

**Public Arts Commission  
CITY OF PALM SPRINGS, CALIFORNIA**



**MINUTES  
Study Session**

Thursday, October 25, 2018  
Desert Arts Center • 550 N. Palm Canyon Drive

**CALL TO ORDER:** The meeting was called to order at 4:00 p.m. by Chair Sheffer

**ROLL CALL:**

	<u>Present This Meeting</u>	<u>Present to Date</u>	<u>FY 2018/2019 Excused Absences</u>	<u>FY 201/2019 Unexcused Absences</u>
Melanie Brenner	x	14	2	
Mara Gladstone	x	11		
Alfonso Murray	x	15	1	
Russell Pritchard	x	15		
Tracy Merrigan	x	15		
Thomas Yanni	x	14		
Ann Sheffer	x	15		

**ALSO PRESENT:** Jay Virata, Director, Community & Economic Development

**GUESTS:** Ian Cooke, Desert Arts Center; Salim Alama, NUSA

**ACCEPTANCE OF AGENDA:**

**MOTION:** by Commissioner Yanni, second by Commissioner Pritchard, to accept Public Arts Commission Agenda for Thursday, October 25, 2018; unanimously carried.

**PUBLIC COMMENTS:**

None

**PRESENTATIONS:**

None

**DISCUSSION ITEMS AND COMMITTEE REPORTS:**

**1. Report on 30<sup>th</sup> Anniversary Celebration Programs**

Commissioner Merrigan recapped the accomplishments from the 30<sup>th</sup> Anniversary event. She stated about 600 people attended and was a very successful and fun event. Chair Sheffer mentioned doing a "Mural Smack-Down" at the Virgin Hotel Site. Discussion on where to display the felt art map at the Visitors Center, Library, Women's Club, or pack it up to take it to different events. No decision was made on permanent storage. Chair Sheffer said there needed to be additional signage to let people know to go inside the Museum during the event on Sunday, October 14, 2018.

**1. Discussion of future programs, including:**

**a. Possible exhibits -- Annual Art Show at Desert Arts Center**

Commissioner Merrigan stated that the February Art show should be a pop up and social media driven, where people can show up. Discussion about the Desert Arts Center taking in the art. Commissioner Merrigan suggested hiring Sarah Scheideman to hang the art work at the designated location

Commission agreed that they do not have the staffing to do the Juried Art Show. Ian Cooke said that the Desert Art Center would be happy to partner with the Commission to help with the exhibition part.

Chair Sheffer proposed to do an open show sponsored by the Public Arts Commission and the Desert Art Center celebrating 30 years of public art. Commission in favor of idea.

Chair Sheffer proposed to make a subcommittee of no more than 3 people to help Ian Cooke with the mechanics of the joint show in February; Vice Chair Yanni volunteered and Ian Cooke delegated Adele Hill, Gallery Coordinator, to help as well. Ian Cooke brought up Kid's Art Day, fundraiser to raise funds for middle school art projects.

Discussion and comments regarding a proposed mural on the wall of the Grit Art Pit by Artist Ryan Campbell.

**b. Art Tour for NUSA Convention**

Discussion and comments about PAC participation in the NUSA Conference in May: tour, giveaways, and what kind of art activations would be available. Chair Sheffer would like to tell the tourists about Free Thursday Nights at the Museum to get more people to visit. Ian Cooke mentioned to have an artist working while the tours are going on.

**ADJOURNMENT:** The Public Arts Commission adjourned at 6:05 p.m. to a Regular Meeting, Thursday, November 8, 2018, at 4:00 p.m., Palm Springs City Hall, Large Conference Room, 3200 E. Tahquitz Canyon Way, Palm Springs, California.

Adjournment unanimously approved by a Motion of the City of Palm Springs Public Arts Commission this 25<sup>th</sup> Day of October; unanimously carried.

Respectfully Submitted,

  
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Jay Virata  
Director of Community & Economic Development