

**Public Arts Commission
CITY OF PALM SPRINGS, CALIFORNIA**



**MINUTES
Regular Meeting**

Thursday, October 11, 2018
Palm Springs Art Museum • 101 N. Museum Dr.
Conference Room

CALL TO ORDER: The meeting was called to order at 4:00 p.m. by Chair Sheffer

ROLL CALL:

	<u>Present This Meeting</u>	<u>Present to Date</u>	<u>FY 2018/2019 Excused Absences</u>	<u>FY 2018/2019 Unexcused Absences</u>
Melanie Brenner	x	13		
Mara Gladstone	x	10		
Tracy Merrigan	x	14		
Alfonso Murray	x	14		
Russell Pritchard	x	14		
Ann Sheffer, Chair	x	14		
Thomas Yanni, Vice Chair	x	13		

ALSO PRESENT: Jay Virata, Director, Community & Economic Development

ACCEPTANCE OF AGENDA:

MOTION: by Commissioner Murray, second by Commissioner Pritchard, to accept Public Arts Commission Agenda as amended. Commissioner Murray asked to move B3 for public comments for Thursday, October 11, 2018; unanimously carried.

PUBLIC COMMENTS:

Commissioner Murray stated to use his time for public comments on this item.

APPROVAL OF MINUTES RECOMMENDATION:

Approval of Minutes was tabled.

A. Presentations

1. Palm Springs Art Museum- Report on Attendance and Programming for 2017-2018 David Hodges and Melissa Hempel

David Hodges, Director of Institutional Giving and Interim Director of Development at the Palm Springs Art Museum, discussed the increase in attendees in 2018 in comparison to 2017. He noted two exhibits that were very popular and contributed to an increase in attendance on the Free Thursday Night special. Chair Sheffer mentioned that she would like to see a minimum of four programs going on Thursday night.

B. DISCUSSION ITEMS AND COMMITTEE REPORTS:

1. 30th Anniversary Events

Commissioner Merrigan discussed the progress of events taking place and setting up. Questions and comments from the commissioners were presented and discussed.

2. Rainbow Crosswalks

Commissioner Pritchard discussed having Council Members JR Roberts and Christy Holstege organize an ad-hoc committee to identify which crosswalks will be used. Committee decided there should be an art component and not just rainbow stripes. Discussion about making the crosswalks functional and alerting drivers of the crosswalk being present/more obvious. Questions and comments from the commissioners were presented and discussed.

3. St. Paul's Mural

Andrew Greene, of St. Paul's Church, and his board decided to move forward with Artist Bernard Hoys. The mural is expected to be 20 feet tall 40 feet long. Andrew Greene mentioned how the Commission had not helped him through the permit process and hopes to be on November agenda. Questions, comments and concerns were presented and discussed by the Commission.

4. Social Media

Commissioner Brenner not present. Item was not discussed

5. Art For Downtown Park

Commissioner Gladstone has acquired information on resources that she will distribute to the Commission. She suggested sending out Request for Qualifications to candidates to help narrow down qualified candidates. She brought in Chris Dyson and Emily Womack of Dyson and Womack to talk about their company, assisting with consulting, production, and fabrication of public art. Chair Sheffer mentioned she would like public input for the art in the Downtown Park. Questions and comments from the commissioners were presented and discussed.

Chair Sheffer suggested to add "programs for the year" to the study session on October 25, 2018 and add another meeting on November 29, 2018

C. ACTION ITEMS:

1. Renew Social Media contract with GL The Very Best Services LLC (Madalina Garza) for 6 months, November 1, 2018 – May 31, 2019, at the rate of \$1,000 per month, for a total of \$6,000.

Motion: By Vice Chair Yanni to renew the contract for Madalina Garza for the next 6 months at the rate of \$1,000.00 per month. Passed by a unanimous vote.

ADJOURNMENT: The Public Arts Commission adjourned at 5:21 p.m. to a Study Session, Thursday, October 25, 2018 at 3:00 p.m., Palm Springs City Hall, room is to be determined, 3200 E. Tahquitz Canyon Way, Palm Springs, California.

Adjournment unanimously approved by a Motion of the City of Palm Springs Public Arts Commission this 11th Day of October; unanimously carried.

Respectfully Submitted,

Jay Virata
Director of Community & Economic Development