advised that Michael Braun is paying for the "Art Babies"; it is his property, they are his babies.

Regarding the Michael Birnberg piece, Director Virata, will get a License Agreement and also a Purchase and Sale Agreement to the City Attorney.

Clarification: The City will be purchasing the piece and temporarily installing it in the "art pit".

FOLLOWING DISCUSSION; SUBSTITUTE MOTION: by Commissioner Pritchard, second by Commissioner Brenner, that the Public Arts Commission pays for the purchase of the Michael Birnberg piece for \$20,500, which covers the installation, to be temporarily installed on Site F at the downtown revitalization project; carried 6/1 – Gladstone, No

Commissioner Pritchard – would like the commission to consider starting to make plaques for the site; one that is generic announcing that it is an art site; would like to formally identify and adopt a name for the actual "art pit"; have plaques placed on each of the three sides so the public will know what's going on. This item will be agendaized for the next meeting

D. LEGISLATIVE

6. MAKE A RECOMMENDATION TO THE CITY COUNCIL REGARDING A REQUEST FOR APPROVAL OF AN ART MURAL APPLICATION BY WARREN BRAND FOR AN EXISTING MURAL ON THE COMMERCIAL BUILDING AT 1150 N. INDIAN CANYON DRIVE ON THE EAST WALL OF THE OUTPATIENT CENTER ON VIA MIRALESTE NORTH OF TACHEVAH DRIVE BY ARTIST RYAN CAMPBELL IN ACCORDANCE WITH THE GUIDELINES SET FORTH BY SECTION 5.81 OF THE MUNICIPAL CODE AND SECTIONS 93.20.00 & 93.20.03 OF THE PALM SPRINGS ZONING CODE.

RECOMMENDATION: Review Art Mural Application #18-001 and adopt a resolution of the Public Arts Commission making a recommendation to City Council for consideration.

Mr. Richard Ramhoff, Director of Marketing, Desert Regional Medical Center – spoke briefly on the support the hospital has for this mural; it's now up and looking great. Very excited about the mural and it certainly reflects our commitment to health insurance and healthy living within our city. Would like to see the mural approved; has the support of Desert Regional Medical Center.

Chair Sheffer – this mural was in process while the mural ordinance was being rewritten and we are following the new procedures. After approval by the Public Arts Commission it will then go to City Council for approval; there is the possibility of a fine if the application is not completed beforehand.

MOTION: by Chair Sheffer, second by Commissioner Gladstone, to approve the mural at Desert Regional Medical Center – (a vote was not taken on this motion)

Commissioner Murray – asked Mr. Ramhoff if there is a second mural site being considered; not at this time, this came up because of the Covered California project; but not out of the question in the future. The "Circle of Life" sculpture in front of the hospital was discussed briefly.

There was a brief discussion regarding having a press event or a press release "advertising" the new mural, and the new mural ordinance. Mr. Ramhoff would be happy to collaborate with the city's public relations or social media person.

Chair Sheffer read the Resolution approving the art mural application; it is attached and made a part of the record of this meeting.

MOTION: by Chair Sheffer, second by Commissioner Pritchard, to approve the mural at Desert Regional Medical Center; and we send this Resolution to City Council; unanimously approved 7/0

Commissioner Gladstone – will this application be eligible for the reimbursement as previously discussed? Mr. Ramhoff advised that Covered California made this a part of their promotional so they have that covered; would recommend the commission save that for a future artist/mural.

E. SUBCOMMITTEE REPORTS

7. Publicity and Outreach: Commissioner Brenner

Report on approved contract for social media consultant GL The Very Best Services LLC (Madalina Garza)

RECOMMENDATION: Commissioner Brenner will provide an update regarding the details, terms, and approval of this contract

COMMISSIONER GLADSTONE LEFT AT 5:32

Commissioner Brenner – we have received our first report from social media consultant Madalina Garza for the dates of February 1-March 1, 2018 (attached); she is posting specifically to the unofficial page; images are included on page 3 of the report.

There has now been an ongoing presence; Ms. Garza has attended events; she has reached out to commissioners to get feedback.

Not included in the report [Commissioner Brenner will provide at the April meeting] are the admin reports that come to us regarding traffic/number of people looking at our page; the report will provide baseline numbers.

Commissioner Brenner, for the next meeting, will have Ms. Garza provide a list of sites where she's posting to and other groups she is reaching out to.

Commissioner Merrigan – would like to make sure that the “s” always be in “arts” – the name is the Public Arts Commission and the “s” should be on everything, especially social media. Ms. Garza will be advised. Also, she is reposting off of Commissioner Merrigan’s Instagram account, so she does repost off of stuff we are doing. Commissioner Merrigan has met with Ms. Garza.

COMMISSIONER COMMENTS/REPORTS/REQUESTS:

Commissioner Pritchard – Thanked staff for the work on the temporary art installation and helping us to carry out the process and making that as easy as it can be for us. Also, want to get an update on the relocation of the John Clement sculptures. Ms. Henning advised that the City Attorney’s office is still looking for information and working to find a resolution.

Vice Chair Gianni – very excited about the 30th anniversary celebration; look forward to working on it. This is good timing for us and likes the idea of focusing on our collection; give us a little focus for the programs for next year, so hopefully it will all come together in a nice way that we can really kick it off in October.

Chair Sheffer briefly answered questions from Commissioner Merrigan on various areas of the public art budget.

REPORTS OF DIRECTOR/STAFF: None

ADJOURNMENT: The Public Arts Commission adjourned at 5:46 PM to a Regular Meeting, Thursday, April 12, 2018, at 4:00 PM, Palm Springs City Hall, 3200 E. Tahquitz Canyon Way, Palm Springs, California, Large Conference Room. Adjournment unanimously approved by a Motion of the City of Palm Springs Public Arts Commission this 8th Day of March, 2018; unanimously carried.

Respectfully submitted,

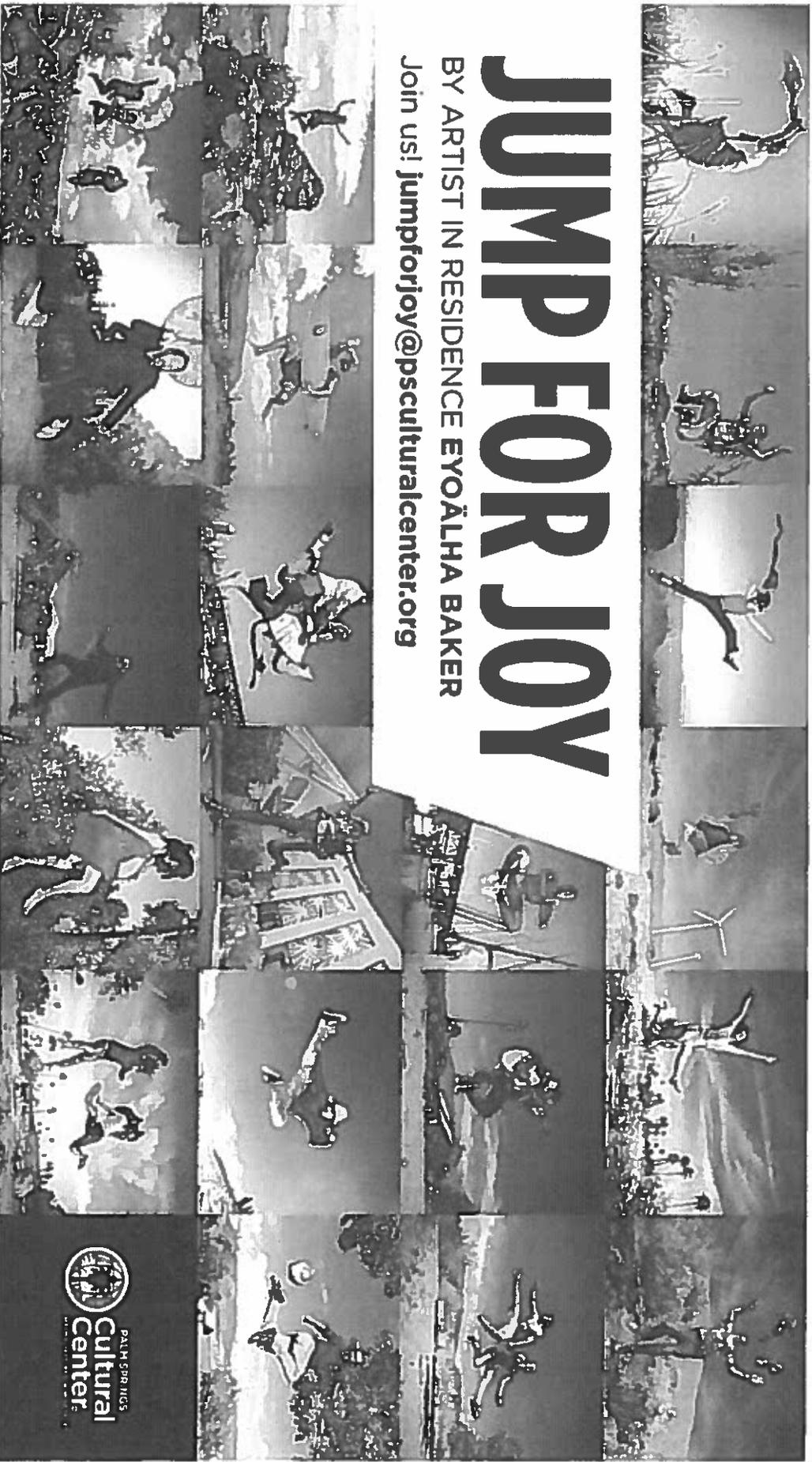


Paula J. Sweat
Economic Development Program Assistant

JUMP FOR JOY

BY ARTIST IN RESIDENCE EYOÄLHA BAKER

Join us! jumpforjoy@psculturalcenter.org





The Palm Springs Cultural Center
is a 501(c)(3) non-profit organization founded in
2007 by Palm Springs
philanthropists Ric and Rozene Supple.

Our Mission

To incubate, produce and encourage
arts and cultural programs,
leveraging the unique power of creativity to
open minds, bridge what divides us,
and discover what connects us.



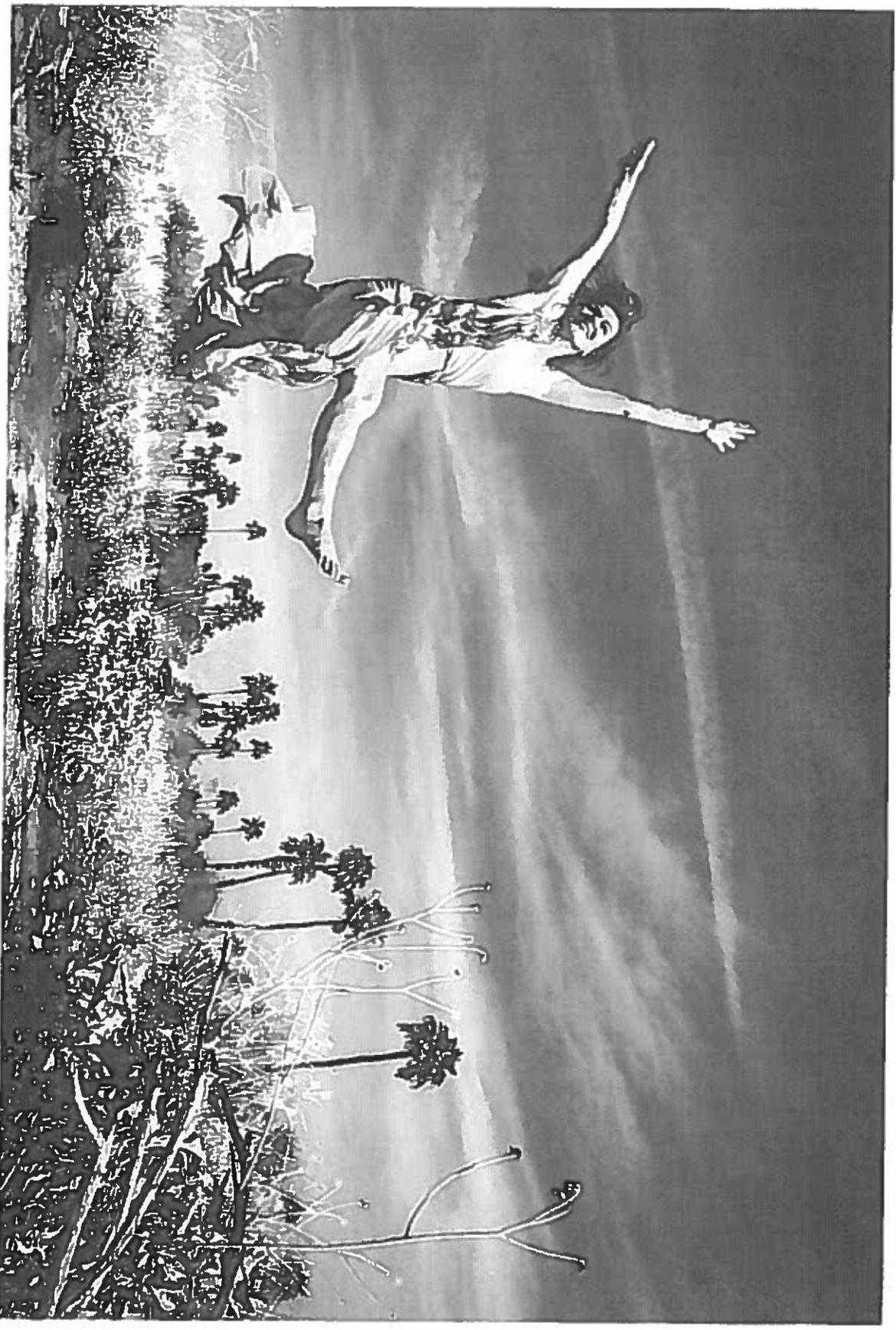


Bring emerging artists of merit from around the world to:

- Create art interventions inspired by their experience here.
- Engage students, seniors and the local artistic community through master classes and public talks.
- Provide an opportunity for creative and cultural exchange meaningful to the artist's practice and our community.



Inaugural Artist Eyoälha Baker



Jump For Joy Photo Project

- Global art project that will get its US debut here in Palm Springs through the PSCC.
- Based on the belief that joy is contagious and uses public art as the way to inspire joy on a mass scale.
- Spending 3 months taking photographs of people throughout the Coachella Valley jumping for joy.

jumpforjoy@psculturalcenter.org



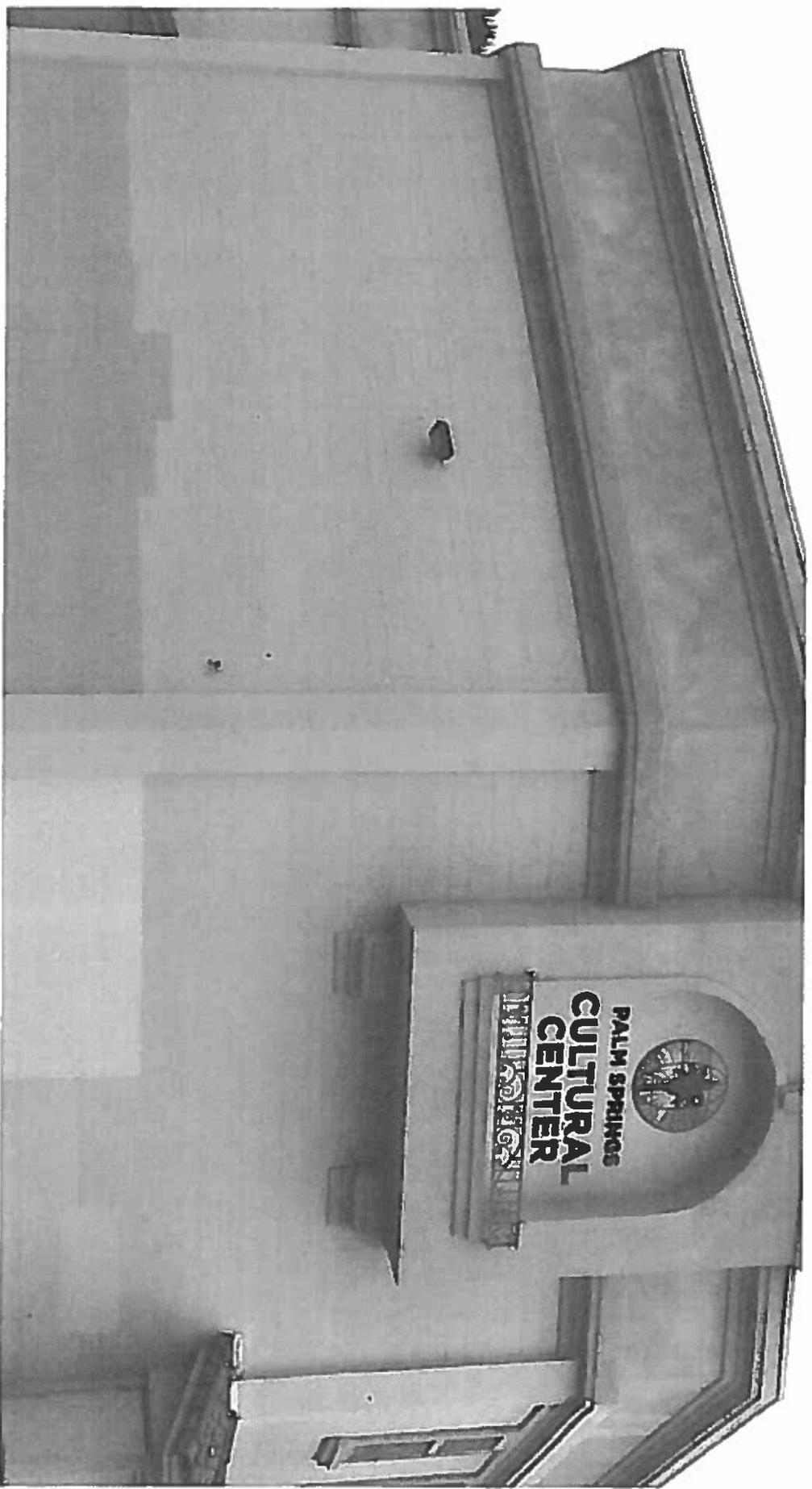
“Public” Art

- It engages the entire community, literally from the country club set to the homeless.
- By putting a full diversity of people side by side, photo upon photo, the mural bridges what divides us and celebrates what unites us –

Our human capacity for joy!



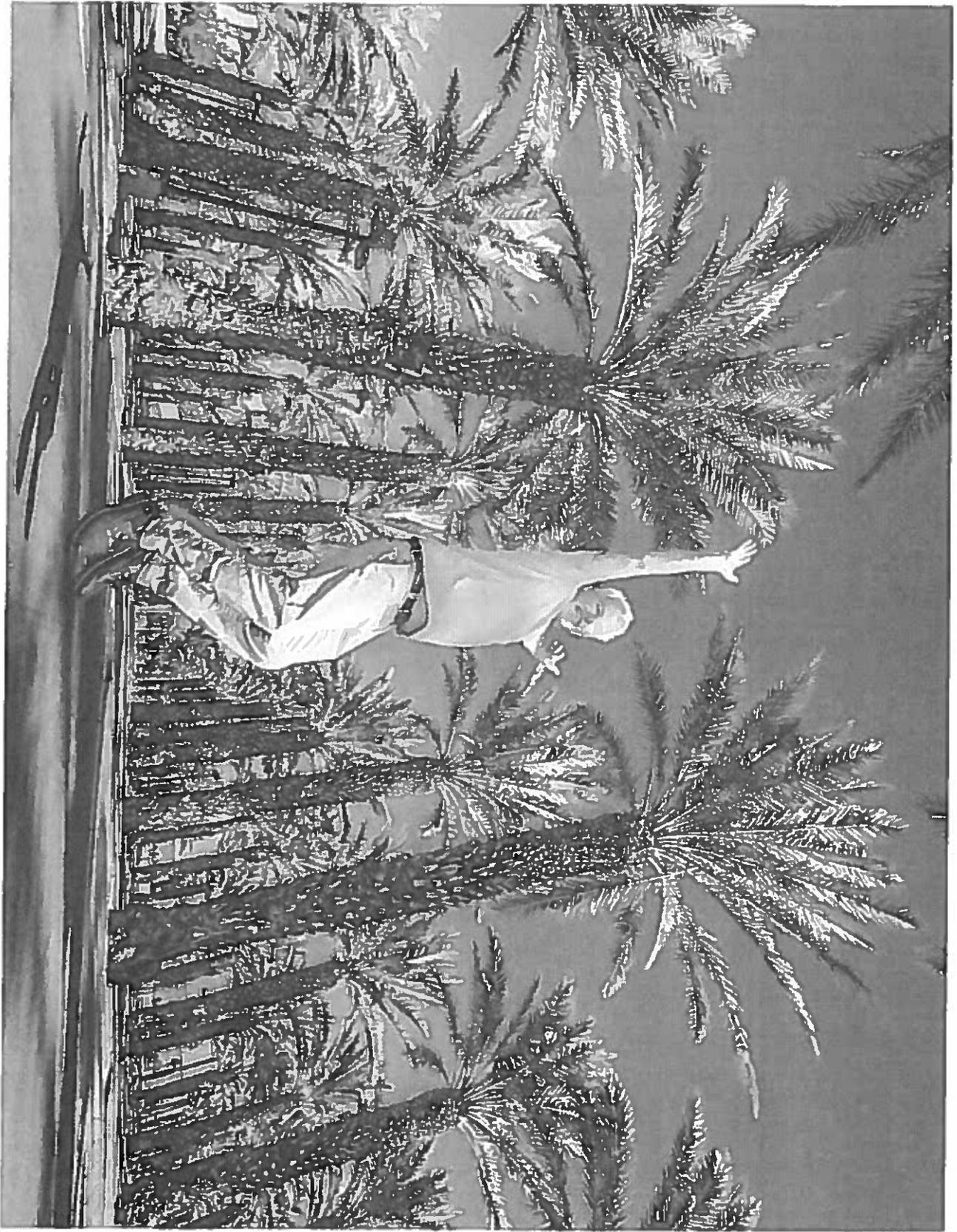
The Art Of Transformation.....

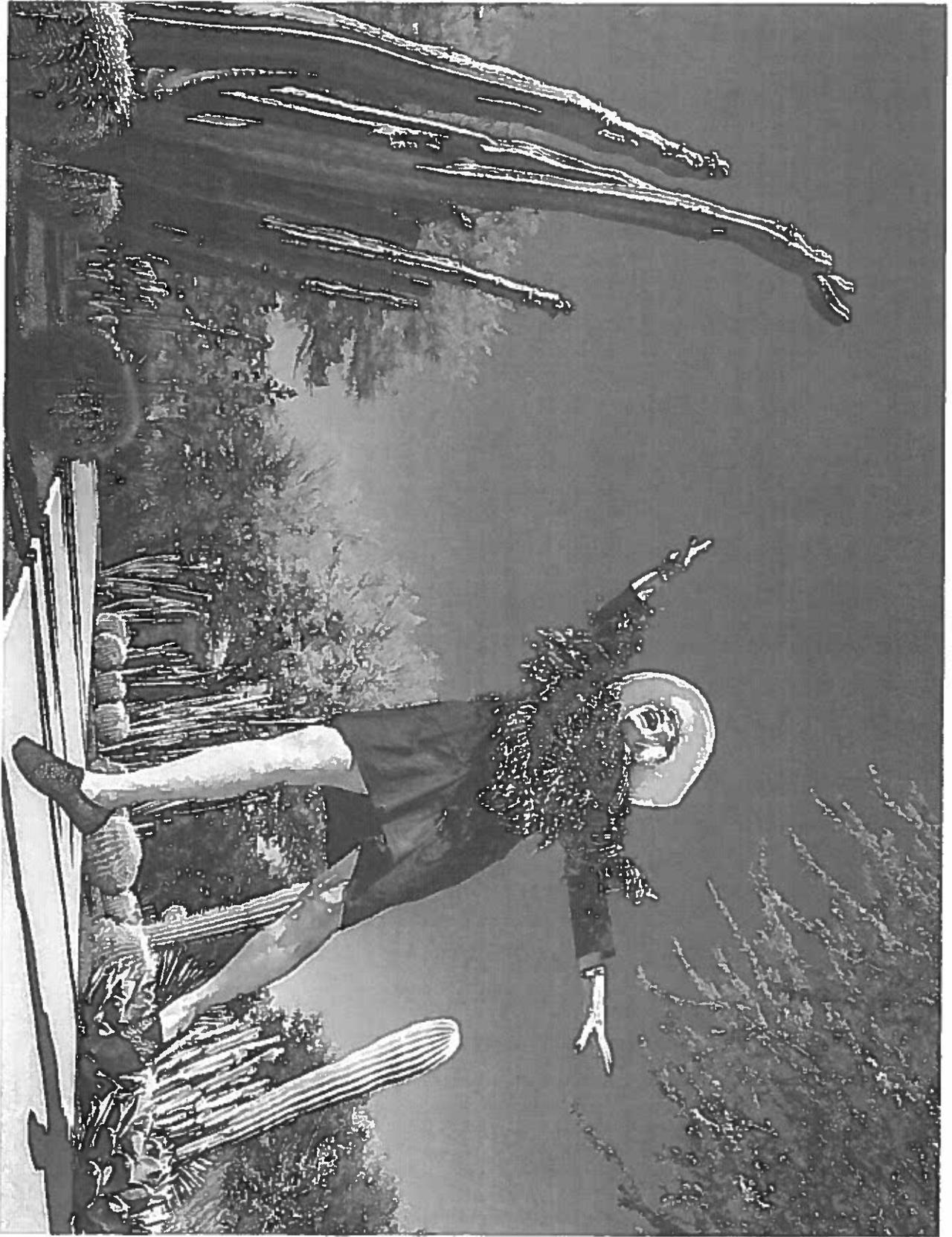


The Art Of Transformation!





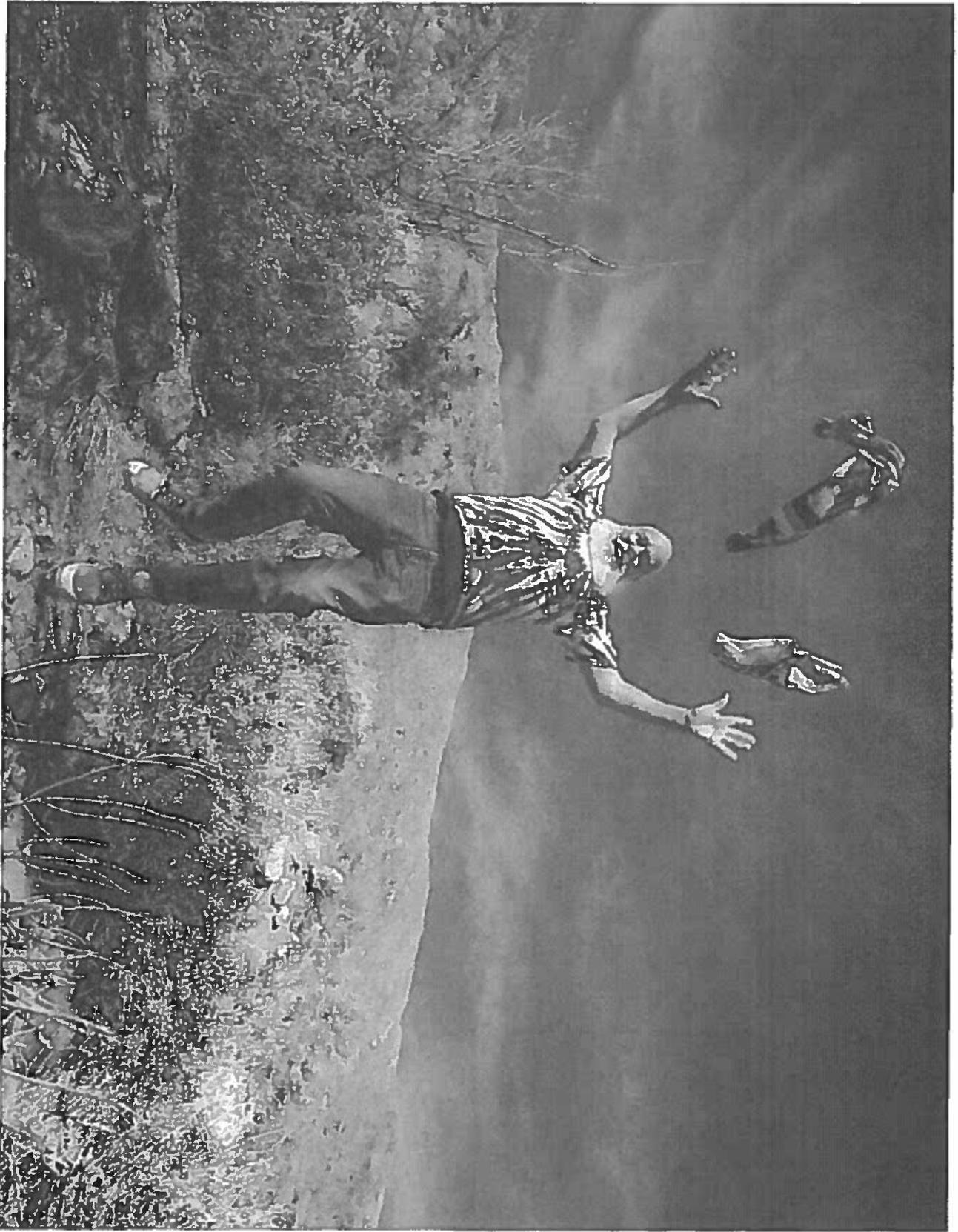






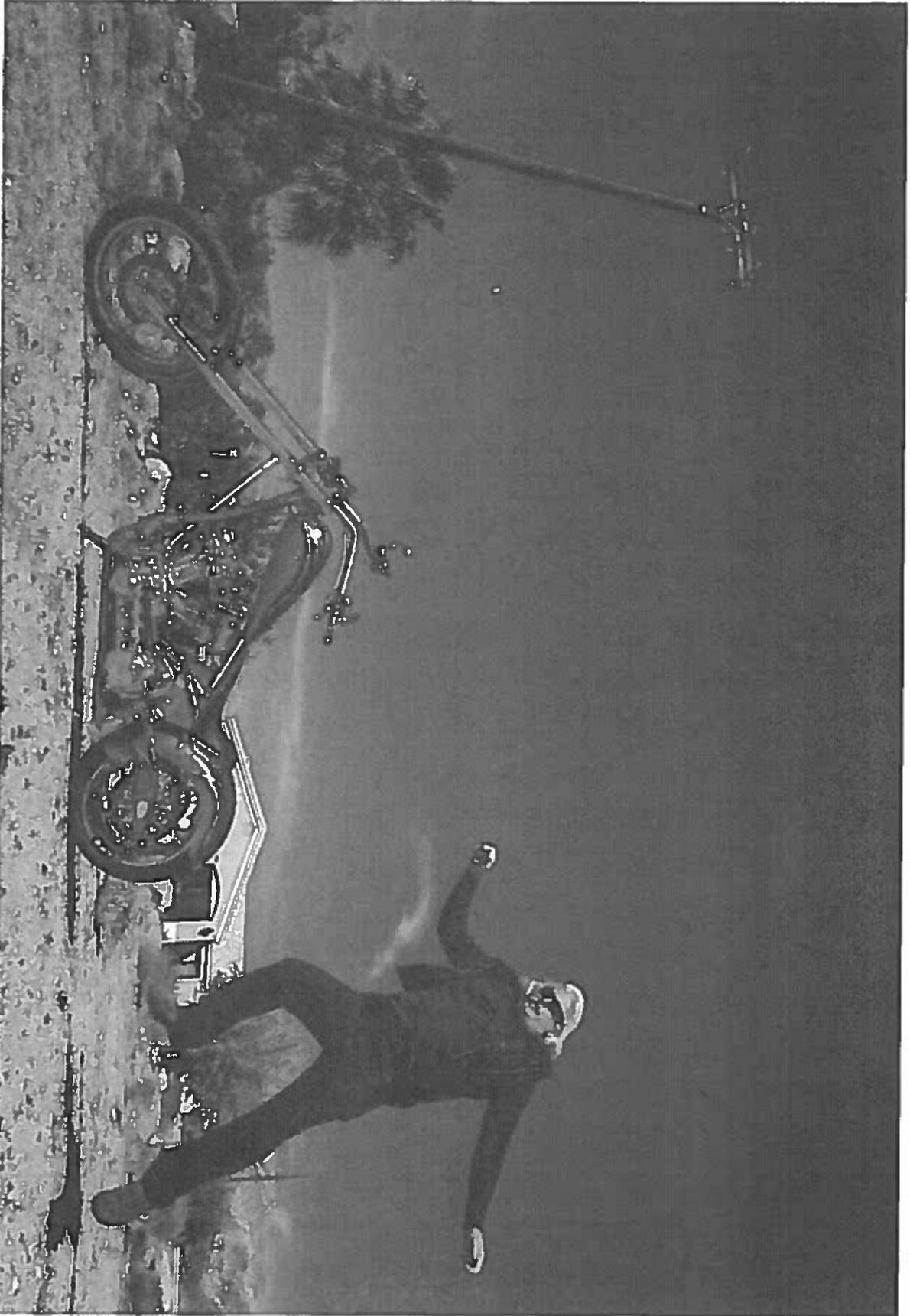












Downtown Eastside Installation

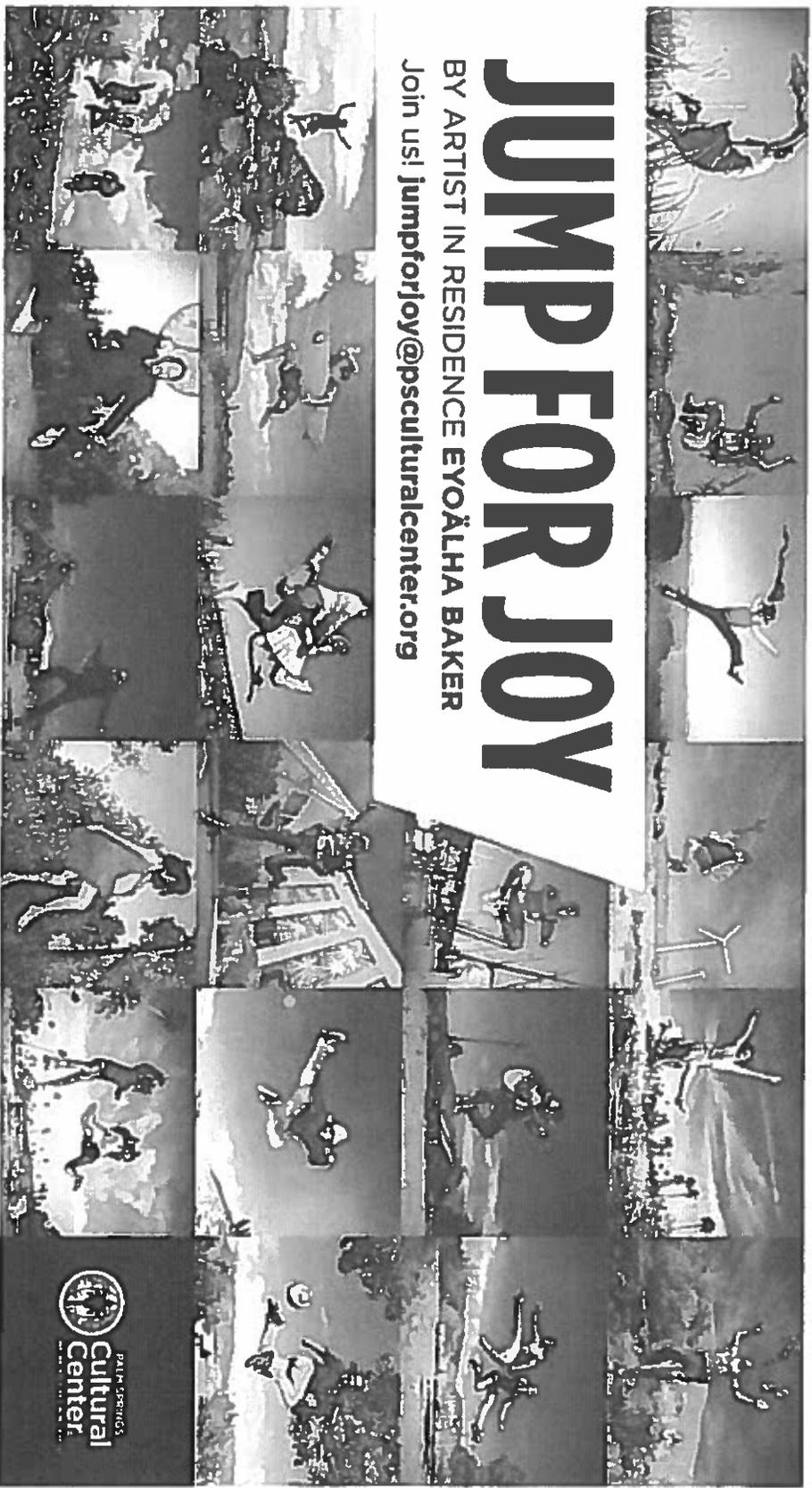




Asking For Approval + Support

JUMP FOR JOY

BY ARTIST IN RESIDENCE EYOÄLHA BAKER
Join us! jumpforjoy@psculturalcenter.org



Feb 2018

SELECTION CRITERIA: orig.fund='150'
 ACCOUNTING PERIOD: 8/18

SORTED BY: FUND,FUNCTION,DEPARTMENT,1ST SUBTOTAL,2ND SUBTOTAL,ACCOUNT
 TOTALED ON: FUND,FUNCTION,DEPARTMENT,1ST SUBTOTAL
 PAGE BREAKS ON: FUND,FUNCTION,DEPARTMENT

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
2ND SUBTOTAL-400 EMPLOYEE COMPENSATION							
40000	REGULAR EMPLOYEES	48,507.00	3,171.81	.00	38,528.13	9,978.87	79.43
40050	VACATION/SICK CONVERSION	.00	.00	.00	3,078.52	-3,078.52	.00
40800	OVERTIME	.00	244.88	.00	244.88	-244.88	.00
41600	PERS CONTRIBUTIONS	13,650.00	894.95	.00	11,405.24	2,244.76	83.55
41620	PERS - ROB	2,612.00	653.00	.00	1,959.00	653.00	75.00
41700	MEDICARE TAX	703.00	49.54	.00	633.90	69.10	90.17
41900	FRINGE BENEFITS	1,423.00	61.74	.00	875.19	547.81	61.50
41920	WORKERS COMPENSATION	2,920.00	730.00	.00	2,190.00	730.00	75.00
41930	RHS HEALTH BENEFIT	600.00	12.50	.00	187.50	412.50	31.25
41940	RETFREE HEALTH BENEFIT	3,160.00	790.00	.00	2,370.00	790.00	75.00
	TOTAL PERSONNEL COSTS	73,575.00	6,608.42	.00	61,472.36	12,102.64	83.55
42100	OFFICE SUPPLIES	500.00	.00	.00	74.95	425.05	14.99
42195	SPECIAL DEPT SUPPLIES	2,500.00	178.96	.00	318.60	2,181.40	12.74
42490	NON CAPITAL EQUIPMENT	500.00	.00	.00	.00	500.00	.00
42520	CONFERENCES	2,500.00	.00	.00	195.31	2,304.69	7.81
42530	DUES & SUBSCRIPTIONS	750.00	.00	.00	.00	750.00	.00
42570	PRINTING & PUBLISHING	10,000.00	1,520.00	2,374.91	6,359.91	1,265.18	87.35
42691	UNALLOCATED	374,193.07	.00	.00	.00	374,193.07	.00
42920	PC/HARD/SOFTWARE MAINT	500.00	.00	.00	.00	500.00	.00
43160	ARTS MAINTENANCE	49,000.00	2,550.00	.00	2,550.00	46,450.00	5.20
43200	CONTRACTUAL SERVICES	6,000.00	1,000.00	4,650.00	1,000.00	350.00	94.17
43220	CONTRACTUAL LEGAL SERVIC	2,000.00	.00	.00	.00	2,000.00	.00
45510	PHOTOGRAPHY	500.00	.00	.00	.00	500.00	.00
	TOTAL MTRLS, SUPPLIES & SVCS	448,943.07	5,248.96	7,024.91	10,498.77	431,419.39	3.90
49000	INSURANCE	793.00	198.25	.00	594.75	198.25	75.00
49010	ADMINISTRATIVE SERVICES	14,419.00	3,604.75	.00	7,209.50	7,209.50	50.00
49070	BENEFITS ADMIN	409.00	102.25	.00	306.75	102.25	75.00
	TOTAL SPECIAL CHARGES	15,621.00	3,905.25	.00	8,111.00	7,510.00	51.92
50015	SPECIALIZED EQUIPMENT	36,000.00	.00	3,750.00	4,200.00	28,050.00	22.08
56034	PUBLIC ART - ACQUISITION	20,000.00	.00	.00	20,000.00	50,000.00	100.00
56209	PS ART MUSEUM SPEC EVENT	50,000.00	.00	.00	2,645.45	2,354.55	52.91
65231	EDUCATIONAL OUTREACH	5,000.00	645.45	.00	26,845.45	80,404.55	27.56
	TOTAL CAPITAL	111,000.00	645.45	3,750.00	26,845.45	80,404.55	27.56
	TOTAL PUBLIC ARTS	649,139.07	16,408.08	10,774.91	106,927.58	531,436.58	18.13
	TOTAL PUBLIC WORKS	649,139.07	16,408.08	10,774.91	106,927.58	531,436.58	18.13
	TOTAL PUBLIC ARTS	649,139.07	16,408.08	10,774.91	106,927.58	531,436.58	18.13

Spit Reimbusement ~ 100,000

Mar 2018 to Date

SUNGARD PENTAMATION FUND ACCOUNTING MANAGER
 DATE: 03/08/18
 TIME: 15:08:48

CITY OF PALM SPRINGS
 EXPENDITURE STATUS REPORT

PAGE NUMBER: 1
 EXPSTAL1

SELECTION CRITERIA: orgn.fund='150'
 ACCOUNTING PERIOD: 9/18

SORTED BY: FUND,FUNCTION,DEPARTMENT,1ST SUBTOTAL,2ND SUBTOTAL,ACCOUNT
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 PAGE BREAKS ON: FUND,FUNCTION,DEPARTMENT

FUND-150 PUBLIC ARTS
 FUNCTION-30 PUBLIC WORKS
 DEPARTMENT-4408 PUBLIC ARTS
 1ST SUBTOTAL-4000 PERSONNEL COSTS

2ND SUBTOTAL-400 EMPLOYEE COMPENSATION

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
40000	REGULAR EMPLOYEES	48,507.00	.00	.00	41,513.36	6,993.64	85.58
40050	VACATION/SICK CONVERSION	.00	.00	.00	3,078.92	-3,078.92	.00
40800	OVERTIME	.00	.00	.00	244.88	-244.88	.00
41600	PERS CONTRIBUTIONS	13,650.00	.00	.00	12,247.68	1,402.32	89.73
41620	PERS - ROB	2,612.00	.00	.00	1,959.00	653.00	75.00
41700	MEDICARE TAX	703.00	.00	.00	677.19	25.81	96.33
41900	FRINGE BENEFITS	1,423.00	.00	.00	934.77	488.23	65.69
41920	WORKERS COMPENSATION	2,920.00	.00	.00	2,190.00	730.00	75.00
41930	RHS HEALTH BENEFIT	600.00	.00	.00	200.00	400.00	33.33
41940	RETIREE HEALTH BENEFIT	3,160.00	.00	.00	2,370.00	790.00	75.00
	TOTAL PERSONNEL COSTS	73,575.00	.00	.00	65,415.40	8,159.60	88.91
42100	OFFICE SUPPLIES	500.00	.00	.00	92.12	407.88	18.42
42195	SPECIAL DEPT SUPPLIES	7,100.00	600.00	.00	918.60	6,181.40	12.94
42490	NON CAPITAL EQUIPMENT	500.00	.00	.00	.00	500.00	.00
42520	CONFERENCES	2,500.00	.00	.00	195.31	2,304.69	7.81
42530	DUES & SUBSCRIPTIONS	750.00	.00	.00	750.00	.00	.00
42570	PRINTING & PUBLISHING	10,000.00	.00	.00	799.12	1,265.18	87.35
42691	UNALLOCATED	374,193.07	.00	.00	7,935.70	374,193.07	.00
42920	PC/HARD/SOFTWARE MAINT	500.00	.00	.00	.00	500.00	.00
43160	ARTS MAINTENANCE	49,000.00	.00	.00	2,550.00	46,450.00	5.20
43200	CONTRACTUAL SERVICES	6,000.00	.00	.00	1,000.00	350.00	94.17
43220	CONTRACTUAL LEGAL SERVICE	2,000.00	.00	.00	.00	2,000.00	.00
45510	PHOTOGRAPHY	500.00	.00	.00	.00	500.00	.00
	TOTAL MTRLS, SUPPLIES & SVCS	453,543.07	600.00	5,449.12	12,691.73	435,402.22	4.00
49000	INSURANCE	793.00	.00	.00	594.75	198.25	75.00
49010	ADMINISTRATIVE SERVICES	14,419.00	.00	.00	7,209.50	7,209.50	50.00
49070	BENEFITS ADMIN	409.00	.00	.00	306.75	102.25	75.00
	TOTAL SPECIAL CHARGES	15,621.00	.00	.00	8,111.00	7,510.00	51.92
50015	SPECIALIZED EQUIPMENT	36,000.00	.00	3,750.00	4,200.00	28,050.00	22.08
56034	PUBLIC ART - ACQUISITION	20,000.00	.00	.00	20,000.00	.00	100.00
65209	PS ART MUSEUM SPEC EVENT	50,000.00	50,000.00	.00	50,000.00	.00	100.00
65231	EDUCATIONAL OUTREACH	5,000.00	.00	.00	2,764.14	2,235.86	55.28
	TOTAL CAPITAL	111,000.00	50,000.00	3,750.00	76,964.14	30,285.86	72.72
	TOTAL PUBLIC ARTS	653,739.07	50,600.00	9,199.12	163,182.27	481,357.68	26.37
	TOTAL PUBLIC WORKS	653,739.07	50,600.00	9,199.12	163,182.27	481,357.68	26.37
	TOTAL PUBLIC ARTS	653,739.07	50,600.00	9,199.12	163,182.27	481,357.68	26.37

SUNGARD PERTAMATION - FUND ACCOUNTING MANAGER
 DATE: 03/09/18
 TIME: 15:08:48

CITY OF PALM SPRINGS
 EXPENDITURE STATUS REPORT

PAGE NUMBER: 2
 EXPSTAIL

SELECTION CRITERIA: orgn.fund='150'
 ACCOUNTING PERIOD: 9/18

SORTED BY: FUND,FUNCTION,DEPARTMENT,1ST SUBTOTAL,2ND SUBTOTAL,ACCOUNT
 TOTALED ON: FUND,FUNCTION,DEPARTMENT,1ST SUBTOTAL
 PAGE BREAKS ON: FUND,FUNCTION,DEPARTMENT

FUND-150 PUBLIC ARTS
 FUNCTION-30 PUBLIC WORKS
 DEPARTMENT-4408 PUBLIC ARTS
 1ST SUBTOTAL-5000 CAPITAL

ACCOUNT	TITLE	BUDGET	PERIOD EXPENDITURES	ENCUMBRANCES OUTSTANDING	YEAR TO DATE EXP	AVAILABLE BALANCE	YTD/ BUD
TOTAL REPORT		653,739.07	50,600.00	9,199.12	163,182.27	481,357.68	26.37



**CITY OF PALM SPRINGS
PLANNING DEPARTMENT APPLICATION
ART MURAL**

ART MURAL APPLICATION # _____

Definition: Mural – a painting or artwork temporarily or permanently affixed to a building wall, freestanding wall, or fence, on a commercial, industrial, or multi-family building, visible to a public right-of-way distinguished from signage in that it does not advertise a business, commercial endeavor, or product sold or offered on the site or offsite.

Applicant's Name: _____

Applicant's Address: _____

Phone #: _____ Email: _____

Site Address: _____ Site APN: _____

Property Owner: _____ Phone # _____

Property Zone: _____ Sec: _____ Twp: _____ Range: _____

Title of Mural: _____

Description of Mural:

Procedure: An application for an Art Mural Permit shall be submitted to the Department of Planning Services in compliance with all requirements of Section 5.81 of the Municipal Code and Section 93.20.03 of the Palm Springs Zoning Code. This application shall be accompanied by the following:

1. A processing fee of \$950, plus Notification fee of \$476.00.
2. Detailed drawings with color samples or photograph of sufficient descriptive clarity to indicate the nature of the mural including background information about the artist.
3. Detailed site plan showing the location of the mural in relation to immediate vicinity.
4. Photos of proposed mural location showing properties immediately adjacent to site.
5. Justification Letter.
6. Notice labels for all property owners within 500 feet from mural site.
7. Covenant agreement by property owner to be recorded.
8. Maintenance plan guaranteeing the mural be maintained in a first class appearance to the satisfaction of the City, including protection of the mural against physical defacement, or alteration.

Applicant's Signature	Property Owners Signature	Date of Submittal



**CITY OF PALM SPRINGS
PLANNING DEPARTMENT APPLICATION**

ART MURAL PERMIT

APPLICANT'S REQUIRED MATERIAL CHECKLIST

The following items must be submitted before an Art Mural Permit application is deemed complete. Please check off each item to assure completeness.

Applicant Check-Off

Application Information:

- Application Form
- Justification Letter
- Site Plan: 24" x 36" (3 copies folded, 1 rolled)
- Site Plan: reduced copies to 11" x 17" (10 color copies)
- Maintenance Plan
- Labels for property owners within 500 feet
- Covenant agreement by property owner
- Color and material sample board
- Detailed drawing or photograph of mural
- Site Photographs
- Electronic copy of plans and color exhibits in PDF image format (max 5 MB)
- Perspective or 3D images (1 color rolled; ten 11 x 17 color)
- Application fee of \$950 plus \$476 Notification

Review Process

- Application submission to Planning Department.
- Review before Public Arts Commission.
- Review before Historic Site Preservation Board if necessary.
- City Council to review application for final approval.

RESOLUTION NO. _____

A RESOLUTION OF THE PUBLIC ARTS COMMISSION OF THE CITY OF PALM SPRINGS, CALIFORNIA, APPROVING AN ART MURAL APPLICATION BY WARREN BRAND FOR AN EXISTING MURAL ON THE COMMERCIAL BUILDING AT 1150 NORTH INDIAN CANYON DRIVE.

WHEREAS, the City Council created according to Chapter 2.24 of the Palm Springs Municipal Code (Section 2.24.010) the Public Arts Commission; and

WHEREAS, the City Council created according to Chapter 5.81 of the Palm Springs Municipal Code (Section 5.81.010) the process and procedures for the installation of original art murals on private property; and

WHEREAS, at the February 8, 2018 Public Arts Commission Meeting, it was determined that the existing mural on the commercial property located at 1150 North Indian Canyon Drive on the outpatient building on Via Miraleste north of Tachevah Drive met the requirements set forth in Chapter 5.81 of the Palm Springs Municipal Code, Art Murals on Private Property; and

WHEREAS, at the March 8, 2018 Public Arts Commission meeting, it was determined that the existing mural on the commercial property located at 1150 North Indian Canyon Drive met the requirements set forth in Chapter 5.81 of the Palm Springs Municipal Code, Art Murals on Private Property; and

NOW, THEREFORE, be it resolved that the Public Arts Commission recommends:

- 1) _____ AN ART MURAL APPLICATION BY WARREN BRAND FOR AN EXISTING MURAL BY ARTIST RYAN CAMPBELL ON THE COMMERCIAL BUILDING AT 1150 NORTH INDIAN CANYON DRIVE.

ADOPTED the _____ day of _____, 2018

Jay Virata
Director, Community & Economic Development

ATTEST:

Jennifer A. Henning
Public Arts & Special Projects Coordinator

Social Media Management Services
Madalina Garza

Dates of Services: February 1 - March 1

Pages Created:

Creation of concept and pages featuring the "behind-the-scenes" work of the Arts Commission and its members. These accounts are not managed by the city but supervised and/or managed by the Commission members, allowing the public to connect not only with the idea of an Art Commission but with the people behind it and their vision for the arts in Palm Springs while keeping up with the timelines required to stay up to date with events and current on social media.

These accounts follow the lead of the main Art Commission account (@pspublicart), adding the "com" to note that it is a secondary account.

Facebook: Palm Springs Public Art (already existing) / Username for the page was created @pspublicartcom and user verification completed

Instagram : @pspublicartcom

"Get an inside scoop of how the commission works and discover how we make art happen every day! Celebrating Public Art in Palm Springs."

Calendar Creation:

Meetings with Commission Members were scheduled in order to create a comprehensive media calendar including the vision and projects of the members involved.

Media projects in course:

- Video and Promotion of Desert Regional mural and artist
- Development and scheduling of video interviews with Commission members. *(Series of interviews showcasing the diversity and ideas of members of the commission, allowing people to emotionally connect with them and discover the support that the Commission can offer to artists and the arts in Palm Springs)*
- Development of Homelessness Project
- Interview with Sofia Enriquez promoting the current exhibition "Desert Maid(ens)". *Although this event was already covered, the exhibit will be up until March 31st. Gallery 500 expressed concern regarding the amount of publicity received for the show and we want to offer support and more promotion to maintain a good relationship and keep the door open for future events.*
- Development of concept for the 30th anniversary celebration.

Ongoing Media:

- Promotion of Art in parks
- Thursday Nights at the Museum
- Arts Partnerships with Schools

Events attended with Photo coverage:

- Art Talk with Cathy Allen (*access to social media was not granted yet at this time. The images will be archived to use in the following month*)
- 19th Annual Juried Art show (*only event with no photo coverage but to learn about the Commission's work*)
- Public Arts Commission Study Session February 22
- Art Talk with Janelle Pietrzak
- Desert Maid(ens) Opening

Posts Created:

Screenshots attached at the end of this document.

Instagram: 15

Follow link: <https://www.instagram.com/pspublicartcom>

Facebook: 7

Follow link: <https://www.facebook.com/pspublicartcom>

Pages used for event promotion

The Facebook pages we used to promote the "Desert Maid(ens)" event are:
(These are not used for daily posting but for specific promotions.)

- Palm Springs Art Scene
- 'Happening in The Desert' - Coachella Valley & High Desert
- Greater Palm Springs Events and Happenings
- Greater Palm Springs GPS Community
- Palm Springs Outrageous City Locals
- Palm Springs Social Scene
- I love Palm Springs
- Palm Springs Neighborhood Group
- New Palm Springs
- Palm Springs Daily Buzz



pspublicartcom

15 posts 77 followers 70 following

Palm Springs Arts Commission Get an inside scoop of how the commission works and discover how we make art happen every day! Celebrating Public Art in Palm Springs. palm Springs public art.org

