



**AIRPORT COMMISSION
MARKETING AND BUSINESS DEVELOPMENT COMMITTEE
AGENDA**

Wednesday, January 8, 2020, at 9:15 A.M.

Palm Springs International Airport Conference Room – 2nd Floor
3400 E. Tahquitz Canyon Way Palm Springs, CA 92262

- 1. CALL TO ORDER**
- 2. POSTING OF AGENDA**
- 3. ROLL CALL**
- 4. ACCEPTANCE OF AGENDA**
- 5. PUBLIC COMMENTS**
- 6. APPROVAL OF SUMMARY:** Meeting of 11/07/19
- 7. PRESENTATION:** M. J. Ginther – Palm Springs Tourism Bureau
- 8. ACTION AND DISCUSSION ITEMS:**
 - 8.A. Local Advertising Program Winter 2019-20
 - 8.B. CVB Out of Market Advertising Update
- 9. ADJOURNMENT**

AFFIDAVIT OF POSTING

I, Thomas Nolan, Executive Director Aviation, City of Palm Springs, California, hereby certify this agenda was posted on January 2, 2020, in accordance with established policies and procedures.

It is the intention of the City of Palm Springs to comply with the American with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Department of Aviation will attempt to accommodate you in every reasonable manner. Please contact 318-3800 at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible. Please advise us at the time if you will need accommodations to attend or participate in meetings on a regular basis.