

# PALM SPRINGS

## CITY MANAGER'S REPORT

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## From My Perspective

Dear Palm Springs Residents,

After nearly 21 years of service, last Thursday I announced my retirement as Palm Springs City Manager, which will take effect at the end of the year.

Serving you, the residents of Palm Springs over these past two decades

has been an honor, a privilege, and an incredible journey!

Suffice it to say, I am extremely proud of how our team at City Hall, in partnership with our City Council, residents, businesses, tourism and hospitality stakeholders have worked together to help elevate Palm Springs into an iconic, inclusive, world-class destination that offers superior services and a vibrant quality of life for our residents.

In particular, I am extremely grateful to the staff at City Hall for their diligence and dedication to performing the important work we do every day to make our city great – and to the many City Council members I have served over the years, for their vision, leadership and commitment to our city.

The City of Palm Springs and our residents are uniquely like no place else -- and I am grateful to have had the opportunity to serve you.

Warmest Regards,  
David

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**Don't forget to VOTE! Election Day is  
Tuesday, Nov. 3**

A graphic with a blue-to-red gradient background. On the left is a white ballot box with a red slot containing a white checkmark and the word "VOTE" in red. To the right, the words "VOTE PALM SPRINGS" are written in large, bold, black serif font. Below this, a horizontal line separates the main text from the footer. The footer contains the City of Palm Springs seal on the left and the text "Your Voice. Your Vote. 2020 Presidential and Municipal Election November 3, 2020" on the right.

**VOTE  
PALM  
SPRINGS**

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 Your Voice. Your Vote.  
2020 Presidential and Municipal Election  
November 3, 2020

Palm Springs residents can access information about the upcoming **November 3, 2020** election, including details about City Council candidates, campaign disclosure reports, information about the City's five-district voting system, and much more by visiting [votepalmsprings.com](http://votepalmsprings.com).

Voters can also find an online map allowing them to locate their Council district along with information about Voter Assistance Centers, how to request a vote-by-mail ballot, and a link to register to vote. **The deadline to register to vote is Monday, October 19, 2020.**

Riverside County residents will have two voting options for the November

3, 2020, election:

### **VOTE BY MAIL:**

- Beginning today, the Registrar of Voters will mail vote-by-mail ballots with prepaid postage return envelopes to every registered voter.
- Voters can verify their registration at <https://voterstatus.sos.ca.gov/> or register to vote <https://registertovote.ca.gov/>
- Also beginning today, voters can drop off their ballot at the following locations:
  - **Palm Springs City Hall**, 3200 E. Tahquitz Canyon Way, Monday through Thursday, 8 a.m. - 6 p.m.
  - **Demuth Community Center**, 3601 E. Mesquite Ave., Monday through Friday, 10 a.m. – 3 p.m.
- Voters can track their ballots by registering [HERE](#).

### **IN-PERSON VOTING**

If necessary, residents may utilize any in-person **Voter Assistance Center** within Riverside County. The Registrar of Voters recommends that voters only go to in-person voting locations if essential due to COVID-19 public health and safety concerns. Below are the Voter Assistance Centers within the City of Palm Springs:

- **Demuth Community Center, Multi-Purpose Room**  
3601 E. Mesquite Avenue  
October 31 - November 2, from 8 a.m. to 5 p.m.  
November 3 from 7 a.m. to 8 p.m.
- **James O. Jessie Desert Highland Unity Center, Gymnasium**  
480 W. Tramview Road  
October 31 - November 2, from 8 a.m. to 5 p.m.  
November 3 from 7 a.m. to 8 p.m.

- **Palm Springs Public Library, Learning Center**  
300 S. Sunrise Way  
October 31 - November 2, from 8 a.m. to 5 p.m.  
November 3 from 7 a.m. to 8 p.m.

Residents can sign up for same-day voter registration at these voting centers, drop off their ballots, or use a voting machine for in-person voting. For more information about the upcoming election, visit [votepalmsprings.com](http://votepalmsprings.com)

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## Staff still working at City Hall to assist residents and businesses



A reminder, due to COVID-19, City Hall is closed to the public, but staff is still working and available to assist residents and businesses, **Monday - Thursday from 8 a.m. - 6 p.m.** You can communicate with City staff either through telephone or via email and they will be happy to work with you.

In addition, it should be noted the City Manager's Office is looking to re-open City Hall with appropriate COVID-related safety protocols of face coverings and social distancing within the next two weeks.

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## Stay informed! Next City Council meeting Thursday, Oct. 8



The next Palm Springs City Council meeting is **Thursday, Oct. 8 at 5:30 p.m.** To view the Council's agenda, click [HERE](#).

Due to the COVID-19 pandemic, the meeting will be held by teleconference, via Zoom. Public comment is desired and welcomed. Residents may submit their comments to the Office of the City Clerk prior to the meeting **no later than 5 p.m.** if they wish to speak at the Council meeting. The phone number is **(760) 323-8204**. At the appropriate time, a staff member will call members of the public wishing to provide testimony.

Written public comments to the City Council may be submitted electronically. Materials may be emailed to [cityclerk@palmspringsca.gov](mailto:cityclerk@palmspringsca.gov). Transmittal prior to the start of meeting is required. Any correspondence

received during or after the meeting will be distributed to the City Council and retained for the official record.

Residents can watch the Council meeting live online at [palm Springsca.gov](https://palm Springsca.gov), on the City's YouTube channel, or on Palm Springs Community Television Channel 17.

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## Be Counted! Respond to the 2020 Census by Oct. 31



The 2020 Census is here and its important every resident gets counted so Palm Springs doesn't lose important federal funding.

It's easy and takes just 10 minutes. By responding you can help Palm Springs:

- Rebuild our infrastructure

- Improve our parks and libraries
- Strengthen our schools
- Fund public safety, hospitals – and much more!

Shape the future of Palm Springs! Visit [my2020census.gov](https://my2020census.gov) to take the survey now.

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## State approves Riverside County to move into red tier thanks declining COVID-19 cases

The less restrictive **red tier** allows for the following:

- Critical infrastructure, open with modifications.
- Limited services, such as carwashes and landscapers, open with modifications.
- Hair salons and barbershops, open indoors with modifications
- **NEW:** All retail, open indoors with modifications, maximum 50% capacity.
- **NEW:** Shopping Centers (Malls, Destination Centers, Swap Meets) open indoors with modifications, including maximum 50% capacity, closed common areas, reduced capacity food courts
- **NEW:** Personal Care Services, open indoors with modifications
- **NEW:** Museums, Zoos, and Aquariums, open indoors with modifications, including indoor activities with maximum 25% capacity.
- **NEW:** Places of Worship, open indoors with modifications, including maximum 25% capacity or 100 people, whichever is fewer.
- **NEW:** Movie Theaters, open indoors with modifications, including maximum 25% capacity or 100 people, whichever is fewer.

- **NEW:** Hotels and lodging, open with modifications, including + fitness centers (+10).
- **NEW:** Gyms and Fitness Centers, open indoors with modifications, including maximum 10% capacity.
- **NEW:** Restaurants, open indoors with modifications, including maximum 25% capacity or 100 people, whichever is fewer.
- Wineries, outdoor only with modifications
- Bars, Breweries, and Distilleries, (where no meal is provided), CLOSED.
- Family Entertainment Centers, e.g. kart racing, mini golf, batting cages, outdoor only with modifications.
- Cardrooms, Satellite Wagering, outdoor only with modifications
- Offices, REMOTE.
- Professional Sports, open without live audiences with modifications.

Counties must remain at each tier for a minimum of 21 days before moving to the next tier. Schools may reopen for in-person instruction on a widespread basis (without a waiver) once a county is in the red tier for at least two weeks.

For information about industry guidance, click [HERE](#). For more information about California's color-coded, four-tier system that allows different levels of reopening for businesses, please review the state's ["Blueprint for a Safer Economy."](#)



Effective immediately. The following businesses  
**MAY RESUME INDOOR OPERATIONS  
WITH MODIFICATIONS AND  
LOWER CAPACITY:**

**GYMS, RESTAURANTS &  
TATTOO PARLORS**



**NAIL SALONS, MOVIE THEATERS,  
BODY WAXING & PLACES OF WORSHIP**



## Find latest COVID-19 information on City's website

Information about COVID-19 testing, City orders, state guidance for business re-openings, case updates and resources for renters, businesses, residents, unemployed workers and a plethora of other helpful information can be found on the City's Coronavirus landing page [HERE](#).

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## Palm Springs Convention Center hosting FREE COVID-19 testing, Oct. 12- 14



Free COVID testing will be available at the Palm Springs Convention Center, **Oct. 12 – 14**, through the Riverside University Health System. Insurance questions are asked in the event insurance can be billed, but there is no co-pay. For information about the test please call **800-945-6171** or visit [www.rivcoph.org/coronavirus](http://www.rivcoph.org/coronavirus). Testing is encouraged for those that do not have symptoms, not just those with symptoms.

### **Palm Springs Convention Center**

**277 N. Avenida Caballeros**

**Free Parking – Lot is located off of N. Avenida Caballeros**

### **Dates & Times:**

**Monday Oct. 12 8 am – 3 pm**

**Tuesday Oct. 13 11 am – 6 pm**

**Wednesday Oct. 14 8 am – 3 pm**

By appointment only: <http://bit.ly/PSConventionCtrOct12-14>

**Note:** Disregard the location noted as Indio when you register

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## COVID-19 Business Assistance Grant Program expands eligibility

The County of Riverside COVID-19 Business Assistance Grant Program, round 3 is now open for applications.

\$10,000 grants are awarded on a first-come, first-served basis. Applications will be accepted until **Oct. 30 at 5 p.m.** For more information, visit [rivcobizhelp.org](http://rivcobizhelp.org).

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# United Lift



United Way  
of the Inland Valleys

LIFT TO RISE



## Rental assistance for residents impacted by COVID-19

Do you or someone you know need help paying the rent due to the impacts of COVID-19?

Eligible residents in Riverside County can now apply for \$3,500 in rental assistance thanks to a partnership between the **County of Riverside**, the **United Way** and **Lift to Rise**. Applications are now open at [UnitedLift.org](https://UnitedLift.org).

Rental assistance is open to all residents regardless of immigration status.

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# City and FIND Food Bank Partner for FREE mobile food pantry distribution in Desert Highland Gateway Estates



**FREE  
FOOD BASKETS  
THURSDAY,  
OCTOBER 8, 2020  
4:30PM-6:30PM**  
JAMES O. JESSIE  
DESERT HIGHLAND UNITY CENTER  
480 TRAMVIEW ROAD,  
PALM SPRINGS

DON'T MISS OUT!  
THIS FREE EVENT  
INCLUDES:

FIND FOOD BANK'S  
MOBILE PANTRY  
CAL-FRESH APP.  
ASSISTANCE

FREE COMMUNITY  
HEALTH RESOURCES

DRIVE - THRU  
PICK UP

BRING YOUR OWN  
REUSABLE BAGS TO  
TAKE FOOD HOME  
WITH YOU.

The mobile pantry  
will be here twice a  
month every second  
and fourth Thursday  
of the month.



## City rolls out new "PS Keeping You Safe" public education campaign



A highly visible new public education campaign entitled “**PS Keeping You Safe,**” comprised of billboards, over-sized poster signs and banners, in both English and Spanish, has recently kicked off throughout the City thanks to a partnership with tourism and business leaders, including the **Palm Springs Bureau of Tourism, the Palm Springs Chamber of Commerce and P.S. Resorts.**

A total of 25 over-sized poster signs have been strategically placed throughout downtown along with four billboards installed at key gateway entry points on Interstate 10, Gene Autry Trail, Dinah Shore Drive and on Highway 111 -- informing residents and visitors that face coverings are a must, both indoors and outdoors.

In addition, the City recently installed several hundred zip signs tied around poles in the downtown corridor, two large banners overhead along Palm Canyon Drive, several electronic message boards noting face

coverings are required – and partnered with NBC Palm Springs and “Manny the Movie Guy” to film a public service announcement in both English and Spanish, currently airing on NBC and Univision.

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## Residents invited to call Palm Springs Police Department's COVID-19 Hotline



A graphic for the Palm Springs Police COVID-19 Hotline. The background is dark blue. At the top, the text "PALM SPRINGS POLICE" is written in white, underlined. Below that, "COVID-19 HOTLINE" and the phone number "760-323-8159" are written in large, bold, yellow, distressed-style font. Underneath the phone number, "7-DAYS A WEEK, 8 AM - 9 PM" is written in white, and "FOR NON-EMERGENCY CRIMINAL MATTERS 760-327-1441" is written in smaller white text. On the right side, there is a circular seal for the City of Palm Springs, California, featuring palm trees and the text "CITY OF PALM SPRINGS", "INCORPORATED 1928", and "CALIFORNIA". At the bottom, there are several stylized blue virus particles of varying sizes.

The City of Palm Springs encourages residents to call the **PSPD COVID-19 Hotline** with any questions or concerns related to city orders, enforcement and more. The hotline at **(760) 323-8159** is available seven days a week from 8 a.m. to 9 p.m.

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# Weekly Code Compliance Report

**CODE COMPLIANCE WEEKLY REPORT**  
Week of September 28 – October 4, 2020

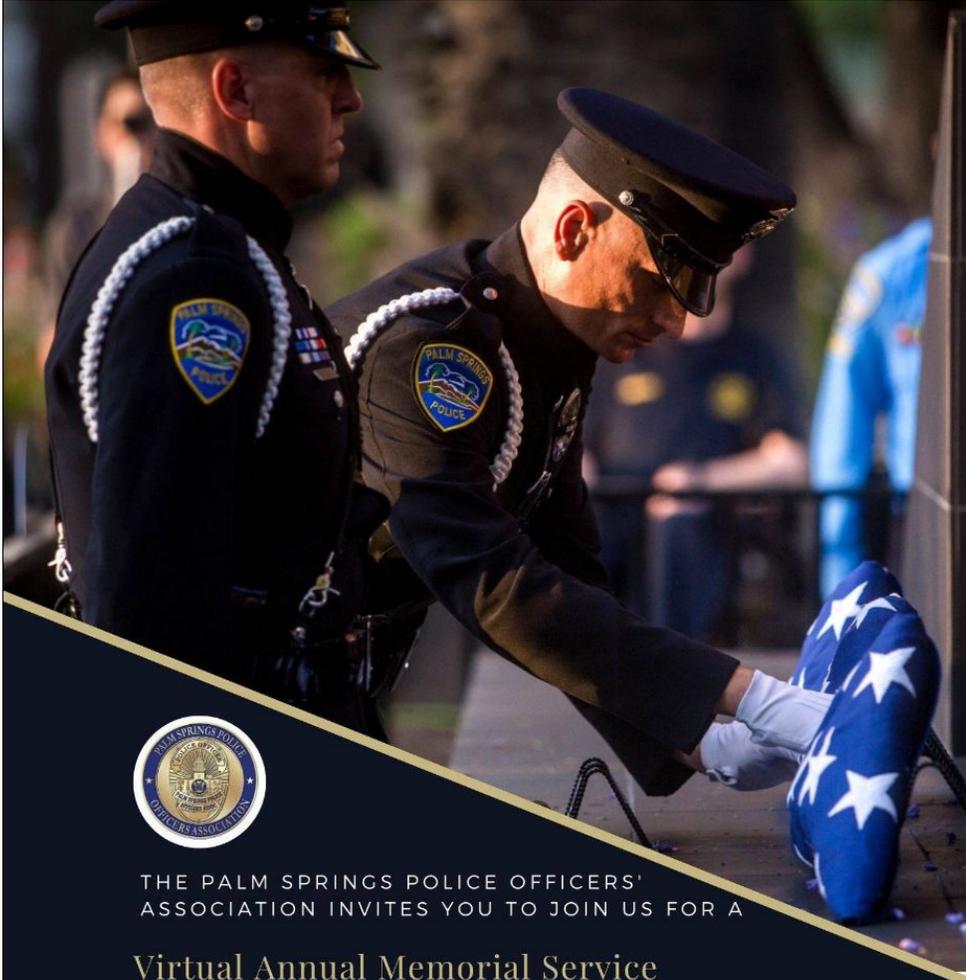


The image shows two items: on the left, a silver police officer's badge with a central emblem of a building and the words "POLICE OFFICER" and "PALM SPRINGS POLICE"; on the right, a blue and yellow shield-shaped patch with a palm tree and mountain scene, and the words "PALM SPRINGS" and "POLICE".

<b>CODE ACTIVITY</b>	<b>100</b>
▪ Code Hotline	56
▪ Vacation Rental Hotline	23
▪ City App	21
<b>PROACTIVE INSPECTIONS</b>	<b>102</b>
▪ Cannabis	5
▪ Businesses	97
<b>CITATIONS ISSUED:</b>	<b>5</b>
▪ Code Violations:	3
▪ Vacation Rental Violations:	2

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# Fallen officers Vega and Zerebny honored at Oct. 8 memorial streamed live on Facebook



THE PALM SPRINGS POLICE OFFICERS'  
ASSOCIATION INVITES YOU TO JOIN US FOR A

Virtual Annual Memorial Service  
for our fallen Officers  
*Jose "Gil" Vega and Lesley Zerebny*

THURSDAY, OCTOBER 8, 2020 AT 5PM  
STREAMING LIVE ON FACEBOOK

Remember. Honor. Respect.

# Palm Springs International Airport celebrates the arrival of new air service, including Southwest!



*Palm Springs International Airport (PSP) - New Airline Service - 2020*

S= Seasonal      Y= Year-round

<b>Southwest</b>	<b>Cities / Schedule / Fares / Launch Date    Not Announced Yet</b>			
<b>jetBlue</b>	Fort Lauderdale FL	S	Start - Dec 19	Thu & Sun
<b>Alaska</b>	Boise ID	S	Start - Dec 17	Daily
	Reno NV	S	Start - Dec 17	5 weekly flights
	San Jose CA	Y	Start - Dec 17	Daily to Twice Daily
American Airlines	Philadelphia PA	S	Start - Dec 19	Sat
<b>allegiant</b>	Boise ID	S	Start - Nov 19	Thu & Sun
	Eugene OR	S	Start - Nov 20	Fri & Mon
<b>DELTA</b>	Los Angeles CA	Y	Start - Nov 20	Daily
<b>BOUTIQUE AIR</b>	Phoenix AZ	Y	Start - Oct 1	Daily
	Los Angeles CA	Y	Start - Oct 1	Daily

## Downtown Park Update



Construction of the new Downtown Park is well underway and completion is anticipated for **mid-2021**.

The park is located on Museum Way, directly in front of the Palm Springs Art Museum, where the original Desert Inn was once located.

The new park, designed by renowned Los Angeles-based architects **Rios, Clementi, Hale Studios**, will include a palm tree grove inspired by the Indian Canyons, a water feature and an amphitheater for all kinds of original arts and entertainment specific to Palm Springs. In addition, the park will feature a downtown police sub-station.

Stay tuned for more details about the completion of the park as we get closer to the grand opening.

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## New affordable housing projects on tap for Palm Springs



A new affordable housing project for seniors called “**Agave at Palm Canyon**” is proposed for the the southwest corner of Stevens Road and North Palm Canyon Drive.

The developer, **West Hollywood Community Housing Corporation**, recently presented their 71- one-bedroom unit project at a community meeting with the City Council liaisons to affordable housing and homelessness.

The plan features a two-story structure with desert landscaping that would be built to LEED standards. Amenities would include a resident community room, gym/fitness and laundry room, and private outdoor open space. A 3,000 – 4,000 square foot commercial space facing Palm Canyon Drive is also proposed. In addition, the complex would feature

comprehensive free of charge on-site support services for all residents, provided by Desert AIDS Project.

It is anticipated that plans will be submitted soon with more opportunities available for public comment this fall at the Planning Commission.

In addition, the City of Palm Springs is also participating with the **County of Riverside** for a much needed new affordable housing project that would convert the 100-unit former **Ivy Palms Motel** , located at 2000 N. Palm Canyon Drive, into 80 permanent affordable housing units. Workforce development services would additionally be provided as part of the project plan.

The opportunity to develop the motel into affordable housing emerged from COVID-19 relief funds. Under California's Homekey Grant program, funding is available through state allocation of federal relief funds. The City of Palm Springs has also committed \$3 million of a \$10 million State of California homelessness grant awarded earlier this year.

Public agencies are allowed to apply for Homekey grants to transform motels, hotels and buildings into affordable, long-term housing. The state of California requires that funds be spent by Dec. 30, 2020.

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## New sculpture "Love Letters" installed in downtown; Get your selfie!



Local Drag Queen Bella DaBall poses with the new "Love Letters" sculpture

The City of Palm Springs in partnership with the Palm Springs Chamber of Commerce and P.S. Resorts, recently unveiled a newly commissioned and wildly popular interactive art piece called “Love Letters” in the plaza adjacent to the Kimpton Rowan Palm Springs in downtown.

“Love Letters” consists of two **red metal sculptures**—each six feet tall and weighing 850 pounds—placed side by side. One section spells out “PS,” while the other depicts a **heart** and a “U.” By standing between the two, residents and visitors can become the “I” in the phrase “**PS I (Love) U.**” There is a stamp on the ground between the pieces, not only to show

individuals where to stand, but to urge them to share **#PSILOVEYOU** on social media. A perfect selfie or photo opp!

Funded by **City of Palm Springs public arts funds** and **PS Resorts**, "Love Letters" is officially part of Palm Springs' public art collection, the sculpture will be jointly maintained by the city and the Chamber for the benefit of residents, visitors, and businesses.

The piece was designed to be portable so that it can be displayed at various prominent spots throughout the city. Additionally, the **heart** at its center can be wrapped to mark any occasion, from the Palm Springs International Film Festival and Modernism Week to the Festival of Lights Parade and Greater Palm Springs Pride.

Grit Development President **Michael Braun** has generously offered "**Love Letters**" its first home between Italian restaurant Il Corso and Starbucks in downtown.

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## City's Public Arts Commission "Street Bench Pilot Program" continues to WOW!





This third round of the City's hugely popular pilot program, which allows local artists to create vibrant colored street benches throughout downtown for residents and visitors to enjoy is brought to you by Public Arts funding, in cooperation with Main Street Palm Springs. For more information, visit [pspublicarts.com](http://pspublicarts.com).

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## Public restrooms available in downtown



By the way, did you know public restrooms are now available for residents and visitors in the downtown development project? The restrooms are adjacent to **Il Corso Restaurant** directly across from the **Rowan Hotel** near the "Isabelle" sculpture. Hours of operation **8 am - 10 pm, 7 days a week.**

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## Public Swimming pool reopens at Palm Springs Leisure Center



The public pool at the **Palm Springs Leisure Center**, 401 S. Pavilion Way, is open once again for lap swimming. Hours of operation are **Monday - Friday from 7 a.m. - 3 p.m.** Reservations are required by calling **(760) 323-8272** or reserve online [HERE](#).

Palm Springs residents may book a reservation on the day they want to use the pool. Non-residents must make a reservation the day before.

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## Take advantage of "Library-A-Go-Go" services



The **Palm Springs Public Library** continues to offer pickup services for books, DVDs, and other library items through their Library-A-Go-Go service. They also offer mobile printing, craft kits to-go, parking lot Wi-Fi access, and virtual programming. Librarians are available to answer questions **Monday - Saturday**. Give them a call at **760-322-READ (7323)**.

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## City of Palm Springs on Facebook! "LIKE" Us!



Did you know the City of Palm Springs has a Facebook page? You can get the latest information on upcoming special events, City Council agenda items, meetings, community and economic development and other important Palm Springs news by liking "Palm Springs City Government" on Facebook. You can also find us on Twitter @CityofPS.

**NEW:** The City now has a Facebook page in Spanish. "Like" us by going to "**Gobierno Municipal de Palm Springs.**"



## Find your neighborhood!

[Nextdoor](#) is the private social network for you, your neighbors and your community. It's the easiest way for you and your neighbors to talk online and make all of your lives better in the real world. And it's free.