Public Arts Commission
CITY OF PALM SPRINGS, CALIFORNIA

MINUTES
Regular Meeting

Thursday, December 13, 2018
Palm Springs City Hall · 3200 E. Tahquitz Canyon Way

CALL TO ORDER:  The meeting was called to order at 4:00 p.m. by Chair Sheffer

ROLL CALL:

<table>
<thead>
<tr>
<th>Present at Meeting</th>
<th>Present to Date</th>
<th>FY 2018/2019</th>
<th>FY 201/2019</th>
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<tbody>
<tr>
<td>Melanie Brenner</td>
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<td>15</td>
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<td>Mara Gladstone</td>
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<td>14</td>
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<td>Alfonso Murray</td>
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<td>Tracy Merrigan</td>
<td>x</td>
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<td>Russell Pritchard</td>
<td>x</td>
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<td>Ann Sheffer</td>
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<td>Thomas Yanni</td>
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ALSO PRESENT:  Jay Virata, Director, Community & Economic Development

ACCEPTANCE OF AGENDA:  Commission voted to hear Presentations at the end of the meeting.

MOTION:  by Commissioner Brenner, second by Vice Chair Yanni, to accept Public Arts Commission Agenda for Thursday, December 13, 2018; unanimously carried.

PUBLIC COMMENTS:
None.

A. Presentations
   Proposed mural next to the Sephora store, by Luke Chiao, store design manager.
   Discussion about design space, location, date, visual and technical elements on the mural.

B. Report from the Chair
   Chair Sheffer reported on the Arts Commission candidate vacancies, Martin Luther King event, refund on mural fees to St. Paul's Church, thirty foot gravel extension in the area Southwest corner of Belardo and Museum Way in Downtown Palm Springs, replacing all the trash receptacles and benches in Downtown Palm Springs, and ideas incorporating Public Art images for Destination PSP merchandise.
C. *Action Items:*

1. **Update contract with Eastern Lion, LLC for Purchase and Sale of Public Artwork. Discussion and direction regarding possible contract amendment.**
   Commision voted to amend the contract from $20,500 to $13,000 to fit the scope of work. Unanimously approved.

2. **Discussion and direction regarding 30th Anniversary schedule and proposed budget.**
   Comments and discussion regarding schedule of events for the 30th Anniversary were presented by Commissioner Merrigan.
   1. **Motion:** by Commissioner Merrigan to approve a contract with Sara Scheideman to manage PAC exhibits and activities from January through June for $15,000 including listed scope of work. Second by Commissioner Pritchard. Commission approved with the exception of Commissioner Murray who abstained. Motion passed 5:0:1.
   2. **Motion:** by Commissioner Pritchard to approve a contract with Ryan Campbell for the creation of a mural (including live demonstrations during Modernism Week) located in the Downtown Project "Pit" not to exceed $24,500, preliminary budget, with completion February 28, 2019. Second by Commissioner Brenner. Unanimously approved.
   3. **Motion:** by Chair Sheffer to approve a contract with Lumineering Industries for purchase of lighting for the art in the Downtown Project "Pit" for $21,500. Second by Commissioner Pritchard. Unanimously approved.
   4. **Motion:** by Chair Sheffer to approve a contract with Dyson and Womack to work with the Public Arts Commission on a strategic plan for Public Art, budget is not to exceed $24,500. Second by Commissioner Brenner. Passed 5:0. Commissioner Merrigan was not present to vote.

   See attachment of 30th Anniversary Schedule and Budget

**Commissioner Comments/Reports/Requests:**
Comment by Chair Sheffer on a Marilyn Monroe or Italian Shoe sculpture to be installed in the park. Comment by Commissioner Pritchard to think forward to new ideas that will make the Virgin Site more exciting. Discussion about Clement pieces. Vice Chair Yanni is happy with the direction they are going and wants to add more art.

**Reports of Director/Staff:**
Discussion regarding informing developers to talk with them about installing art work and getting guidance from Dyson and Womack.

**ADJOURNMENT:** The Public Arts Commission adjourned at 5:51 p.m. by a motion from Vice Chair Yanni, seconded by Commissioner Pritchard, was unanimously carried to a Regular Meeting, Thursday, January 10, 2019, at 4:00 p.m., Palm Springs City Hall, Large Conference Room, 3200 E. Tahquitz Canyon Way, Palm Springs, California.

Respectfully Submitted,

[Signature]

Jay Virata
Director of Community & Economic Development
Summary of 30th Anniversary Schedule and Budget

The goals of the 30th Anniversary year (FY 18/19) are:

1. To raise the visibility of the Public Art program through events, social media, and increased public participation

   - Contracts with Scene Creative ($24,000 and $15,000)  $39,000
   - Contract with Madalina Garza (social media)  $12,000
   - Contract with Ryan Campbell (mural demonstration)  $24,500
   - Contract with Lumineering Industries (lighting)  $21,500
   -  
     Total cost: $97,000

2. To create a process for selecting or commissioning public art, and to collaborate with the designers of the Downtown Park on art that is integral to the design *

   - Contract with Dyson and Womack for Planning  $24,500

3. To recommend to the City Council revisions to the Public Art and Mural Ordinances improving collaboration and communication with developers, other City departments and the public.

4. Maintenance of current art, plaques, maps, apps, etc. Reimbursement of mural fees for non-profits, co-sponsorship of arts-related events through City, advise City Council on other arts support.

   - Proposal by Delos Van Earl for maintenance (including ($6000 for Frank Bogert statue)  $35,000

* Funds available for art for the Downtown Park approx. $250,000