

**Partner Toolkit and Social Media Copy and Shareable Graphics**

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Facebook	Twitter
<p>Help spread the word: Rental assistance is available for Riverside County residents.</p> <p>Please share with everyone you know. Applications now open at <a href="http://www.UnitedLift.org">www.UnitedLift.org</a> or by calling 2-1-1.</p> <p><b>[INSERT GRAPHIC 1 LINKED BELOW]</b></p>	<p>Help spread the word: Rental assistance is available for Riverside County residents</p> <p>Please share with everyone you know. Applications now open at <a href="http://www.UnitedLift.org">www.UnitedLift.org</a> or by calling 2-1-1.</p> <p><b>[INSERT GRAPHIC 1 LINKED BELOW]</b></p>
<p>It's all hands on deck to keep our neighbors housed.</p> <p>We are improving the rental assistance application process and reaching more people throughout Riverside County who could use a lift.</p> <p>Applications are open at <a href="http://www.UnitedLift.org">www.UnitedLift.org</a> or by calling 2-1-1.</p> <p><b>[INSERT GRAPHIC 3 OR 8 LINKED BELOW]</b></p>	<p>It's all hands on deck to keep our neighbors housed.</p> <p>We are improving the rental assistance application process and reaching more people throughout Riverside County.</p> <p>Applications are open at <a href="http://www.UnitedLift.org">www.UnitedLift.org</a> or by calling 2-1-1.</p> <p><b>[INSERT GRAPHIC 3 OR 8 LINKED BELOW]</b></p>
<p> APPLICATIONS ARE OPEN </p> <p>If you're a Riverside County resident in need of rental assistance, the application is now open.</p> <p>United Lift, a joint effort by @RiversideCountyCalifornia, @LifttoRise and @UnitedWayInlandValleys, is distributing \$33 million in rental assistance to keep 10,000 of our neighbors housed.</p> <p>Learn more about the fund, your eligibility, and how to apply here: <a href="http://www.UnitedLift.org">www.UnitedLift.org</a></p> <p><b>[INSERT GRAPHIC 6 OR 7 LINKED BELOW]</b></p>	<p> APPLICATIONS ARE OPEN </p> <p>In need of rental assistance? United Lift, a joint effort by @RivCoInfo, @Lift_Rise &amp; @UWInlandValleys, is working to keep 10,000 families housed. The application is now open.</p> <p>Learn more about the fund &amp; how to apply  <a href="http://www.UnitedLift.org">www.UnitedLift.org</a></p> <p><b>[INSERT GRAPHIC 6 OR 7 LINKED BELOW]</b></p>
<p>Ready to apply for rental assistance in person? Don't miss our mobile pop-ups across the #CoachellaValley! If you'd rather apply online or over the phone head to <b>UnitedLift.org</b> or call <b>2-1-1</b>.</p>	<p>Ready to apply for rental assistance in person? Don't miss our mobile pop-ups across the #CoachellaValley! If you'd rather apply online or over the phone head to <b>UnitedLift.org</b> or call <b>2-1-1</b>.</p>

<p><b>[INSERT GRAPHIC 9 or 11 LINKED BELOW]</b></p>	<p><b>[INSERT GRAPHIC 9 or 11 LINKED BELOW]</b></p>
<p>Apply for rental assistance in-person NOW at our mobile pop-ups!  Twice a week through the end of November, eligible residents can apply for assistance and get conditionally approved on the spot.  Check back here for updates on where/when we will be in your community.</p> <p><b>[INSERT GRAPHIC 9 or 11 LINKED BELOW]</b></p>	<p>Apply for rental assistance in-person NOW at our mobile pop-ups!  Twice a week through the end of November, eligible residents can apply for assistance and get conditionally approved on the spot.  Check back here for updates on where/when we will be in your community.</p> <p><b>[INSERT GRAPHIC 9 or 11 LINKED BELOW]</b></p>
<p> Mobile Pop-Ups </p> <p>We will be hosting mobile pop-ups twice a week through the end of November.  If eligible, you can apply for rental assistance and get conditionally approved IMMEDIATELY!  Check back here for updates on when/where we will be in your community.</p> <p><b>[INSERT GRAPHIC 9 or 11 LINKED BELOW]</b></p>	<p> Mobile Pop-Ups </p> <p>We will be hosting mobile pop-ups twice a week through the end of November.  If eligible, you can apply for rental assistance and get conditionally approved IMMEDIATELY!  Check back here for updates on when/where we will be in your community.</p> <p><b>[INSERT GRAPHIC 9 or 11 LINKED BELOW]</b></p>
<p>What do I need to bring to submit an application in person?</p> <ul style="list-style-type: none"> <li>✓ Form of identification</li> <li>✓ Copy of lease agreement</li> <li>✓ Proof of <a href="#">#COVID19</a> Impact or Loss of Income due to <a href="#">#COVID19</a></li> <li>✓ Landlord Contact Information (Phone # &amp; Email)</li> </ul> <p>You can visit <a href="http://www.unitedlift.org">www.unitedlift.org</a> for a list of acceptable forms of eligibility documentation.</p> <p><b>[INSERT GRAPHIC 10 LINKED BELOW]</b></p>	<p>What do I need to bring to submit an application in person?</p> <ul style="list-style-type: none"> <li>✓ Form of identification</li> <li>✓ Copy of lease agreement</li> <li>✓ Proof of <a href="#">#COVID19</a> Impact or Loss of Income due to <a href="#">#COVID19</a></li> <li>✓ Landlord Contact Information (Phone # &amp; Email)</li> </ul> <p><b>[INSERT GRAPHIC 10 LINKED BELOW]</b></p>

**GRAPHICS and FLYERS**

All available for [DOWNLOAD HERE](#)

**FLYERS**

**Are you – or someone you know – impacted by COVID-19 and having trouble paying your rent?**

Riverside County is providing \$33 million in rental assistance, funded by the CARES Act and CDBG. Eligible residents in Riverside County can apply for \$3,500 in rental assistance. Rental assistance is open to all residents regardless of immigration status.

**Applications are open.**

Apply today online at [UnitedLift.org](http://UnitedLift.org) or in-person at one of our upcoming pop-up application events.

**Weekly mobile pop-up applications events are scheduled throughout the Coachella Valley.**

**Thursday, September 17 | 2:00 PM - 8:00 PM**  
10th Recreation Center, CA 92201  
4871 Citrus Street, Indio, CA 92201

**Saturday, September 19 | 8:00 AM - 6:00 PM**  
10th Recreation Center, CA 92201  
4871 Citrus Street, Indio, CA 92201

**Wednesday, September 23 | 6:00 PM - 9:00 PM**  
Arroyo de Paz y Fe  
14365 Two Rivers Plaza Trail, Desert Hot Springs, CA 92240

**Saturday, September 26 | 8:00 AM - 6:00 PM**  
Briosa de Paz  
6227 Pine Avenue, Desert Hot Springs, CA 92240

**Wednesday, September 30 | 6:00 PM - 9:00 PM**  
Reyes María  
38960 70th Avenue, Mexico CA 92254

**Saturday, October 3 | 8:00 AM - 6:00 PM**  
Reyes María  
38960 70th Avenue, Mexico CA 92254

**Wednesday, October 7 | 6:00 PM - 9:00 PM**  
Alma Carolina Elementary School  
2084 3rd Ave South Blvd, Cathedral City, CA 92234

**Saturday, October 10 | 8:00 AM - 6:00 PM**  
Alma Carolina Elementary School  
2084 3rd Ave South Blvd, Cathedral City, CA 92234

**Wednesday, October 14 | 6:00 PM - 9:00 PM**  
Cochella Branch Library  
900 8th Street Cathedral City, CA 92236

**Saturday, October 17 | 8:00 AM - 6:00 PM**  
Cochella Branch Library  
900 8th Street Cathedral City, CA 92236

In the pop-up application events, Riverside County residents will be able to apply for rental assistance and have their ID photo taken for the application process.

\* Proof of identification  
\* Copy of a current lease agreement  
\* Proof of COVID-19 impact or related loss of income  
\* Landlord's phone number and email address

**¿Está usted, o alguien que conoce, afectado por COVID-19 y tiene problemas para pagar el alquiler?**

El condado de Riverside está proporcionando \$33 millones en asistencia para el alquiler, financiado por la Ley CARES y CDBG. Los residentes elegibles en el condado de Riverside pueden solicitar \$3,500 en asistencia para el alquiler. La asistencia para el alquiler está abierta a todos, independientemente del estado migratorio.

**Las aplicaciones están abiertas.**

Solicite hoy en línea en [UnitedLift.org](http://UnitedLift.org) o en persona en uno de nuestros próximos eventos de solicitud emergentes.

**Se programan eventos semanales de aplicaciones móviles emergentes en todo el Valle de Coachella.**

**Jueves 17 de septiembre | 2:00 PM - 8:00 PM**  
10th Recreation Center, CA 92201  
4871 Citrus Street, Indio, CA 92201

**Sábado 19 de septiembre | 8:00 AM - 6:00 PM**  
10th Recreation Center, CA 92201  
4871 Citrus Street, Indio, CA 92201

**Miércoles 23 de septiembre | 6:00 PM - 9:00 PM**  
Arroyo de Paz y Fe  
14365 Two Rivers Plaza Trail, Desert Hot Springs, CA 92240

**Sábado 26 de septiembre | 8:00 AM - 6:00 PM**  
Briosa de Paz  
6227 Pine Avenue, Desert Hot Springs, CA 92240

**Miércoles 30 de septiembre | 6:00 PM - 9:00 PM**  
Reyes María  
38960 70th Avenue, Mexico CA 92254

**Sábado 3 de octubre | 8:00 AM - 6:00 PM**  
Reyes María  
38960 70th Avenue, Mexico CA 92254

**Miércoles 7 de octubre | 6:00 PM - 9:00 PM**  
Alma Carolina Elementary School  
2084 3rd Ave South Blvd, Cathedral City, CA 92234

**Sábado 10 de octubre | 8:00 AM - 6:00 PM**  
Alma Carolina Elementary School  
2084 3rd Ave South Blvd, Cathedral City, CA 92234

**Miércoles 14 de octubre | 6:00 PM - 9:00 PM**  
Biblioteca Sucursal de Coachella  
900 8th Street Cathedral City, CA 92236

En los eventos de solicitud emergentes, los residentes del condado de Riverside pueden solicitar asistencia para el alquiler y hacerse una foto de su identificación para el proceso de solicitud.

\* Forma de identificación  
\* Copia de un contrato de arrendamiento actual  
\* Prueba del impacto de COVID-19 o pérdida de ingresos relacionada  
\* Número de teléfono y correo electrónico del propietario

GRAPHIC 1

**UNITED LIFT RENTAL ASSISTANCE**

**\$33 Million**  
to Keep 10,000 of our Riverside County Neighbors Housed

Learn More at [UnitedLift.org](http://UnitedLift.org)

**UNITED LIFT ASISTENCIA DE ALQUILER**

**\$33 millones**  
para mantener a 10,000 de nuestros vecinos en el Condado de Riverside alojadas

Para más información por favor visite [UnitedLift.org](http://UnitedLift.org)

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GRAPHIC 3



# UNITED LIFT RENTAL ASSISTANCE

## Who is Eligible?

**Renters in the County of Riverside with a lease agreement who can document a COVID-19 related financial impact. This can be:**

1. A loss or reduction in income
2. An inability to find employment during pandemic (unemployed before March 15)
3. Significant increase in childcare costs (and adult care) resulting from COVID-19
4. Significant medical costs resulting from COVID-19
5. COVID-19 self-quarantine costs (ie. hotel stays)

Learn More at [UnitedLift.org](https://UnitedLift.org)



Inland SoCal United Way

LIFT TO RISE



GRAPHIC 6

GRAPHIC 7

<p><b>UNITED LIFT RENTAL ASSISTANCE</b></p> <p><b>\$3,500</b></p> <p>in rental assistance available for Riverside County residents who are unable to pay rent due to the financial impacts of COVID-19.</p> <p>Learn More at <a href="http://UnitedLift.org">UnitedLift.org</a></p>	<p><b>UNITED LIFT ASISTENCIA DE ALQUILER</b></p> <p><b>\$3,500</b></p> <p>en asistencia para el alquiler disponible para los residentes del condado de Riverside que no pueden pagar el alquiler debido a los impactos financieros del COVID-19.</p> <p>Obtenga más información en <a href="http://UnitedLift.org">UnitedLift.org</a></p>	<p><b>UNITED LIFT RENTAL ASSISTANCE</b></p> <p><b>\$3,500</b></p> <p>in rental assistance available for Riverside County residents who are unable to pay rent due to the financial impacts of COVID-19.</p> <p>LIFT to RISE</p>	<p><b>UNITED LIFT ASISTENCIA DE ALQUILER</b></p> <p><b>\$3,500</b></p> <p>en asistencia para el alquiler disponible para los residentes del condado de Riverside que no pueden pagar el alquiler debido a los impactos financieros del COVID-19.</p> <p>LIFT to RISE</p>
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GRAPHIC 8

<p><b>UNITED LIFT ASISTENCIA DE ALQUILER</b></p> <p>Las solicitudes de asistencia de alquiler están abiertas.</p> <p><b>Aquí está lo nuevo:</b></p> <ul style="list-style-type: none"> <li>Las solicitudes están abiertas hasta noviembre 30 más temprano de lo que se esperaba.</li> <li>Eligibilidad y acceso expandido.</li> <li>Más personal para ayudar con preguntas y procesar solicitudes.</li> <li>Actualizaciones rápidas de los estados de las solicitudes.</li> <li>Más publicidad del programa en las comunidades del condado de Riverside a través de eventos móviles.</li> </ul> <p>Aplicar en <a href="http://www.UnitedLift.org">www.UnitedLift.org</a> o llamando al 2-1-1.</p> <p>Obtenga más información en <a href="http://UnitedLift.org">UnitedLift.org</a></p>	<p><b>UNITED LIFT RENTAL ASSISTANCE</b></p> <p>Rental assistance applications are open.</p> <p><b>Here's what's new:</b></p> <ul style="list-style-type: none"> <li>Applications open through November 30 (a more 30 day window)</li> <li>Expanded rental assistance program eligibility and access</li> <li>More staff to help with questions and process applications</li> <li>Regular application status updates</li> <li>Outreach and advertising to communities across Riverside County</li> </ul> <p>Apply at <a href="http://www.UnitedLift.org">www.UnitedLift.org</a> or by calling 2-1-1</p> <p>LIFT to RISE</p>	<p><b>UNITED LIFT ASISTENCIA DE ALQUILER</b></p> <p>Las solicitudes de asistencia de alquiler están abiertas.</p> <p><b>Aquí está lo nuevo:</b></p> <ul style="list-style-type: none"> <li>Las solicitudes están abiertas hasta noviembre 30 más temprano de lo que se esperaba.</li> <li>Eligibilidad y acceso expandido.</li> <li>Más personal para ayudar con preguntas y procesar solicitudes.</li> <li>Actualizaciones rápidas de los estados de las solicitudes.</li> <li>Más publicidad del programa en las comunidades del condado de Riverside a través de eventos móviles.</li> </ul> <p>Aplicar en <a href="http://www.UnitedLift.org">www.UnitedLift.org</a> o llamando al 2-1-1.</p> <p>LIFT to RISE</p>
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GRAPHIC 9

<p><b>UNITED LIFT RENTAL ASSISTANCE</b></p> <p>Want to submit an application for rental assistance in person? Don't miss our Mobile Pop-ups.</p> <ul style="list-style-type: none"> <li>Take a week (Wednesday/Thursday and Saturday) until the end of November (depending on the availability of the sites)</li> <li>Between 8:00 - 9:00 PM on weekdays and 8:00 AM - 6:00 PM on weekends</li> </ul> <p>Follow us on social media for updates!</p> <p>Learn More at <a href="http://UnitedLift.org">UnitedLift.org</a></p>	<p><b>UNITED LIFT ASISTENCIA DE ALQUILER</b></p> <p>¿Quiere enviar una solicitud de asistencia para el alquiler en persona? No se pierda nuestras ventanas emergentes móviles.</p> <ul style="list-style-type: none"> <li>Doce semanas (miércoles/jueves y sábado) hasta finales de noviembre (dependiendo de la disponibilidad de los sitios)</li> <li>Entre las 8:00 y las 9:00 p.m. De lunes a viernes y de 8:00 a.m. a 6:00 p.m. los fines de semana</li> </ul> <p>¡Síguenos en las redes sociales para recibir actualizaciones!</p> <p>Obtenga más información en <a href="http://UnitedLift.org">UnitedLift.org</a></p>	<p><b>UNITED LIFT RENTAL ASSISTANCE</b></p> <p>Want to submit an application for rental assistance in person? Don't miss our Mobile Pop-ups.</p> <ul style="list-style-type: none"> <li>Take a week (Wednesday/Thursday and Saturday) until the end of November (depending on the availability of the sites)</li> <li>Between 8:00 - 9:00 PM on weekdays and 8:00 AM - 6:00 PM on weekends</li> </ul> <p>Follow us on social media for updates!</p> <p>LIFT to RISE</p>	<p><b>UNITED LIFT ASISTENCIA DE ALQUILER</b></p> <p>¿Quiere enviar una solicitud de asistencia para el alquiler en persona? No se pierda nuestras ventanas emergentes móviles.</p> <ul style="list-style-type: none"> <li>Doce semanas por semana (miércoles / jueves y sábado) hasta finales de noviembre (dependiendo de la disponibilidad de los sitios)</li> <li>Entre las 8:00 y las 9:00 p.m. De lunes a viernes y de 8:00 a.m. a 6:00 p.m. los fines de semana</li> </ul> <p>¡Síguenos en las redes sociales para recibir actualizaciones!</p> <p>LIFT to RISE</p>
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Graphic 10

<p><b>UNITED LIFT RENTAL ASSISTANCE</b></p> <p><b>Attention Indio Residents!</b></p> <p>Sign up for rental assistance at our first mobile pop-up events:</p> <p><b>WHERE:</b> Desert Recreation District in the City of Indio Indio Recreation Center 45871 Clinton St, Indio, CA 92201</p> <p><b>WHEN:</b> Thursday, September 17th: 2:00 - 8:00 PM Saturday, September 19th: 8:00 - 6:00 PM</p> <p>Learn More at <a href="http://UnitedLift.org">UnitedLift.org</a></p>	<p><b>UNITED LIFT ASISTENCIA DE ALQUILER</b></p> <p><b>¡Atención residentes de Indio!</b></p> <p>Regístrate para recibir asistencia de alquiler en nuestros primeros eventos emergentes móviles:</p> <p><b>UBICACIÓN:</b> Distrito recreativo del desierto en la ciudad de Indio Centro recreativo Indio 45871 Clinton St, Indio, CA 92201</p> <p><b>CUANDO:</b> Jueves 17 de septiembre: 2:00 - 8:00 PM Sábado 19 de septiembre: 8:00 - 6:00 PM</p> <p>Obtenga más información en <a href="http://UnitedLift.org">UnitedLift.org</a></p>	<p><b>UNITED LIFT RENTAL ASSISTANCE</b></p> <p><b>Attention Indio Residents!</b></p> <p>Sign up for rental assistance at our first mobile pop-up events:</p> <p><b>WHERE:</b> Desert Recreation District in the City of Indio Indio Recreation Center 45871 Clinton St, Indio, CA 92201</p> <p><b>WHEN:</b> Thursday, September 17th: 2:00 - 8:00 PM Saturday, September 19th: 8:00 - 6:00 PM</p> <p>LIFT to RISE</p>	<p><b>UNITED LIFT ASISTENCIA DE ALQUILER</b></p> <p><b>¡Atención residentes de Indio!</b></p> <p>Regístrate para recibir asistencia de alquiler en nuestros primeros eventos emergentes móviles:</p> <p><b>UBICACIÓN:</b> Distrito recreativo del desierto en la ciudad de Indio Centro recreativo Indio 45871 Clinton St, Indio, CA 92201</p> <p><b>CUANDO:</b> Jueves 17 de septiembre: 2:00 - 8:00 PM Sábado 19 de septiembre: 8:00 - 6:00 PM</p> <p>LIFT to RISE</p>
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Graphic 11

**UNITED LIFT RENTAL ASSISTANCE**



**Rental Assistance Mobile Pop-ups are happening across the Coachella Valley!**

Follow us on social media for updates!

Learn More at [UnitedLift.org](http://UnitedLift.org)

United Way **LIFT TO RISE**



**UNITED LIFT ASISTENCIA DE ALQUILER**



**¡Las ventanas emergentes móviles de asistencia de alquiler están sucediendo en todo el Valle de Coachella!**

¡Síguenos en las redes sociales para saber cuándo aparecerán en tu comunidad! Facebook, Twitter, Instagram.

Obtenga más información en [UnitedLift.org](http://UnitedLift.org)

United Way **LIFT TO RISE**



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**LIFT TO RISE**



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