



**AIRPORT COMMISSION  
MARKETING AND BUSINESS DEVELOPMENT COMMITTEE  
AGENDA**

**Tuesday, March 26, 2019, at 4:00 P.M.**

Palm Springs International Airport Conference Room – 2<sup>nd</sup> Floor  
3400 E. Tahquitz Canyon Way Palm Springs, CA 92262

- 1. CALL TO ORDER**
- 2. POSTING OF AGENDA**
- 3. ROLL CALL**
- 4. ACCEPTANCE OF AGENDA**
- 5. PUBLIC COMMENTS**
- 6. APPROVAL OF MINUTES:** Meeting of 09/12/18
- 7. PRESENTATION**
- 8. ACTION AND DISCUSSION ITEMS:**
  - 8.A. Local Advertising Budget
  - 8.B. Co-op Advertising
  - 8.C. Marketing Manager
- 9. ADJOURNMENT**

**AFFIDAVIT OF POSTING**

I, Thomas Nolan, Executive Director Aviation, City of Palm Springs, California, hereby certify this agenda was posted on March 21, 2019, in accordance with established policies and procedures.

It is the intention of the City of Palm Springs to comply with the American with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Department of Aviation will attempt to accommodate you in every reasonable manner. Please contact 318-3800 at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible. Please advise us at the time if you will need accommodations to attend or participate in meetings on a regular basis.