Thank You

City Council
Dr. David Ready and his staff

Palm Springs Chamber of Commerce

Our Event Sponsors
GRIT Development & Il Corso

PSAV
Palm Springs Bureau of Tourism

Palm Springs Historical Society

Mike Costley for “Palm Springs Jump”

Businesses and Residents of Palm Springs
Palm Springs Residential Projects
✓ 1,150-unit mix of single-family homes, condos, and townhouses on 309 acres

✓ 70 acres of olive trees
The LX
LIVE EXTRAORDINARY
72 Single-Family Residences
Up to 4 Bedrooms
2,032 – 2,547 Sq. Ft.

The QUE
QUINTESSENTIAL, UNEXPECTED & EXCEPTIONAL
91 Courtyard Homes
Up to 4 Bedrooms
1,755 – 2,148 Sq. Ft.
46 Detached Single-Family Condo Units
Enclave At Baristo
NW Corner of Baristo Road and Hermosa Drive

✓ 30 Semi-Detached Condominium Units
✓ Private Yards
✓ Space for Small Pool
Corner of Mesquite and South Palm Canyon

**Cody Place Palm Springs**

Coming Spring 2020

 ✓ 102 2-3 Story Townhomes
 ✓ 1,722 up to 3,088 square feet
 ✓ 2 to 4 bedrooms and 2.5 to 4.5 bathrooms
 ✓ Workspace available with specific floor plans
Living Out Condominiums

✓ Northwest Corner of Tahquitz Canyon Way and Hermosa Drive

✓ Approved June 2019
Living Out Condominiums

- Three Story 95 Unit Condominium Building
- 61 One Bedroom
- 34 Two Bedroom
- Movie Theatre, Restaurant and Bar for Tenants and their Guests
- 5000 ft² Retail Services
CHOC Affordable Housing Project
Community Housing Opportunities Corporation

February 2019 - City Council Approved Development Agreement and Funding

Late Summer 2020 - Begin Construction

Late 2021 – Construction Complete

1 Bedroom  28
2 Bedroom  15
3 Bedroom  16
Total      59
Palm Springs Hotel Projects
150 Rooms Including 13 Suites

Signature restaurant

5,000 square feet event/banquet facilities

25,000 square feet Ground Floor Retail

121 Free Public Parking Spaces
✓ 156 Room Convention Hotel
✓ 40 Luxury Condominiums
✓ 10,000 Sq Feet Meeting Spaces
✓ Multiple Restaurants and Bars
✓ Underground Parking for 230 Cars
 ➢ 16 Units will function much like a vacation rental – no hotel lobby, guests will check in via phone, unlock doors with phones
 ➢ Housekeeping provided at end of rental period
 ➢ Common kitchens are available for meal preparation
 ➢ Units may be rented individually or in groups of four units
Blackhaus

421 S Calle Encilla

Architect: Chris Pardo
The Racquet Club
An Historic Palm Springs Legend
Reimagined for Today

Proposed: 110 Hotel Units, Spa, Conference Facilities, Restaurant
Racquet Club
2743 N. Indian Canyon

Restored Bamboo Room; Albert Frey Designed Schiff House; Swimming Pool; Tennis Court
Downtown Development Project
COMPLETE: Phase 1: 275,000 SF Commercial
Rowan Hotel - Retail - Restaurant - Office
Top Hotels in Southern California: Readers' Choice Awards 2018

#1

Conde Nast Traveller
Settlement Between City of Palm Spring and GRIT Construction

<table>
<thead>
<tr>
<th>Property Name</th>
<th>Acres</th>
<th>Value*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crescendo Property</td>
<td>41.6</td>
<td>$17,000,000</td>
</tr>
<tr>
<td>Boulders Property</td>
<td>31.4</td>
<td>$14,700,000</td>
</tr>
<tr>
<td>Block G (Downtown) Property</td>
<td>0.45</td>
<td>$1,960,000</td>
</tr>
<tr>
<td>Gene Autry Trail Properties</td>
<td>5.66</td>
<td>$2,400,000</td>
</tr>
<tr>
<td>Rimrock Property</td>
<td>42.3</td>
<td>$460,000</td>
</tr>
<tr>
<td>Total Property</td>
<td>121.41</td>
<td>$36,520,000</td>
</tr>
<tr>
<td>Legal Fees</td>
<td></td>
<td>$800,000</td>
</tr>
<tr>
<td>Total Proposed Settlement</td>
<td></td>
<td>$37,320,000</td>
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</table>

*All property values confirmed with recent appraisals
COMPLETE: Phase 1: 275,000 ft² Commercial
Rowan Hotel - Retail - Restaurant - Office

Phase 2: 120,000 ft² Commercial;
Virgin Hotel;
Redevelopment of Town & Country Center

Phase 3: 120,000 SF Commercial & Residential
Grocery Store - Multi-Family Housing
Palm Springs – *The* Foodie Destination of the Coachella Valley
Opening Soon

stout
burgers & beers
Palm Springs Small Business
Our Hosts Today

Palm Springs Chamber of Commerce
Chamber Membership
UP over 76%
2015-today

Chamber Membership

<table>
<thead>
<tr>
<th>Year</th>
<th>Membership</th>
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<tr>
<td>2015</td>
<td>680</td>
</tr>
<tr>
<td>2016</td>
<td>800</td>
</tr>
<tr>
<td>2017</td>
<td>898</td>
</tr>
<tr>
<td>2018</td>
<td>1008</td>
</tr>
<tr>
<td>2019</td>
<td>1200+</td>
</tr>
</tbody>
</table>
City of Palm Springs has contracted with the Palm Springs Chamber of Commerce to manage the operation of the Walk of the Stars Program with management oversight by Nona Watson, CEO of the Chamber.

- All Nominations Screened by Two Highly Qualified Committees.
- New, more stringent standards for qualification.
- All profits will go to funding downtown public events such as Veterans Day Parade, Parade of Lights, Black History Parade, Pride Parade.
Business Facade Improvement Program

Program designed to assist businesses to create attractive and inviting storefronts and encourage improvement and investment in commercial properties.

- Grant is available to businesses citywide on a first come, first served basis.
- Dollar for dollar match grant up to $5,000 for exterior improvements such as signage, awnings, painting, asphalt paving, landscaping, lighting.
- Easy online application - [www.palmsspringsca.gov](http://www.palmsspringsca.gov) - go to Community & Economic Development home page.
Painted Exterior and Awning
New Signage for Existing Businesses
Signage for New Stores
New Downtown Parking Garage

✓ 1500 new parking spaces located within the new downtown
✓ Two elevators to street level
✓ Security patrols 24x7
✓ Purchase, renovation and maintenance paid by Measure J
The Hacienda Cantina and Beach Club Becoming Asia SF Palm Springs

- Planned opening January 2020
- 8,000 Ft² Restaurant, full bar, night club, cabaret and dinner theater
- Dinner and brunch performances will showcase entertainers who will sing, dance and lip-sync
- Includes an outdoor event space to be called “The Sonoran,” which will be available for private rental
Cannabis
➢ The City has issued fifty-four (54) cannabis permits.

➢ There are sixteen (16) operational cannabis businesses including dispensaries, lounges, cultivation, manufacturing and distribution.

➢ The City has shut down two illegal cultivation facilities.

➢ FY 18/19 Cannabis Tax Revenue $2,042,294.
➢ First City in the Coachella Valley to take a proactive approach to cannabis odor prevention.

➢ One of two cities in California to utilize the use of the Nasal Ranger olfactometer for odor mitigation and investigation.
Palm Springs Convention Center
Palm Springs Tourism
Public Safety – 911 Dispatch

Police Department

➢ The 911 Dispatch Center handled 161,318 calls
➢ 76,565 of these calls required police dispatch
➢ 3,831 of these calls were related to homelessness
Public Safety – 911 Dispatch

Fire Department

➢ Received 9,886 Emergency Calls
➢ 76% of these were Medical Emergency Calls
➢ 11,942 Unit Responses
GARISOL FIRE May 2018
AGUA FIRE July 2018
TRAM FIRE October 2018
Valentines Day Flood 2019

Fire Department responded to multiple swift water rescue calls, rescuing five victims from fast moving water.
Fire Station #4 Expansion and Renovation
Police Headquarters Renovation and Remodel
Finance
General Fund Revenue

Up 71% in Seven Years

Fiscal Year

Millions $

11-12 12-13 13-14 14-15 15-16 16-17 17-18 18-19

$67.8 $72.6 $80.7 $84.4 $88.4 $97.3 $106.9 $116.0
TOT Revenue 2011-2018

Up 87% in Seven Years

Fiscal Year

- 11-12: $17.9M
- 12-13: $19.4M
- 13-14: $21.9M
- 14-15: $24.5M
- 15-16: $25.7M
- 16-17: $29.3M
- 17-18: $32.2M
- 18-19: $33.4M

Vacation Rentals

Hotels
Measure J Revenue 2011 - 2019

Up 49% in Six Years

Fiscal Year

11-12 12-13 13-14 14-15 15-16 16-17 17-18 18-19

$2.0M $11.0M $12.6M $12.9M $12.5M $13.4M $15.0M $16.4M

Grand Total To Date: $94.6 Million
Measure J Expenditures 2013-2019

- Downtown Projects: 36%
- Streets & Sidewalks: 38%
- Parks & Recreation: 15%
- Police & Fire Facilities: 1%
- Other City Facilities: 9%
- Community Projects: 1%
# City Pension Payments to CALPERS: Payment History and Projections through FY 22-23

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>16-17</th>
<th>17-18</th>
<th>18-19</th>
<th>19-20</th>
<th>20-21</th>
<th>21-22</th>
<th>22-23</th>
</tr>
</thead>
<tbody>
<tr>
<td>Previous Projected PERS Costs</td>
<td>$13.5M</td>
<td>$15.1M</td>
<td>$16.2M</td>
<td>$18.2M</td>
<td>$19.5M</td>
<td>$20.8M</td>
<td>$21.9M</td>
</tr>
<tr>
<td>PREVIOUS CALPERS Earned Interest Rate</td>
<td>7.5%</td>
<td>7.5%</td>
<td>7.5%</td>
<td>7.5%</td>
<td>7.5%</td>
<td>7.5%</td>
<td>7.5%</td>
</tr>
<tr>
<td>REVISED CALPERS Earned Interest Rate</td>
<td>7.5%</td>
<td>7.5%</td>
<td>7.38%</td>
<td>7.25%</td>
<td>7.0%</td>
<td>7.0%</td>
<td>7.0%</td>
</tr>
<tr>
<td>REVISED Projected PERS Costs at New Earned Interest Rate</td>
<td>$13.5M</td>
<td>$15.1M</td>
<td>$16.8M</td>
<td>$19.3M</td>
<td>$21.6M</td>
<td>$23.9M</td>
<td>$25.8M</td>
</tr>
</tbody>
</table>
Total Cash Reserves $38.3 Million

Fiscal Year

- **Unrestricted Reserves**
  - 09-10: $7.4
  - 10-11: $11.8
  - 11-12: $13.0
  - 12-13: $12.8
  - 13-14: $13.2
  - 14-15: $15.0
  - 15-16: $18.5
  - 16-17: $24.7
  - 17-18: $28.1
  - 18-19: $32.3
  - 19-20: $35.4
  - 20-21: $38.3

- **Pension Reserves**
  - 09-10: $0.0
  - 10-11: $0.0
  - 11-12: $0.0
  - 12-13: $0.0
  - 13-14: $0.0
  - 14-15: $0.0
  - 15-16: $0.0
  - 16-17: $0.0
  - 17-18: $7.2
  - 18-19: $10.3
  - 19-20: $16.3
  - 20-21: $22.3

Total Cash Reserves: $38.3 Million
Attrition Shifting Employees from Old Pension Plan to New Pension Plan

2018 Annual PERS Premium Savings > $1M
Street Paving Projects
Street Repair Expenditures 2013-2020

Measure J

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>FY 12-13</td>
<td>$2.6M</td>
</tr>
<tr>
<td>FY 13-14</td>
<td>$3.6M</td>
</tr>
<tr>
<td>FY 14-15</td>
<td>$10.2M</td>
</tr>
<tr>
<td>FY 15-16</td>
<td>$7.6M</td>
</tr>
<tr>
<td>FY 16-17</td>
<td>$3.7M</td>
</tr>
<tr>
<td>FY 17-18</td>
<td>$7.7M</td>
</tr>
<tr>
<td>FY 18-20</td>
<td>$15.3M</td>
</tr>
</tbody>
</table>

Seven Year Total: $50.7 Million

109 Miles or about 44% of All Streets in Palm Springs
Indian Canyon Two-Way Conversion
& Pedestrian Safety Enhancement
City Project No. 17-08
Expected Completion Date: January 2020

Project Funded By:
2017 CVAG Bicycle & Pedestrian Safety Program
City Of Palm Springs Measure J Funds

If you see dust coming from this project call
Elecno Belco Electric, Inc. (909) 993-5470
If you do not get a response please call City of Palm Springs (760) 323-8253
hours or weekends please call City of Palm Springs Police Department (760) 323-8115 or call AQMD 1-800-288-7664

WALK SAFE  BIKE SAFE
Estimated Completion January 31, 2020
Preserving our Palm Springs Architectural Heritage
Vacant and Abandoned Building Ordinance

Historic Preservation Ordinance
the modern architecture of
Hugh Kaptur

coming this February

book release during Modernism Week 2019

by Steven Keylan for Palm Springs Preservation Foundation

Kaptur Plaza
➢ Originally built by Dr. and Mrs. Welwood Murray in 1893

➢ Constructed partially of railroad ties salvaged from the abandoned Palmdale narrow-gauge railroad

➢ Cornelia White purchased the residence in 1914

➢ House moved from the site of the Palm Springs Hotel to 145 E. Tahquitz Canyon way in 1945

➢ Moved to the Village Green site in 1979
Renovation Scheduled for Completion FALL 2021

Town and Country Center
Will She Or Won’t She Return???
REBIRTH OF AN ICON

Help save the Plaza Theatre
Julia Cornell
1936

Harry Williams, E Stewart Williams, Roger Williams
Some of the Visionary Women who Built Palm Springs
Nellie Coffman 1867-1950
1908

Cornellia White 1913
1874-1961

Pearl McCallum McManus 1909
1879-1966
Zadie Bunker 1914
1886-1969

Ruth Hardy 1892-1965

Harriet Cody 1916
1886-1954
All Women Council of the Agua Caliente Tribe of Cahuilla Indians - 1955
Chair Vyola Ortner with members LaVerne Saubel, Eileen Miguel, Flora Patencio, and Elizabeth Pete Monk.
Palm Springs International Airport
Airline Passengers

2017: 2.1 Million

2018: 2.3 Million, a 10.8% increase

2019: 1.8 Million through August 2019, a 15.5% increase for the same period.
Commercial Flights

2017: 29,594

2018: 32,098, an 8.46% increase

2019: 24,446 through August, a 17.25% increase over 2018 for the same period.
New flights last season included:

Boston on JetBlue

Atlanta on Delta

Newark on United.
Airport Enhancement Projects

➢ Ticketing Wing Modernization Project ($36M)
  • Major construction off-season in 2020
  • Spacious new public area
  • New automation for checked baggage handling.
Airport Enhancement Projects

➢ New Car Rental Facility ($40 - $50M)

• Design process to begin soon.
• Large new modern facility outside of North end of terminal.
Airport Enhancement Projects

➢ New Airport Concessions  
(Approximately $10M)

Will refresh all current food and retail concepts and create more new concession space
Airport Enhancement Projects

➢ New Aircraft Rescue and Firefighting Trucks (2.5M)
Vacation Rentals
Vacation Rentals: By the Numbers

Number of Registered Vacation Rentals:

Jul 2017 - 2055
Jul 2018 - 1778
Jul 2019 - 1944
11.5% Transient Occupancy Tax (TOT) is paid to City by Vacation Rental owners:

- FY 16-17: $7.6M
- FY 17-18: $8.4M
- FY 18-19: $9.3M
Transition to District-Based Elections
Transition to District-Based Elections

• Nine month process, with over 35 community meetings and Public Hearings.

• Over forty maps submitted by the community and professional demographer.
Transition to District-Based Elections

• Result:
• Five districts of approximately 9,000 residents each.
• Nov. 2019, Districts 1, 2, and 3 will elect their Councilmember.
• Nov. 2020, Districts 4 and 5 will elect their Councilmember.
Homeless Services

EVERYONE SHOULD HAVE A HOME.
Increased Homelessness Services

✓ Increased dedicated mental health professionals from 2 to 4
✓ Served 190 unduplicated clients in just 2 months in City Cooling Centers
✓ Provided 546 unduplicated clients with wrap-around services
✓ Increased dedicated Police Officers from 1 to 2
✓ Increased dedicated Community Service Officers from 1 to 2

Many thanks to the Desert Healthcare District Foundation for providing matching funds to increase these services.
City Invested More Than $1.5 Million to Help Reduce Homelessness in 2019

✓ Police Department Homeless Focus - $810,000
✓ Palm Springs Mental Health Housing Crisis Response - $30,000
✓ Martha’s Village and Kitchen - $146,412
✓ CVAG Regional Homeless Program - $103,000
✓ The Well in the Desert - $75,000
✓ Fair Housing Council - $39,347
✓ Jewish Family Services of the Desert - $15,000
✓ Bus Pass Program - $3,000
It Takes A Village

Our Partners in the Future of Palm Springs
College of the Desert’s new Palm Springs Campus is designed to be a center for work experience and learning.

- Featuring a boutique hotel, restaurant and event space
- Will be open to the public and serve as a living, learning laboratory for students
A PLACE LIKE NO OTHER

Unique Collaborations with Community & University Partners

• DIGICOM Learning
• Cal Poly Pomona School of Architecture
• Palm Springs Hospitality Association
• PS Resorts
• And More
Program and facility planning concurrently underway
Demolition complete by the end of 2019
Design and approval process 18-24 months
First phase open for public use December 2022
Remaining phases available 2023
Agua Caliente Cultural Museum

Agua Caliente Cultural Museum is under construction and set to open in 2020.

The new museum is intended as a home to celebrate the history, culture and modern times of the Agua Caliente Band of Cahuilla Indians.
In June the Agua Caliente Band of Cahuilla Indians and Oak View Group announced its partnership to build a new state-of-the-art privately financed sports and entertainment arena in downtown Palm Springs.

- More than 300,000 square feet
- Suites and premium hospitality clubs
- Adjoining facility that will serve as a year-round community gathering space as well as the training center for an AHL team.
Insert Council Video Here
Set Aside $22.3 MILLON for Future Pension Cost Requirements
2015 - 2019

General Fund Up 34 %
2015 - 2019

90 Miles of Roads Repaired
$34.3 Million
Actively Supported A Historic Preservation Resurgence
Rewrote Downtown Specific Plan and Completed Phase 1 of Downtown
2015 - 2019

Funded First Phase of General Plan Update
2015 - 2019

Approved Palm Springs Portion of CV Link and Opened First Segment
Completed Agreement with GRIT on 1090
Allowing Downtown Development to Continue
2015 - 2019

Designed and Funded
New Downtown Park
Wrote and Implemented a Comprehensive Cannabis Ordinance
Tourism Boom
Downtown, Uptown and All Around the Town
Funded and Completed Total Renovation of PSPD Headquarters and Fire Station #4
Wrote and Implemented A Landmark Vacation Rental Ordinance
Voters Approved This Vacation Rental Ordinance with 70% YES Votes
Created Historic Preservation Ordinance
2015 - 2019

Wrote and Implemented New Vacant and Abandoned Building Ordinance
2015 - 2019

Brought Police and Fire Staffing to Almost 100%
Successfully Negotiated New Employment Contracts With all SIX City Employee Unions
2015 - 2019

Saved the Town and Country Center
2015 - 2019

Saved the Tahquitz Plaza
Renamed Kaptur Plaza
Approved Palm Springs Portion of CV Link and Completed First Section
Negotiated New Management Lease for the Convention Center
2015 - 2019

Met and Exceeded all Requirements of California Voting Rights Act
Created Five New Districts and Changed Future Elections to Even Years
Voters Passed Measure D To Help Fund Public Safety
Voters Passed Measure E To Tax Cannabis Cultivation and Sale
“Palm Springs Jump”
Courtesy of Mike Costley
Palm Springs 2019
We are Rockin’ It!

Tour de Palm Springs
Thank You for Joining us at the Historic Plaza Theatre for the 2019 Mayor’s State of the City