



**AIRPORT COMMISSION
MARKETING AND BUSINESS DEVELOPMENT COMMITTEE
AGENDA**

**Wednesday, October 14, 2020, at 4:00 P.M.
Via Videoconference**

Pursuant to Executive Order N-29-20, this meeting will be conducted by teleconference and there will be no in-person public access to the meeting location. To view, listen, participate in the meeting live, please use the following link:

<https://us02web.zoom.us/j/86384076493?pwd=NWdFcTc2VVZWZDNvaHdacVlhNGxEQT09>

Meeting ID: 863 8407 6493 Passcode: 606645 One tap mobile +16699006833

- 1. CALL TO ORDER**
- 2. POSTING OF AGENDA**
- 3. ROLL CALL**
- 4. ACCEPTANCE OF AGENDA**
- 5. PUBLIC COMMENTS**
- 6. APPROVAL OF SUMMARY:** Meeting of 01-08-20

- 7. INTRODUCTION / PRESENTATION:**
Mr. Daniel Meier, Deputy Director of Aviation, Marketing.

- 8. DISCUSSION ITEMS:**

8.A Local Advertising Program Winter 2019-20, Summary/Closeout.
8.B CVB Update

- 9. ADJOURNMENT**

AFFIDAVIT OF POSTING

I, Ulises Aguirre, Interim Executive Airport Director, City of Palm Springs, California, hereby certify this agenda was posted on October 8, 2020, in accordance with established policies and procedures.

It is the intention of the City of Palm Springs to comply with the American with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, you will need special assistance beyond what is normally provided, the Department of Aviation will attempt to accommodate you in every reasonable manner. Please contact 318-3800 at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible. Please advise us at the time if you will need accommodations to attend or participate in meetings on a regular basis.