

Palm Springs Public Arts Commission

Beautiful Shade: January 2025

#5

Hiding in Plain Sight
Justin Deister

Rigid butterfly welded to grass.
Flexible, soft green vinyl and
auto paint.
10' T x 8' W



From: [Justin Deister](#)
To: [CFA-PSPAC](#)
Subject: submission to "Beautiful Shade"
Date: Wednesday, August 7, 2024 3:13:59 PM
Attachments: [Justin Deister-bio.pdf](#)
[Deister res-1p art .pdf](#)

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Hi all, please accept my submission to "Beautiful Shade".



"Hiding in Plain Sight"

12' tall

Grass: Metal pipes support slender green blades of flexible, soft vinyl grass, auto paint
Butterfly: sheet metal, auto paint-we could choose a specific butterfly native to California.
Base: real stones

Style: realism

Production: rigid butterfly welded to grass and grass to grass for one strong, rigid unit.

Options: the grass could easily be made to bend over more for additional shade.

Cost Estimate

Design:	\$5,000
Engineering:	\$2,000
Materials:	\$4,000
Stone:	\$1,000
Labor:	\$17,000
Transport:	\$4,000
Install:	\$5,000
Travel:	\$2,000
Contingency:	\$3,000
Total:	\$43,000

Thanks for your consideration. I'd love to create it for you.

Justin Deister
Louisville, CO
303-665-7542

BIOGRAPHY

My approach to art allows origins to remain clouded, paths to be nonlinear and incomplete. Mystery is more fun! In the ambiguous and subjective, interesting relationships are created, and for the viewer there may be meaningful self-discovery. When I bring objects and elements of design together, memories and associations generate new relationships and tell new stories. If the viewer suspends judgement and patiently listens, they may even whisper. There are neither right nor wrong interpretations - only ones' genuine personal response.

My approach to life is similar. Not everything is planned. Paths are considered but accommodate reality, opportunities and beautiful people. I find truth and honesty in moderation. I am passionate about finding the good. I see more similarities than differences. Relationships are discovered and nurtured. When I patiently listen, I hear the whispers of beautiful memories I treasure. I contribute the good that I can generate. I trust my genuine personal response to life. I thank a Creator.

I studied design at MSU in Springfield, MO for a BFA, enjoyed a year at the Kansas City Art Institute preparing for a masters in graphic design at Virginia Commonwealth University in Richmond, VA. Professionally, I provided creative services for law, travel and tourism, taught elementary school art and advanced courses in design at Colorado State University. My brand and corporate communications work has appeared in Communication Arts Magazine, American Corporate Identity and Color Management For Logos.

My public art pieces have exhibited in communities along the front range in Colorado, and in Oregon, Kansas, Idaho, Iowa, Missouri, Wyoming and California.

My wife and I enjoy living in Boulder County, Colorado where we raised a family, hike, bike, camp, and find among the mountains, identity, inspiration and renewal.

Justin Deister
Louisville, CO

