



2019 Neighborhoods, USA National Conference SPONSORSHIP OPPORTUNITIES

- WHO:** Conference attendees hail from 30+ states from coast-to-coast. Attendees are as diverse as the neighborhoods they represent, and are 60/40 women to men and, generally speaking 45 years of age and older. They're city dwellers, suburbanites and, most of all, volunteers; the do-ers, the joiners, the speaker-uppers and the results getters.
- WHAT:** Panels, workshops, roundtable discussions, architectural tours, guest speakers and exhibition hall for sponsor installations and exhibitor booths.
- WHERE:** The Palm Springs Convention Center
- WHEN:** Wednesday, May 15, 2019 through Saturday, May 18, 2019
- WHY:** Access! With a schedule that provides ample time to explore the Conference Expo, sponsors will be well-positioned to influence the influencers.

\$25,000 Platinum Sponsor (limit of 4)

Platinum Sponsors only will be entitled to an exclusive profile as the sole Presenter of an official Conference event:

**May 16th Keynote Breakfast • May 16th Mayor & Chairman's Reception
May 17th Keynote Luncheon • May 19th Awards Luncheon**

- The event of your choice will be "Presented By" **SPONSOR** in all references, including on the website, in the Program Book and via signage at the event
- You will be acknowledged as the Presenting Sponsor of the event from the podium, 4 VIP seats will be reserved for **SPONSOR** representatives and your selected representative will be introduced from the podium during welcoming remarks
- **SPONSOR** may submit a promo of no more than :60 to be screened at the event
- Exclusive opportunity to showcase **SPONSOR** via a temporary in-room installation
- **SPONSOR** only will have the opportunity to provide a gift bag for each attendee

As a Platinum Sponsor, your logo will receive premium placement on all Conference platforms:

- Conference website with a hyperlink to your URL
- Official Program Book
- Sponsor signage placed throughout the Conference venue

This prestigious level of support is afforded a generous complement of tangible benefits:

- A well-positioned *double booth* space at the Conference Expo
- 6 Sponsor Passes, good for entry into all workshops and events

\$10,000 Gold Sponsor: Neighborhood Pride Tours Official Sponsor

Exclusive sponsorship of 12-14 docent-led architectural driving tours of Palm Springs iconic Spanish and mid-century modern homes and buildings. Capacity of each tour is 40 people

- Neighborhood Pride Tours will be exclusively “Sponsored By” **Your Company** in all references, including on the website and in the official Program Book
- **Your Company** will be acknowledged as the Official Sponsor during all tours
- Magnetic signage for vehicles acknowledging **Your Company** as the Official Sponsor
- **Your Company** only may provide a gift bag for each tour participant

As an Official Sponsor, your logo will receive placement on all Conference platforms:

- Conference website with a hyperlink to your URL
- Official Program Book
- Signage placed throughout the Conference venue

And SPONSOR will receive the following tangible benefits:

- A well-positioned single booth space at the Conference Expo
- 4 Sponsor Passes, good for entry into all workshops and events

\$5,000 Silver Sponsor

Silver Sponsors may opt to be the Official Sponsor of a Workshop or Roundtable Series

- The Workshop or Roundtable of your choice will be “Presented By” **Your Company** in all references, signage and verbal acknowledgement at all break-out sessions
- You will have an exclusive opportunity to showcase **Your Company** in each breakout session via a temporary in-room installation

As a Silver Sponsor, your logo will receive placement on all official Conference platforms:

- Conference website with a hyperlink to your URL
- Official Program Book
- Sponsor signage placed throughout the Conference venue

Silver Sponsors also receive the following tangible benefits:

- A well-positioned single booth space at the Conference Expo
- 2 Sponsor Passes, good for entry into all workshops and events

\$2,500 Bronze Sponsor

Bronze Sponsors will enjoy broad visibility throughout the Conference and, as a valued sponsor, enhanced placement of a single booth space at the Conference Expo

As a Bronze Sponsor, you will receive prominent placement on all official Conference platforms:

- Conference website with a hyperlink to your URL
- Official Program Book
- Signage placed throughout the Conference venue

Bronze Sponsors also receive the following tangible benefits:

- A well-positioned single booth space at the Conference Expo
- 2 Sponsor Passes, good for entry into all workshop and events

\$1,000 Community Sponsor

As a Community Sponsor, your logo will be placed on all official Conference platforms:

- Conference website with a hyperlink to your URL
- Official Program Book
- Sponsor signage placed throughout the Conference venue

Community Sponsors also receive the following tangible benefits:

- A well-positioned single booth space at the Conference Expo OR
- 2 Sponsor Passes, good for entry into all workshops and events

The following à la carte items are available for your consideration and may be optioned individually or added to any sponsorship agreement. All design artwork, with the exception of the Program Book Sponsor, must be submitted and approved by the NUSA 2019 Steering Committee in advance of production.

Official Welcome Gift Bags

Official LogoWear (t-shirts, hats, tanks)

Official Volunteer Wear

Lanyard Sponsor

Program Book Sponsor – as the underwriter of the Program Book, your ad will be on the inside front cover

It's our pleasure to work closely with you to craft an agreement that best serves your sponsorship objectives. We're eager to welcome you as a valued sponsor and partner of the **2019 NUSA Conference** in Palm Springs and very much appreciate your consideration!

Respectfully submitted:

Harriet Baron

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CITY OF PALM SPRINGS

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