



**SUSTAINABILITY COMMISSION**  
**CITY OF PALM SPRINGS, CALIFORNIA**

[www.palmsprings-ca.gov](http://www.palmsprings-ca.gov)

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**June 18, 2019**  
**5:00 PM**

**REGULAR**  
**MEETING AGENDA**

**Palm Springs City Hall**  
**Large Conference Room**  
3200 E Tahquitz Canyon Way  
Palm Springs, CA 92262

**COMMISSIONERS**

<b>Roy Clark, Chair</b>	<b>Robert McCann, Vice Chair</b>
<b>Carl Baker</b>	<b>John Goins</b>
<b>Jim Flanagan</b>	<b>Lani Miller</b>
<b>David Freedman</b>	<b>T Santora</b>
<b>Jennifer Futterman</b>	<b>Grant Wilson</b>
<b>Greg Gauthier</b>	

Staff representatives: Patrick Tallarico, Manager, Office of Sustainability; Dan DeGarmo, Program Coordinator; Gary Calhoun, Recycling Coordinator

*City of Palm Springs Vision Statement: Palm Springs aspires to be a unique world-class desert community where residents and visitors enjoy our high quality of life and a relaxing experience. We desire to balance our cultural and historical resources with responsible, sustainable economic growth and enhance our natural desert beauty. We are committed to providing responsive, friendly, and efficient customer service in an environment that fosters unity among all our citizens.*

Please **MUTE OR TURN OFF** all audible electronic devices for the duration of this meeting. Thank you!

**CALL TO ORDER**

**ROLL CALL**

**ACCEPTANCE OF AGENDA**

**CITY MANAGER / STAFF COMMENTS**

**(30 MINUTES)**

Product Development Process; May 22, June 5, and June 19 City Council Meetings; Update on Cogen Plant; Branding/Business Cards; "My Palm Springs" App.

**PUBLIC COMMENTS:** This time is for members of the public to address the Sustainability Commission on Agenda items and items of general interest within the subject matter jurisdiction of the Commission. The Commission values your comments but, pursuant to the Brown Act, cannot take action on items not listed on the posted Agenda. Three (3) minutes are assigned for each speaker.

**A. WELCOME AND INTRODUCTIONS**

**(5 MINUTES)**

**B. MEETING MINUTES**

**(5 MINUTES)**

May 21, 2019 Regular Meeting Minutes

**C. RECYCLING REPORT - Gary Calhoun**

**(5 MINUTES)**

- New Monthly Report Format

**D. OLD BUSINESS**

**(15 MINUTES)**

1. Leaf Blower Information Campaign and Compliance with Ban – Manager Tallarico
2. Household Battery Recycling Program – Manager Tallarico
3. Downtown Trash/Recycling Receptacle Analysis – Discussion of process for making recommendation to City Council – Manager Tallarico, Vice-Chair McCann

**E. SUBCOMMITTEE AND COMMISSIONER REPORTS**

**(60 MINUTES)**

1. Standing Subcommittee on Solar and Green Building - Commissioners Freedman, Goins and Flanagan
  - EV Charging
  - Solar Ordinance
2. Standing Subcommittee on Waste Reduction – Vice Chair McCann, Chair Clark, Commissioner Miller
  - Public Spaces Plan (Trash and recycling containers)
  - Survey Results
3. Ad Hoc Subcommittee on Walkability & Pedestrian Planning - Commissioners Wilson, Gauthier, Futterman
  - Safe Routes to Schools Project and Pedestrian Master Plan
  - Scooter RFI Results
4. Ad Hoc Subcommittee on Film Festival Programs – Commissioners Futterman and Gauthier
  - Sunset End of 2019
5. Ad Hoc Subcommittee on Bicycle Routes and Cycling – Commissioner Flanagan
6. Ad Hoc Subcommittee on World Environment Day – Commissioners Futterman, Gauthier, Santora
  - Report from June Festival
7. Ad Hoc Subcommittee on Night Sky – Vice Chair McCann and Commissioner Flanagan
8. Big Horn Sheep Habitat Protection – Commissioner Flanagan
9. Wellness – Commissioner Baker
10. Water - Commissioner Freedman
11. Outreach - Commissioner Futterman

**F. COMMISSIONER COMMENTS AND UPCOMING AGENDA DEVELOPMENT**

**(5 MINUTES)**

**G. ADJOURNMENT** - The meeting of the Sustainability Commission will adjourn to the Regular Meeting of the Sustainability Commission to be held at 5:00 p.m. on Tuesday, July 16, 2019, in the City Hall Large Conference Room, 3200 E Tahquitz Canyon Way, Palm Springs CA 92262. The Sustainability Commission's regular meeting schedule is at 5 p.m. the third Tuesday each month except August unless otherwise noted or amended.

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk at (760) 323-8204 at least 48 hours prior to the meeting to inform us of your needs and to determine if accommodation is feasible.

Pursuant to G.C. Section 54957.5(b)(2) the designated office for inspection of records in connection with the meeting is the Office of Sustainability, City Hall, 3200 E. Tahquitz Canyon Way, Palm Springs, CA 92262. Agenda and staff reports are available on the City's website [www.palmspringsca.gov](http://www.palmspringsca.gov). If you would like additional information on any item appearing on this agenda, please contact the Office of Sustainability at 760-323-8214.

**AFFIDAVIT OF POSTING:** I, Patrick Tallarico, Manager of the Office of Sustainability of the City of Palm Springs, California, certify this Agenda was posted at or before 5:00 p.m. on June 13, 2019, as required by established policies and procedures.



Patrick Tallarico, Manager of the Office of Sustainability



**SUSTAINABILITY COMMISSION - REGULAR MEETING MINUTES**  
 Tuesday, May 21, 2019 Palm Springs City Hall, Large Conference Room

**CALL TO ORDER:** Chair Clark called the meeting to order at **5:00** p.m.

**ROLL CALL:** A quorum was present for this Regular Meeting of the City of Palm Springs Sustainability Commission.

**AGENDA APPROVAL:** The agenda was presented by Chair Clark. A motion to approve as posted was made by Commissioner Gauthier and seconded by Commissioner Baker and unanimously carried.

	This Meeting	Present to Date	FY 2018/2019 Excused Absences	FY 2018/2019 Unexcused Absences
Roy Clark, Chair	X	34		
Robert McCann, Vice Chair	X	32		
Grant Wilson	X	69	2	
David Freedman	X	44	1	
Jennifer Futterman	X	31	1	
Greg Gauthier	X	25		
John Goins	X	21	2	
T Santora	E	12	2	
Carl Baker	X	13	1	
Jim Flanagan	X	4		
Lani Miller	X	4		

X = Present  
 L = Late

E = Excused (notified Chair and Staff of absence)  
 U = did not notify of absence

**CITY STAFF PRESENT:** Patrick Tallarico, Manager, Office of Sustainability; Daniel DeGarmo, Program Coordinator; Gary Calhoun, Recycling Coordinator.

**CITY MANAGER / STAFF COMMENTS –** Manager Tallarico reported on the following:

- **Product Development Process:** The Product Workflow document that has been prepared that documents how work comes in and goes out of the Commission. New products will be directed to subcommittees for processing and then brought to the Commission for feedback and review. One comment was that programs like the battery recycling and residential leaf blower rebates and plans for placing trash/recycling containers should be added to the list of products.
- **City e-mail Addresses for Commissioners:** Guidelines from the IT Department were received. Email addresses will be available with the Commissioner's name followed by "-abm" for Advisory Board Member. This title should also be used on any business card that the Commissioner may purchase. All Commissioners requested email addresses. Manager Tallarico will follow up on the request.
- **Budget Update:** No update, budget has been submitted to the City Council.
- **Report on Past and Upcoming Council Meeting Topics:** May 1, 2019 Meeting Councilmember Holstege asked that the Commission put the Plastics Ban on the June 5, 2019 City Council Meeting; Solar/ADU response to Councilmembers; Micromobility devices, a Request for Information (RFI) to scooter companies is being issued to request more information about their procedures; Trash can timing ordinance proposal came up for discussion and there was none so the ordinance will be on the May 22, 2019 Council Agenda for first reading; the Open Spaces and Wind Energy ordinances are also on the May 22<sup>nd</sup> agenda for discussion; the June 5, 2019 Council agenda will have up for discussion the Desert Community Energy proposal and Downtown trashcan purchase.
- **Update on Cogen Plant:** Maintenance and Facilities Director Staci Schafer was unable to join the meeting due to a sandstorm forcing the closure of Gene Autry Trail.
- **PS Cares –** Manager Tallarico met with volunteers from PS Cares, a division of Volunteer PS. They will be focused on improving bike safety so the Office may be working closely with them on bike matters.

**COMMISSION LIAISON REPORTS – None.**

**PUBLIC COMMENTS – None**

**A. WELCOME AND INTRODUCTIONS - None**

**B. MEETING MINUTES**

April 16, 2019 Regular Meeting minutes approval: Motion was made by Vice Chair McCann to approve as amended, deleting the sentence “Gases are being burned off via flares at some facilities” from F. 2., and seconded by Commissioner Baker and unanimously approved on an open vote. Abstention by Commissioner Wilson.

**C. RECYCLING REPORT,** Recycling Coordinator Gary Calhoun reported on the April 20, 2019 Shredding and E-Waste event stating that the attendance was the best ever. He also reported the 2018 Annual Report data is being collected. He shared a letter acknowledging that Desert Arc is receiving a Sustainability Award from Riverside County for their efforts. He also spoke with Andrew Smyth at CalRecycle on SB 1383. Manager Tallarico stated that we have received the Beverage Recycling container grant money from the State. Also, a brief meeting was held on the reporting format for the recycling report.

**D. OLD BUSINESS**

Commissioners discussed the following items. Key points are highlighted.

1. Status of the Leaf Blower Information Campaign – Manager Tallarico reported that the gasoline powered Leaf Blower Ban enforcement will begin June 1, 2019. He reported that the City-wide letters were mailed and another Spanish radio announcement will be played before the June 1 deadline.
2. Status of Household Battery Recycling Program. Manager Tallarico reported that the program will hopefully be rolled out at the World Environment Day event and that the collection boxes will be covered under the CalRecycle grant.
3. Status of Polystyrene Container and Plastic Straw Ban. Manager Tallarico reported that the staff report is close to being finalized and that information is being sent to local businesses alerting them to the future Council agenda topic.
4. Arbor Day Trees – Commissioner Futterman updated the Commissioners on the status of planting fruit trees. She stated that she met with the For Kids Only spring camp at the Community Garden. Marenga seeds were planted by the kids. She stated that four fruit trees could be planted in the Garden. The trees will be planted next Fall in conjunction with the dedication of the Garden to former Manager Michele Mician.
5. Status of the amendment to the Municipal Code to allow trash and recycling containers to be placed on the curb or street any time after 5 p.m. the day before collection – Manager Tallarico discussed the status of this ordinance during the Staff Comments section of the agenda.

**E. NEW BUSINESS**

Commissioners discussed the following items. Key points are highlighted.

1. Low Visibility of Night Sky – Commissioner Flanagan, Commissioner McCann. Commissioner Flanagan reported on the Dark Skies Program and the need to reduce the amount of unnecessary lighting in the City. He also stated that City ordinances can play a part in creating better night skies. Enforcement of any ordinance will be a big issue. More research is being held including a meeting with a Rancho Mirage Observatory astronomer. The proposed ordinance would be an enhancement to tourism and the quality of life of residents. Chair Clark created an Ad Hoc Subcommittee on Night Sky with Commissioner Flanagan and Vice Chair McCann being the subcommittee and an end date of December 31, 2019.

**F. COMMITTEE AND COMMISSIONER REPORTS**

Commissioners discussed the following items. Key points are highlighted.

1. Standing Subcommittee on Solar and Green Building - Commissioners Freedman, Goins and Flanagan  
Commissioner Freedman reported on the following:
  - The Wind Ordinance will go before City Council on May 22, 2019 for discussion.

- The draft solar ordinance has not been scheduled for the Planning Commission yet and no date has been determined.
  - The NUSA presentation by Commissioner Freedman and Vice Chair McCann was very well received by the attendees. Commissioner Freedman also led the Windmill Tour for the NUSA attendees that was also successful.
  - Manager Tallarico stated that he and Commissioner Flanagan met with Engineering Department and Facilities personnel on possible locations for Electric Vehicle charging stations. Providing the power to the chargers could be a challenge in some areas.
2. Standing Subcommittee on Waste Reduction – Vice Chair McCann, Chair Clark, Commissioner Miller
- Manager Tallarico reported that he will be managing the group and will be facilitating the paperwork. He stated that there is no further information on the C&D ordinance and that he appreciated the assistance of Debbie Calhoun on the waste audits of the trash containers.
  - Commissioner Miller reported on the following:
    - She reported on the progress of the Recycling and Waste Materials Management project. Goal setting is progressing. Working on goal of diverting 90% of waste by 2030.
    - She noted ongoing work related to identifying what can and cannot be recycled. More outreach is needed for what is and is not recyclable.
    - She discussed landfills and the greenhouse gasses they produce.
  - Commissioner McCann reported on the following:
    - He presented charts on contamination rates at different City Parks where the audits occurred.
    - Pairing trash bins with recycle bins appears to help reduce the amount of contamination.
    - Bins located at sports events have higher contamination rates.
    - People are going through recycling bins and pulling out recyclables that have a recycle value.
    - The committee is also categorizing the type of contamination there is in the bins.
3. Ad Hoc Subcommittee on Walkability & Pedestrian Planning - Commissioners Wilson, Gauthier, Futterman
- Commissioner Wilson reported that a meeting with Engineering and SCAG to discuss the Walkability Plan grant. A scope of work is being reviewed. The updated scope will be sent to SCAG to solicit bids.
4. Ad Hoc Subcommittee on Film Festival Programs – Commissioners Futterman and Gauthier –
- Commissioner Futterman reported that the Sustainable Film Series film Serengeti Rules will be on April 25<sup>th</sup> was the best attended film of the series. The next film on May 30<sup>th</sup> is “The Need To Grow”.
- Commissioner Baker suggested having the films listed on the City Calendar.
5. Ad Hoc Subcommittee on Bicycle Routes and Cycling – Commissioner Flanagan –
- Commissioner Flanagan reported that some follow-up had occurred related to questions on the Indian Canyon two-way conversion and regarding the traffic signal at the East Palm Canyon curve.
  - The bicycle safety brochure is continuing to be developed with the assistance of Vic Yepello.
  - Placement of bike racks in downtown areas. A more aggressive campaign is being developed to place more bike racks in the area.
6. Ad Hoc Subcommittee on World Environment Day – Commissioners Futterman, Gauthier, Santora
- Commissioner Futterman reported that 20 exhibitors have committed to being there with three of them being sponsors.
  - Three chefs have been confirmed to be present also. Produce will come from the Farmers Market.
  - Commissioner Santora has been working with some fine artists who will show their work at the event.
  - Commissioner Futterman discussed the billboards that are up to promote the event along with the “Eye on the Desert” interview on television.
  - A proclamation for the Mayors Monarch Pledge will be presented at the event.
7. Big Horn Sheep Habitat Protection – Commissioner Flanagan reported that the issue is with Assistant City Manager Fuller and may be discussed with Council in Closed Session.
8. Wellness – Commissioner Baker reported that he met with Richard Noble from Climate Reality and that they discussed his ideas on a possible town hall summit on Climate Reality Project and on a possible event on Earth Day 2020. No formal proposal was put forward to the Commission.
9. Water - Commissioner Freedman reported on:

- DWA is working on the rebate programs for Fiscal Year 2019-20 beginning July 1, 2019.
- Rebates will also be available for back and side yards.
- DWA is working with staff on a conservation demonstration garden at the Airport through a grant from the Coachella Valley Integrated Regional Water Management plan.
- The proposed district map for the 2020 DWA Board elections will be discussed at the June 4, 2019 meeting
- There was a 28.7% reduction in potable water production in April compared with 2013. Cumulative savings in the last twelve months is 17.7%.

10. Outreach - Commissioner Futterman – No further comment.

**G. COMMISSIONER COMMENTS AND UPCOMING AGENDA DEVELOPMENT -**

Commissioner Futterman stated that she spoke with Tracy Ulbrecht regarding eradicating fountain grass. Commissioner Freedman stated that the Solar/Green Building subcommittee will be meeting with Jocelyn Kane of the CV Cannabis Alliance Network discussing sustainability in the cannabis industry. Commissioner Wilson expressed his gratitude to the City for allowing the Commissioners to participate in the NUSA conference. He spoke on the sessions that he attended and the information he was able to obtain from the presenters. He spoke on the aesthetics of road tattoos and efforts of traffic calming.

**H. ADJOURNMENT** - The meeting of the Sustainability Commission adjourned at 7:17 PM by a motion from Commissioner Baker and seconded by Commissioner Flanagan and approved by a unanimous vote. They adjourned to the Regular Meeting of the Sustainability Commission to be held at 5:00 p.m. on Tuesday, June 18, 2019, in the Large Conference Room at the Palm Springs City Hall. The Sustainability Commission's regular meeting schedule is at 5 p.m. the third Tuesday each month except August unless otherwise noted or amended.

Respectfully Submitted,

Patrick Tallarico, Manager, Office of Sustainability



# COMMITTEE REPORT

PRESENTED FOR COMMISSION MEETING DATE: 06/18/19

SUBMITTED BY: David Freedman

COMMITTEE NAME: Standing Committee on Solar and Green Building

SUBMITTED DATE: 06/10/19

COMMITTEE MEETING DATE: 06/04/19

NEXT COMMITTEE MEETING DATE: 09/03/19, 10 am

## Committee Meeting Goals:

- Planning for fall Energy Code training session
- DCE update
- Sustainability considerations for cannabis industry
- Home energy efficiency labels
- Wind and solar ordinance update
- EV charger update

## Summary:

CVAG Director of Environmental Resources Katie Barrows and Desert Valleys Builders Association CEO Gretchen Gutierrez joined the meeting by phone for a discussion with Committee members and staff on a fall 2019 Energy Code training session. The tentative date is the week of October 21. Ms. Gutierrez will ask DVBA members if they have specific topics that they would like to see covered. Ms. Barrows will follow up with the Energy Code Ace team to see whether they are available for onsite training then and will check with UCR Palm Desert on classroom availability. Commissioner Freedman will contact the California Energy Commission to see if they could provide a speaker.

Ms. Barrows provided an update on Desert Community Energy (DCE) in advance of the discussion on the agenda for the Council meeting the next evening on whether the City will proceed with a 2020 program launch and choose the 100% carbon-free product as the default option for ratepayers. Ms. Barrows noted that discussions with Southern California Edison (SCE) were continuing, with the objective being a launch in early Fall 2020. She said that DCE Board will need to decide on participation by net energy metering (solar) customers but it was DCE's intention that they be allowed to participate in DCE on terms no less favorable than they now receive from SCE. Ms. Barrows stated that low-income customers would still be eligible for SCE's special rates and that DCE wants to expand participation in those programs. She also said that DCE is looking into applying for funds from the California Public Utilities Commission (CPUC) for energy efficiency programs. Commissioner Flanagan noted that as an alternative to DCE, Council could encourage participation in SCE's green rate program, as a proceeding to lower program rates is currently pending before the CPUC.

At the June 5 Council meeting, following an introduction by Sustainability Manager Tallarico, presentation by CVAG Executive Director Tom Kirk and discussion among Council members, they voted 5-0 in favor of launching DCE in Fall 2020 with the 100% carbon-free option as the preferred product. Council recommended a robust outreach campaign, which DCE will implement.

Jocelyn Kane, Vice President of the Coachella Valley Cannabis Alliance Network (CVCAN), joined the meeting for a discussion of sustainability considerations for the cannabis industry. Ms. Kane presented the slides from a workshop on this topic hosted by the Coachella Valley Economic Partnership in May. Committee members discussed the energy and water needs of cannabis indoor grow facilities. Ms. Kane advised that because of federal rules limiting access of the cannabis industry to banks, it was difficult for the industry to obtain financing for solar equipment. She said that the growers do use drip irrigation and recycle the used water as much as quality standards allow. Commissioner Freedman said he would check to see that solar equipment would be allowed as an accessory use to cannabis facilities under the Solar Zoning Ordinance the Commission approved at its March meeting, which is in fact the case. Commissioner Goins raised the question of indoor air quality for cannabis facilities, as they must be tightly sealed to prevent odors from escaping. Manager Tallarico said that SCE has energy efficiency programs for the cannabis industry. He said he would put Ms. Kane in touch with the right person at SCE and suggested that SCE participate in a CVCAN networking event. Manager Tallarico also suggested that the Commission develop a sustainability package for the cannabis industry supply chain, which would also look at waste reduction issues. As a first step, Manager Tallarico and Ms. Kane will coordinate to organize a tour of a cannabis cultivation facility for the Commissioners.

Jay Francisco of the City's Engineering Services Department then joined the meeting for a discussion of locations for electric vehicle chargers, which will be funded by a grant of \$60,000 from the South Coast Air Quality Management District and a \$20,000 matching grant from the City. SCE will cover the costs of drawing power to banks of at least 10 solar chargers, so the City will be able to install 10 new chargers next to the Tesla chargers being installed at the downtown parking lot across from the Art Museum. Other likely installation locations are parking lots on Belardo Road downtown, at Demuth Park next to the pickleball courts and at City Hall near the CoGen facility. Two of the City Hall chargers will be Level 3 fast chargers, all others will be Level 2. Manager Tallarico and Commissioner Flanagan are working on an RFP to be approved by Council after it returns from the summer break.

Commissioner Freedman briefed the committee on the status of the wind energy conversion systems (WECS) and solar zoning ordinances that the Commission approved at its February and March meetings. The WECS ordinance was on the agenda for the Council meeting the next evening, following resolution of environmental issues with industry and community stakeholders. At its meeting, Council unanimously approved the WECS ordinance on first reading. Council thanked both the Sustainability and Planning Commissions for their work in a collaborative fashion. The solar zoning ordinance is tentatively scheduled to come before the Planning Commission at its June 26 meeting.

Committee members then began a discussion of home energy efficiency labels. They agreed to begin looking into a pilot program to encourage homeowners to obtain an energy audit at the time of sale. The audit would identify existing conditions and opportunities for energy efficiency in a home, as well as its Home Energy Score using US Department of Energy standards. The program would work with the local real estate industry to have the score included in MLS listings. Similar programs exist in Berkeley (<https://www.cityofberkeley.info/EnergyOrdinance/>) and Portland (<https://www.pdxhes.com/>). Manager Tallarico said he would investigate funding for a rebate program for participating homeowners in the range of \$10,000 for the upcoming fiscal year to support a pilot program. Commissioner Freedman said he would contact local service providers to find out the cost of an audit. One provider contacted so far gave a cost of \$175 for the audit on a stand-alone basis or \$100 if included with a home inspection.

**Recommendation/Request:**

Continuing working with stakeholders on 2019 Energy Code issues as it moves towards effectiveness.

**ACTION ITEMS REQUEST TO COMMISSION**

Approve funds for an Energy Code training program to be held in the fall of 2019 to be requested as part of Committee's FY 2019-20

	<p>outreach budget, if training needs are identified. Approve funds for a home energy efficiency audit rebate pilot program, if program is developed by the Committee and approved by the Commission.</p>
<p><b>ACTION ITEMS REQUEST TO OFFICE OF SUSTAINABILITY</b></p>	<p>Work with Planning Services Department staff on draft solar zoning ordinance. Work with CVAG on possible launch of DCE in 2020. Implement home energy efficiency audit rebate pilot program if approved.</p>
<p><b>POTENTIAL FISCAL IMPACT/REQUEST IF ANY:</b></p>	<p>Funds for an Energy Code training program to be held in the fall of 2019 will be requested as part of Committee's FY 2019-20 outreach budget. An FY 2019-20 allocation of \$10,000 may be requested for the home energy efficiency audit rebate pilot program.</p>



# Subcommittee Report

PRESENTED FOR COMMISSION MEETING DATE: June 18, 2019	SUBMITTED BY: Patrick Tallarico
SUBCOMMITTEE NAME: Standing SubCommittee on Waste Reduction (SSCoWR)	SUBMITTED DATE: May 13, 2019
LAST SUBCOMMITTEE MEETING DATE: May 30, 2019	NEXT SUBCOMMITTEE MEETING DATE: June 24, 2019

**Subcommittee Goal:**

Divert 90% of waste generated by the City of Palm Springs from landfill by 2030.

**Summary:**

1. C&D Waste Ordinance.
  - No developments to report.
2. Reducing Single-use Nonrecyclable Plastic Food Ware and Plastic Straws by Food Service Establishments.
  - This item will be discussed at the June 19<sup>th</sup> City Council meeting.
3. Battery Recycling Project
  - The program was announced at World Environment Day and through a press release on June 3<sup>rd</sup>. Recycling collection tubes have been positioned at the various locations around the city. The residential boxes arrived and were distributed to the various locations collection locations.
4. Toward a Public Spaces Recycling Program for the City of Palm Springs.
  - June 2: Rob McCann provided a draft proposal to Lynn Yada, Desert Learning Academy, entitled "Evaluation of Waste Disposal Behavior in Outdoor Spaces as a Function of Waste Container Placement, Design, and Education." Ms. Yada has forwarded the proposal to the Principal of the Academy for consideration.
  - The April-May Subcommittee report was updated to reflect that Debbie Calhoun participated in one of the waste audits.
5. Palm Springs Waste and Recycling Materials Management Investigation.
  - May 29. Lani Miller met with Dan DeGarmo and Patrick Tallarico to discuss next steps on the materials management investigation.
  - May 30. The Committee met and finalized the goals document and provided some minor edits to the materials flow diagram. The group also discussed a draft survey to obtain feedback from residents on their recycling practices and questions.
  - June 1. Rob McCann completed an analysis of contamination rates in paired and unpaired blue recycle containers across Demuth, Sunrise, and Ruth Hardy Parks. The primary result was that contamination

rates averaged 67% in the unpaired recycle containers, versus 40% in the paired containers.

- June 2. Lani Miller attended the World Environment Day and collected feedback from residents using the survey tool discussed at the Committee meeting. She later compiled this feedback to identify themes.
- Lani Miller conducted further investigations into various local outlets for recyclable materials.
- June 11. Lani Miller, Dan DeGarmo, Chris Cunningham traveled to the Materials Recovery Facility at Fontana to gather information on their materials handling practices. Rob McCann visited the Palm Springs Recycling facility to gather additional information on local recycling processes.

#### 6. Waste and Recycling Reporting

- May 30. Gary Calhoun presented a draft report outline that will be used as a guide for developing future monthly reports to the full Commission on recycling and waste management activities and progress towards goals.

#### 7. Downtown Trash and Recycling Containers

- June 5. Rob McCann submitted a SScowR position paper for Geoff Kors, Palm Springs City Council, entitled “Palm Springs Sustainability Commission Standing Subcommittee on Waste Reduction: Position Paper on Agenda Item 5.A: Purchase of New Trash/Recycling Bins for the Downtown Area”, opposing a “Yes” vote on Item 5.A on the June 5 Council Meeting agenda. The agenda item called for discussion and vote on the purchase of 130 identical combination trash and recycle containers to be placed in the downtown area.
- Previously, Committee members had provided input on the design of the downtown trash and recycling containers to council in a staff report. In response to the Staff Report and SScowR position paper, City Council decided to postpone discussion of Agenda Item 5.A until a meeting in July so that the Committee could identify some additional alternatives. Members of the Committee met on June 10<sup>th</sup> to develop an outreach and assessment strategy.

### **Recommendation/Request**

Subcommittee members will continue to conduct research and refine products and report on progress at the Commission in June.

<b>ACTION ITEMS REQUEST TO COMMISSION</b>	N/A
<b>ACTION ITEMS REQUEST TO OFFICE OF SUSTAINABILITY</b>	N/A
<b>POTENTIAL FISCAL IMPACT/REQUEST IF ANY:</b>	N/A

## 2019 World Environment Day Report

7<sup>th</sup> Annual Event Sunday June 2, 2019 at Palm Springs Pavilion

ATTENDANCE...400 people total. It was a mixed crowd of all ages. Environmental Art Contest winners brought their families. There were a lot of seniors too.

70 people helped produce the event (Organizers, Volunteers, Exhibitors, Entertainment & Chefs)

85 attendees placed a jellybean in one of the containers indicating where they had heard about the event. Not all people participated in poll.

Word of Mouth: 43%

Facebook: 15%

Billboards: 12%

Email: 8%

Nextdoor: 8%

Flyers: 6%

EYE on the Desert News/Patrick & Jen: 3%

Radio/Diana with Gene Nichols: 3%

Peach Jar (PSUSD/DSUSD) 2%

Farmers Market: 0%

**Discussion:** The biggest financial costs of advertising for the event were the billboards. Is this worth our investment? 2 or 3 for 2020? \$945 each vinyl

*It IS a way to have a presence in the community & get Your Sustainable City visible...*

\*Note: Vinyls are recycled by Lamar with a company OR we can contact a company called Rare Form who will recycle billboard vinyl into bags! We could possibly sell at our WED event, One-PS Picnic, table at the Farmers Market etc...

### FEEDBACK

\*People had trouble finding the event

\*Good Variety of Exhibitors & Information/Educational Resources/Adult Artists

\*Food Demos were great, but should last duration of event

\*Good Musicians

\*Environmental Art Contest & Exhibition- Quality over Quantity. Great submissions!

\*Wonderful Live Animal Encounters with The Living Desert's Wildlife on Wheels

\*Music was loud, and some exhibitors again complained it was difficult to converse

Attendance was high at the onset of the event, and seemed to grow and then maintain steadily, peaking the first hour? This is when we advertised the Mayors Monarch Pledge Proclamation...Some Exhibitors started packing up at 4:45pm

## RECOMMENDATIONS

- Signage day of the event (purchase banners without a date that we can use year after year, the way Farmers Market does... place at Library & on baseball field...maybe one saying TODAY with arrows)
- Ask Parks & Rec to get permanent metal sign at Pavilion Way for PS Pavilion
- Kick-off the event...next year...Bird Song? Some kind of local Native intro from Agua Caliente Band of Cahuilla Indians
- Approach Director of the Agua Caliente Cultural Museum sponsor/partner event & help them pitch their opening 2020
- FlowBox Circus or other Performance piece to gather folks around stage
- Mayors Pledge Proclamation...2020, Bees? As suggested by Mayor Moon
- Environmental Art Awards Ceremony...Artists bring their art up to the stage to share their winning submission? &/or allow winners to say a few words.
- Have a keynote speaker w/a following that people will come to hear!
- Every hour offer something of interest to keep the energy flow: 2pm, 3pm, 4pm...
- Have a spirited Emcee who introduces & highlights Exhibitors OR takes mic to exhibitors and gives them each a chance to say a few words. Livestream on Facebook
- Get High School Acoustic screens to absorb some of the sound for live music
- Workshops/Films across the courtyard in the Leisure Center
- Add Video & Essay or Poetry Contest...Partner with DigiCom (PSUSD/DSUSD) & local Digital Media Academies to submit 5 min videos/ Language Arts departments to encourage essays/poetry submissions
- Food demos start at onset & continue throughout the duration of the event
- Water truck...water bottles to give away from all the local water agencies...or compostable cups for water refill station
- More free refreshments i.e. lemonade perhaps donated by local businesses?
- Integrated plan for recycling with education at center with landfill, recycle & compost bins...Desert Arc recycling? Urban Conservation Corp to bring recycling education trailer?
- Offer youth community service hours to help with promotion and service day at the event. Approach Green/Eco-clubs at schools. Boy/Eagle/Girl Scouts project?
- Engage volunteerpalmsprings.org to work event, coordinate exhibitors, maybe hold post at recycling stations if this is a need? We would donate to their 501c3 to support their continued efforts.
- On Your Sustainable City website a page about the event...more details w/ Schedule of Events, List of Participants, Sponsors Logos and links to sponsors websites
- Map of Exhibitors
- Exhibitors/Vendors on Flyer to garner more interest from the public
- If we have food vendors, put schedule on Palm Springs Eats Facebook group. Showcase Vegan chefs Tanya Petrovna, Justin, Lorraine Ornelas, Robert Wepplo, Benz, Stephen Lee, Anthony Cruz
- Create an Outline/Calendar in the Fall 2019 steps/timeline to produce event
- **Clean Energy Theme for 2020?**
  1. Educate about Desert Community Energy option
  2. Invite all car dealerships to showcase electric vehicle models
  3. HPE charging station inside event
  4. Ruckus Roots Bicycle Charging Station
  5. Humana Bicycle Smoothie Station (Jason Tate, Indio HS?)

## **DISCUSSION**

- Our target group: Kids & families? Adults?
- Shall we keep WED as a no-vendor event to allow free advertising to schools? Or possibly if we split up the event, advertise Educational part 2-4pm to schools only? OR since Peach Jar doesn't seem to be getting people to us, perhaps we make it a vending event? And collect vendor fees to help recover our expenditures?
- Should Live Music & Entertainment all instrumental? Spotify playlist? Or less loud for whole event? Different performers? Youth Performers? Or perhaps have networking/education for kids 2-3:30 or 4pm, then 4 or 4:30-6pm change it up and have live entertainment beer/wine/food concessions? If we have vendors, they or we need to provide compostable dinnerware & cups to serve food & beverages...

## **CONTRIBUTIONS**

**Sustainability Commission Actual Total: \$4485** (projected was \$5085)

\$2835 Billboards

\$300 Billboard/Poster Design

\$350 Environmental Art Contest Awards (1/3 of Env Art Awards)

\$900 Entertainment

- \$600 Live Music
- \$300 Circus Entertainment

\$100 Towards Event

- \$30 Flyers
- \$15 Facebook post boosts
- \$55 Salad ingredients

### **EEC Art Contest Awards**

Friends of the Desert Mountains \$350 (1/3 of Environmental Art Contest Awards)

CREEC Fund \$350 (1/3 of Environmental Art Contest Awards)

### **Other Sponsors**

Palm Springs Disposal: \$500

Hot Purple Energy: \$100

PEAK-The Energy Coalition: \$100

**For-Profit Table:** Norwex: \$75

**2019 Revenue collected from other sponsors/For-Profit Exhibitors: \$775**

In 2018, the Sustainability Commission contributed \$4000 towards WED Event production.

## **CONCLUSION:**

With the Sustainability Commission's support for World Environment Day, we can continue to make this our annual signature community outreach/educational event.

We will keep pursuing sponsorships from community partners so that the event can continue to grow and the Commission does not shoulder all of the expenses. Many people said this was our BEST, most successful event ever. Once again, the Exhibitors who participated were happy to be there, appreciate the WED opportunity to interface with our community and want to participate next year.